

## CALL FOR PAPER

The Corvinus University of Budapest and the Faculty of Business and Economics of the University of Pannonia organize the **European Conference on Innovation Management (ECIM) 2024** on **21-22 November 2024** with the unique track of the Society of the Hungarian

Value Analysts under the motto:  
**„VALUE-ADDED – Prism of possibilities”**

Value creation is directly and indirectly connected to innovation. To thrive in a dynamic and ever-changing business landscape, organizations must embrace innovations by understanding the competitive dynamics of technology, learning the active management of the innovation process, improving creative problem-solving skills, and entering collaboration. The conference aims to create an opportunity for common and diverse thinking on innovation, to share professional knowledge on innovation, and to contribute to a more successful and competitive domestic entrepreneurial sector and a more developed and prosperous innovation ecosystem. The professional supporting partner of the conference is the National Research, Development, and Innovation Office.

**The conference invites professionals from the governmental, industrial, and academic sectors, as well as PhD students in the following research areas:**

### For the Academic sessions:

- Artificial intelligence – IT innovations,
- Education and innovation,
- Economics and innovation,
- Ideation and start-up management,
- Innovation ecosystem
- Innovation and the financial sector,
- Innovation in the energy sector,
- Knowledge management and innovation
- Networking and collaboration
- Social entrepreneurship and innovation,
- Sports and innovation,
- Strategy and innovation,
- Technology management

### For the unique track of the Society of the Hungarian Value Analysts:

Highlighted topics on the field of VA/VE/VM:

- Artificial intelligence,
- Digital transformation,
- Case Studies (Economic, social and intellectual impacts)

VA/VE/VM-related useful supplementary topics:

- Sustainability,
- Product and process innovation,
- Innovation ecosystem, Science Parks,
- New methodologies, tools and VA/VE/VM education intelligence.

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The language of the conference is English. The abstracts of the conference presentations will be published in an online issue with an ISBN number. The full papers selected by the invited jury will be published in a special issue. The conference will award the Best Speaker and Best PhD Presentation.

### Important deadlines:

Abstract submission for presenters: 31<sup>st</sup> July 2024

Registration and payment: 30<sup>th</sup> September 2024

**Location:** Corvinus University of Budapest, Gellért Campus (H-1118, Budapest, Ménesi street 5 - map: <https://maps.app.goo.gl/yQTtiCmifBzUZXXNQ6>)

**Conference fee** (contains participation, coffee breaks, lunches):

- 2-day for speakers: 140 EUR
- PhD speakers: 80 EUR
- Visitors' entrance: 120 EUR

**Gala dinner:** 50 EUR

**More detailed information on:** <https://uni-corvinus.hu/innokonf>

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