

## Deutsch Nikolett

Egyetemi docens / Associate Professor  
Rektori szervezet / Vállalkozás és Innováció Intézet  
Leader position: head of institute

## Qualifications, scientific degrees

### Higher education qualifications

- 2003 - 2006  
University of Pécs, Faculty of Business and Economics, Doctoral School of Business Administration (főiskolai)
- 1998 - 2003  
University of Miskolc, Faculty of Economics, Organization Management (főiskolai)
- 2014 - 2014  
Eruditio Oktatási Zrt, Innovation manager (főiskolai)

### Scientific degrees and awards

- 2012, PhD  
University of Pécs
- 2020, Dr.Habil  
Corvinus University of Budapest

## Career

### Workplaces

- 2006 - 2007  
ELCOTEQ Magyarország Kft, Production Planner
- 2007 - 2009  
GreenSky Modeling Bt, Researcher
- 2008 - 2013  
University of Pécs, Faculty of Business and Economics, assistant lecturer
- 2013 - 2015  
University of Pécs, Faculty of Business and Economics, senior lecturer
- 2015 - 2017  
Corvinus University of Budapest, senior lecturer
- 2018 - 2020  
Corvinus University of Budapest, Associate professor
- 2020 -  
Corvinus University of Budapest, Associate professor with habilitation

### Public activities in the university (memberships in university bodies)

- 2011 - 2015  
Administrator, French MBA Program
- 2013 - 2013  
Co-Executive of TICEBED, Simonyi BEDC, University of Pécs
- 2020 - 2022  
Business Development MSc, programme director

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- 2020 - 2022  
Research and Innovation manager, programme director
- 2018 - 2020  
Business Development MSc, Programme coordinator
- 2017 - 2019  
CBS: CRME member

## Important study tours, delegacies

- 2006, 2 weeks  
II. International Summer School on European Peripheries, University of Cantabria, Santander, Spain
- 2005, 2 weeks  
I. International Summer School on European Peripheries, University of Tampere, Finland
- 2013, 2 days  
8th Blue Economy World Congress, Madrid, Spain
- 2017, 2 days  
CEIBS Case Master Development Camp, Shanghai, China
- 2019, 3 days  
8th EDAMBA-EIASM Consortium on Doctoral Supervision and the Global Research Landscape, Conference, Barcelona, Spain

## Awards, titles, honors

- 2002, Fellowship granted by the Republic Hungarian Republic
- 2003, Second Best, Section:Marketing  
National Scientific Students' Associations Conference
- 2010, Presentation III. Prize  
SZVT Research and Development Center
- 2021, Corvinus Medal  
Corvinus University of Budapest

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Intermediate	Intermediate	
French	Intermediate	Intermediate	Intermediate	

## Research, professional activity

### Major taught courses or fields of education:

Strategic Management Strategic Planning Strategic and Business Planning Business and Financial Planning Strategic Leadership Corporate Strategy Business Communication Innovation Management Corporate Social Responsibility Strategic Technology Management

### Field of science and discipline:

organization science

## Current fields of research:

Strategic management Corporate Environmental Awareness System innovation Green banking Renewable energy technologies Strategic Technology Management

## Major research projects

- 2006 - 2006, Changes in the corporate culture of Hungarian firms  
Form of participation: member of the research team  
Moneylender: EON-DÉDASZ Rt  
Further info about research:
- 2005 - 2006, PTE-KTK Biomass Research Project  
Form of participation: member of the research team  
Moneylender: NKFP 061  
Further info about research:
- 2007 - 2009, Minigrids serving the aims of Sustainable Development  
Form of participation: member of the research team  
Moneylender: Laszlo Kozma Research Program  
Further info about research:
- 2009 - 2009, PTE Science Building Project  
Form of participation: member of the research team  
Moneylender:  
Further info about research:
- 2009 - 2010, Competition and regulation in the electricity sector  
Form of participation: member of the research team  
Moneylender: Hungarian Competition Authority  
Further info about research:
- 2010 - 2011, IPA-CHEE, Energy efficiency in public Buildings  
Form of participation: member of the research team  
Moneylender:  
Further info about research:
- 2011 - 2013, Economic Analysis of Modern Architectural and Energy Utilization Solutions  
Form of participation: member of the research team  
Moneylender: SROP  
Further info about research:
- 2013 - 2014, Complex Analysis and Modeling of the corporate competitiveness, urban, regional and macroeconomic impacts of energy generation, energy utilization and waste management technologies  
Form of participation: member of the research team  
Moneylender: SROP  
Further info about research:
- 2014 - 2014, Sustainable System Innovations and the Concept of Blue Economy  
Form of participation: leader of the research team  
Moneylender: NKP, SROP

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Further info about research:

- 2021 - , Management readiness level towards Strategic Technology Management Excellence - OTKA 139225  
Form of participation: member of the research team  
Moneylender: NKFIH  
Further info about research:
- 2024 - 2025, Mecenatura: ECIM2024  
Form of participation: leader of the research team  
Moneylender:  
Further info about research:
- 2025 - , Horizon-Widera  
Form of participation: member of the research team  
Moneylender:  
Further info about research:

## Membership in scientific or professional bodies/organizations

- 2022 - , Magyar Közgazdasági Társaság, Innovációa szakosztály,, országos, member  
, national
- 2019 - , Magyar Közgazdasági Társaság, Fintech és pénzügyi kultúra szakosztály,, országos, member  
, national
- 2024 - , AIB-CEE, member  
, international
- 2025 - , International Society for Professional Innovation Management , member  
, international

## Contacts

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