

## Faludi Julianna

Associate Professor

Rektori szervezet / Marketing- és Kommunikációtudományi Intézet /  
Marketing- és Designkommunikáció Tanszék

## Qualifications, scientific degrees

### Scientific degrees and awards

- 2016, PhD  
Corvinus University of Budapest
- 2016, PhD  
Trento University

## Career

### Workplaces

- 2004 - 2008  
Váti Hungarian Not-for-Profit Organization for Urban and Regional Development, strategic planner, analyst, programme manager. Regional Development
- 2001 - 2003  
Hungarian Ministry for Internal Affairs, EU Integration Office, project manager, border control and migration
- 2009 - 2011  
, Consultant
- 2023 - 2024  
Swansea University, the Bevan Commission, Research and Development Lead/ Senior Researcher

### Public activities in the university (memberships in university bodies)

- 2013 - 2018  
Managing Director, Master CoDe
- 2013 - 2016  
Karl Polányi Research Institute, Phd Director
- 2020 - 2022  
International Lead, Doctoral School

### Membership in board of supervision and directors

- 2018 -  
, Juror

### Important study tours, delegacies

- 2020, 6 months  
Graz TU, STS

## Language skills

	Speaking	Writing	Reading	Media appearance

# Colleague CV: Faludi Julianna

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Language				
English	Advanced	Advanced	Advanced	Yes
Russian	Advanced	Advanced	Advanced	Yes
French	Advanced	Advanced	Advanced	Yes
Italian	Advanced	Intermediate	Advanced	Yes

## Research, professional activity

### Major taught courses or fields of education:

Branding, Marketing Strategies in Diverse Markets, Sociology of the Arts, Economic Sociology, Organizational Sociology,

### Field of science and discipline:

sociology

### Current fields of research:

social innovation and entrepreneurship, sustainable fashion systems, design, digital technologies, creative industries

### Previous fields of research:

Post-Soviet Region, migration studies

### Major research projects

- 2019 - 2020, Barriers to Ethical Consumption in Fashion  
Form of participation: leader of the research team  
Moneylender: Corvinus University, Faculty of Management  
Further info about research:
- 2018 - 2020, Digital Social Innovation - research strand within the fw of Social Innovation (...) research project  
Form of participation: leader of the research team  
Moneylender: Hungarian National Budget and the European Funds  
Further info about research:

### Board memberships and positions

- 2018 - , invited co-editor, editor-in-chief, member of the editorial team  
Hungarian language

### Expert consultancy activities

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- 2017 -  
Corvinus Journal for Sociology and Social Policy, reviewer

## Publications

- [google scholar](#)
- [research gate](#)
- [ORCID 0000-0002-0993-2512](#)

## Contacts

E-mail address: [julianna.faludi@uni-corvinus.hu](mailto:julianna.faludi@uni-corvinus.hu)

## Other professional profiles

LinkedIn: <https://hu.linkedin.com/in/julianna-faludi-phd-95201a76>

Scholar: <https://scholar.google.hu/citations?user=3a32QJEAAA&hl=en>

Other professional profile 1: <https://orcid.org/0000-0002-0993-2512>