



Dr. Irimiás Anna Rita

Associate Professor

Qualifications, scientific degrees

Higher education qualifications

- 2000 - 2004
University of Messina (Italy), Foreign languages and literature (egyetemi)
- 2005 - 2008
University of Messina (Italy), PhD in Geography of Interculturality and Integration in Europe (PhD/DLA képzés)

Scientific degrees and awards

- 2018, Dr.Habil
Corvinus University of Budapest (Hungary)
- 2008, PhD
University of Messina (Italy)

MTA membership

- , Regular member

Career

Workplaces

- 2019 -
Corvinus University of Budapest, Associate professor
- 2013 - 2018
Kodolanyi University of Applied Sciences, Associate Professor
- 2017 - 2022
University of Trento (Italy), contact lecturer
- 2012 - 2013
METU Metropolitan University of Budapest, Vice-director of Tourism Institute
- 2008 - 2011
Kodolanyi University of Applied Sciences, Associate professor

Important study tours, delegacies

- 2017,

Colleague CV: Dr. Irimiás Anna Rita

- 2015, 9 - 13 March
Alma Mater Studiorum University of Bologna, Centre of Advanced Studies in Tourism (CAST) Rimini
- 2015,
- 2011, 12-18 September
Universidad de Jaén, Facultad de Ciencias Sociales y Jurídicas
- 2011, 27 June - 2 July
St. Mary's University College, London UK
- 2010, 7-15 November
OKAN University Istanbul
- 2010, 9-19 March
Universitá Roma III, Olaszország
- 2010, 22-28 March
University of Stavanger, Norway

- 2009, 11-16 March
Universidad Politecnica de Valencia

Awards, titles, honors

- 2022,
- 2015,

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
Italian	Advanced	Advanced	Advanced	Yes
Spanish	Intermediate	Intermediate	Intermediate	

Research, professional activity

Major taught courses or fields of education:

Tourism Management

Field of science and discipline:

organization science

Current fields of research:

consumer behaviour

Colleague CV: Dr. Irimiás Anna Rita

Major research projects

- 2016 - 2019,
Form of participation: leader of the research team
Moneylender:
Further info about research:
- 2015 - 2016,
Form of participation: leader of the research team
Moneylender:
Further info about research:
- 2016 - 2019,
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2011 - 2015,
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2007 - 2010,
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2013 - 2014,
Form of participation: member of the research team
Moneylender:
Further info about research:
- 2018 - 2019,
Form of participation: member of the research team
Moneylender:
Further info about research:

Board memberships and positions

- 2018 - , Editorial board member, editor-in-chief, member of the editorial team
[Foreign language](#)
- 2019 - , Editorial board member, editor-in-chief, member of the editorial team
[Foreign language](#)

Publications

- [Tourists as Caged Birds: Elaborating Travel Thoughts and Craving when Feeling Captive](#)
- [Instagram: Visual methods in tourism research](#)
- [Travel Craving](#)
- [Lockdown captivity: The wish to break out and travel](#)
- [Film tourism and after release marketing initiatives a longitudinal case study](#)
- [The multidimensional realities of mediatized places: the transformative role of tour guides](#)
- [Aggregated roles of smartphones in young adults' leisure and well-being: A Diary Study](#)

Colleague CV: Dr. Irimiás Anna Rita

- [Narrative transportation and travel: The mediating role of escapism and immersion](#)
- [Change management, digital maturity and green development: Are successful firms leveraging on sustainability?](#)
- [Disappointment in tourism. Perspectives in destination management](#)
- [The Great War heritage site management in Trentino, northern Italy](#)

Contacts

E-mail address: anna.irimias@uni-corvinus.hu
