



Dr. Hoffer Ilona

Egyetemi docens / Associate Professor
Actual classification: Associate professor

Qualifications, scientific degrees

Higher education qualifications

- 1979 - 1984
University of Horticulture and Food Industry, Certified food preservation industry engineer (B)

Scientific degrees and awards

- 1989, dr. univ
University of Horticulture and Food Industry
- 1993, kandidátus
MTA

Career

Workplaces

- 1984 - 1990
University of Horticulture and Food Industry, assistant
- 1990 - 1993
MKKE, assistant
- 1993 -
Corvinus University of Budapest, associate professor
- 1990 - 2008
, senior consultant
- 2005 -
INNOMETRIC LP - INNOMETRICUS2 LTD, manager

Public activities in the university (memberships in university bodies)

- 2009 -
Member of the doctor's committee

Awards, titles, honors

Colleague CV: Dr. Hoffer Ilona

- 2007, Best Value Analysis Method Special Award in 2007
Society of Hungarian Value Analysts (SHVA)
- 2012, Dr Lenkey Miklós Award
Society of Hungarian Value Analysts (SHVA)
- 2015, Best Value Analysis Award in 2015
Society of Hungarian Value Analysts (SHVA)
- 2017, Best Value Analysis Special Award in 2017
Society of Hungarian Value Analysts (SHVA)

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Basic	Basic	Basic	
German	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Innovation in enterprises
Innovation Methodology
Value Analysis, Value Methodology

Field of science and discipline:

economics

Current fields of research:

In the field of Value Methodology
CVS-Life (Certified Value Specialist),
PVM (Professional in Value Management),
TVM (Trainer in Value Management)

Theory and practice of innovation

Previous fields of research:

Theory and practice of innovation
Value Analysis

Major research projects

- 2011 - 2012,
Form of participation: member of the research team

Colleague CV: Dr. Hoffer Ilona

Moneylender:

Further info about research:

- 2011 - 2012,
Form of participation: member of the research team
Moneylender: TÁMOP
Further info about research:
 - 1988 - ,
Form of participation: leader of the research team
Moneylender:
Further info about research:
 - 1987 - ,
Form of participation: leader of the research team
Moneylender:
Further info about research:
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Membership in scientific or professional bodies/organizations

- 2000 - 2006, , leadership position (president, director etc)
Society of Hungarian Value Analysts (SHVA), national
- 2000 - , vice president, leadership position (president, director etc)
Society of Hungarian Value Analysts (SHVA), national
- 2006 - , Member of the Certification Board, member
Society of Hungarian Value Analysts (SHVA), national
- 2014 - , member, member
National Certification Board (NCO), national

Board memberships and positions

- 2005 - , , president or member of the editorial board
Hungarian language

Expert consultancy activities

- 1990 - 2008
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- 2005 -
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- 2005 -
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- 2005 -
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Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Contacts

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