

**PRIVACY POLICY**  
**DEPARTMENT OF COMMUNICATION AND MEDIA SCIENCE**  
**ON-LINE COURSE PREPARING APPLICANTS FOR ADMISSION TO**  
**THE MASTER PROGRAMME**  
**4 March 2021 – 29 April 2021**

This data processing information refers to the management of the data of students wishing to attend the free-of-charge on-line course that prepares them for the admission exam to the master programme announced by the Department of Communication and Media Science of the Corvinus University of Budapest.

### 1. DATA CONTROLLER

#### 1.1. Corvinus University of Budapest (hereinafter referred to as CORVINUS or University)

**Unit:** Department of Communication and Media Science  
**Contact:** Dr. Gábor Kovács  
**Address:** 1093 Budapest, Fővám tér 8.  
**Website:** [https://www.uni-corvinus.hu/fooldal/egyetemunkrol/tanszekek/kommunikacio-es-mediatudomany-tanszek/gabor.kovacs\[at\]uni-corvinus\[dot\]hu](https://www.uni-corvinus.hu/fooldal/egyetemunkrol/tanszekek/kommunikacio-es-mediatudomany-tanszek/gabor.kovacs[at]uni-corvinus[dot]hu)  
**E-mail:** [gabor.kovacs\[at\]uni-corvinus\[dot\]hu](mailto:gabor.kovacs[at]uni-corvinus[dot]hu)

1.2. Data Protection Officer (DPO): Marica SÁRKÖZI-KEREZSI

E-mail: [marica\[dot\]kerezsi\[at\]uni-corvinus\[dot\]hu](mailto:marica[dot]kerezsi[at]uni-corvinus[dot]hu)

### 2. LEGISLATION UNDERLYING DATA PROCESSING

- REGULATION (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation);
- Act CXII of 2011 on informational self-determination and freedom of information (Privacy Act);

### 3. CATEGORIES OF DATA SUBJECTS

The data processing concerns applicants wishing to attend the free-of-charge on-line course that prepares them for the admission exam to the master programme announced by the Department of Communication and Media Science.

### 4. SCOPE, LEGAL BASIS, PERIOD, SOURCE OF THE DATA PROCESSING

THE SCOPE	PURPOSE OF DATA PROCESSING	LEGAL BASIS FOR DATA PROCESSING	PERIOD OF DATA PROCESSING	SOURCE OF THE DATA
name, e-mail address	applicant's identification, contact data	voluntary and express consent realized with the application [Article 6 (1) (a) GDPR]	until the withdrawal of the consent, until the end of the 5th working day following the last lesson of the course at the latest	the data subject himself/herself

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name, e-mail address	assist admission procedure, send out background materials, information	the express special consent of the data subject [Article 6 (1) (a) GDPR]	until the withdrawal of the consent, but not later than 31 July 2021	the data subject himself/herself
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## 5. ACCESS TO DATA

The relevant employees of Department of Communication and Media Science involved in the implementation of the purposes of the data processing described in point 4, in order to carry out their duties, have access to personal data on behalf of Department of Communication and Media Science.

## 6. TRANSFERRING DATA

The University shall disclose data to third parties only on the basis of a legal authorisation or under the consent of the data subject. No personal data is transferred to third countries.

## 7. TECHNICAL SECURITY MEASURES

The University shall take appropriate technical and organisational measures to ensure that the personal data under its processing are protected against accidental or unlawful destruction, loss, alteration and unauthorized processing, access and disclosure.

## 8. ENGAGING OTHER PROCESSORS

The data request takes place through the system of Ninja Forms. Ninja Forms provides the platform only, it does not have access to the data, therefore it is not considered as a data processor.

## 9. RIGHTS RELATED TO DATA PROCESSING

### 9.1. *Right to request information*

The data subject may request information from the controller in writing via any contact provided in point 1.1 on:

- the nature of the processed personal data,
- the legal grounds of the data processing,
- the purposes of the data processing
- the sources,
- the duration of the data processing,
- to whom, when, under what laws, which personal data the University has granted access to, or to whom it has transferred your personal data.

### 9.2. *Right to rectification*

The data subject may request the controller in writing via any contact provided in point 1.1 to change any personal data at any time (for example change of email address or postal address).

### 9.3. *Right to erasure*

The data subject may request the University in writing via any contact provided in point 1.1 to erase his or her personal data. No erasure may be requested if the data processing is prescribed by law.

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**9.4. *Right to blocking (restriction of processing)***

The data subject shall have the right to obtain from the controller restriction of processing where one of the following applies:

- a) the accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data;
- b) the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- c) the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims;

Blocking your personal data may be requested from the controller in writing (while clearly indicating the restricted nature of the data processing and ensuring that the processing is separated from other data) via any the contact details provided in point 1.1. The blocking shall continue for as long as the reasons indicated by the data subject so require.

**9.5. *Right to withdrawal of consent***

You may withdraw your consent in writing at any time with respect to your data provided via the contact details provided in point 1.1, collectively or individually at your discretion. Such withdrawal of consent shall not affect the lawfulness of previous processing.

## **10. LAW ENFORCEMENT RELATED TO DATA PROCESSING**

In case of unlawful data processing, the Data Protection Officer (DPO) of CORVINUS, the National Authority of Data Protection and Freedom of Information (NAIH) or the court can be contacted as follows:

**10.1. *Proceedings commenced by the Data Protection Officer***

You may contact the Data Protection Officer (DPO) at any time in relation to the processing of your personal data:

Marica SÁRKÖZI-KEREZSI  
Email: marica[dot]kerezsi[at]uni-corvinus[dot]hu  
1093 Budapest, Fővám tér 8.

**10.2. *Official report***

If you believe that there has been an infringement or imminent threat of an infringement of the processing of your personal data or the exercise of your right to access public data, you may initiate an investigation with the supervisory authority:

NAIH contact details (<https://naih.hu/uegyfelszolgalat,--kapcsolat.html>):

address: 1055 Budapest, Falk Miksa utca 9-11.  
postal address: 1374 Budapest, Pf:603.  
phone number: +36 (1) 391-1400  
fax: +36 (1) 391-1400  
e-mail: [uegyfelszolgalat@naih.hu](mailto:uegyfelszolgalat@naih.hu)  
web: <https://naih.hu/>

**10.3. *Commencement of legal proceedings***

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If you find that the processing of your personal data is unlawful, you can initiate a civil action against the data controller. The regional court has jurisdiction to decide the case. The lawsuit may, at your discretion, be brought before the competent court of your place of residence (see the list and contact details of the courts at the following link: <http://birosag.hu/torvenyszekek>).