



Dr. Irimiás Anna Rita

Associate Professor

Qualifications, scientific degrees

Higher education qualifications

- 2000 - 2004
University of Messina (Italy), Foreign languages and literature (egyetemi)
- 2005 - 2008
University of Messina (Italy), PhD in Geography of Interculturality and Integration in Europe (PhD/DLA képzés)

Scientific degrees and awards

- 2018, Dr.Habil
Corvinus University of Budapest (Hungary)
- 2008, PhD
University of Messina (Italy)

MTA membership

- , Regular member

Career

Workplaces

- 2019 -
Corvinus University of Budapest, Associate professor
- 2013 - 2018
Kodolanyi University of Applied Sciences, Associate Professor
- 2017 - 2022
University of Trento (Italy), contact lecturer
- 2012 - 2013
METU Metropolitan University of Budapest, Vice-director of Tourism Institute
- 2008 - 2011
Kodolanyi University of Applied Sciences, Associate professor

Important study tours, delegacies

- 2017,

Colleague CV: Dr. Irimiás Anna Rita

- 2015, 9 - 13 March
Alma Mater Studiorum University of Bologna, Centre of Advanced Studies in Tourism (CAST) Rimini
- 2015,
- 2011, 12-18 September
Universidad de Jaén, Facultad de Ciencias Sociales y Jurídicas
- 2011, 27 June - 2 July
St. Mary's University College, London UK
- 2010, 7-15 November
OKAN University Istanbul
- 2010, 9-19 March
Universitá Roma III, Olaszország
- 2010, 22-28 March
University of Stavanger, Norway

- 2009, 11-16 March
Universidad Politecnica de Valencia

Awards, titles, honors

- 2022,
- 2015,

Language skills

| Language | Speaking | Writing | Reading | Media appearance |
|----------|--------------|--------------|--------------|------------------|
| English | Advanced | Advanced | Advanced | Yes |
| Italian | Advanced | Advanced | Advanced | Yes |
| Spanish | Intermediate | Intermediate | Intermediate | |

Research, professional activity

Major taught courses or fields of education:

Tourism Management

Field of science and discipline:

organization science

Current fields of research:

consumer behaviour

Colleague CV: Dr. Irimiás Anna Rita

Major research projects

- 2016 - 2019,
Form of participation: leader of the research team
Moneylender:
Further info about research:
- 2015 - 2016,
Form of participation: leader of the research team
Moneylender:
Further info about research:
- 2016 - 2019,
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2011 - 2015,
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2007 - 2010,
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2013 - 2014,
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2018 - 2019,
Form of participation: member of the research team
Moneylender:
Further info about research:

Board memberships and positions

- 2018 - , Editorial board member, editor-in-chief, member of the editorial team
[Foreign language](#)
- 2019 - , Editorial board member, editor-in-chief, member of the editorial team
[Foreign language](#)

Publications

- [Tourists as Caged Birds: Elaborating Travel Thoughts and Craving when Feeling Captive](#)
- [Instagram: Visual methods in tourism research](#)
- [Travel Craving](#)
- [Lockdown captivity: The wish to break out and travel](#)
- [Film tourism and after release marketing initiatives a longitudinal case study](#)
- [The multidimensional realities of mediatized places: the transformative role of tour guides](#)
- [Aggregated roles of smartphones in young adults' leisure and well-being: A Diary Study](#)

Colleague CV: Dr. Irimiás Anna Rita

- [Narrative transportation and travel: The mediating role of escapism and immersion](#)
- [Change management, digital maturity and green development: Are successful firms leveraging on sustainability?](#)
- [Disappointment in tourism. Perspectives in destination management](#)
- [The Great War heritage site management in Trentino, northern Italy](#)

Contacts

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