



## dr. Kő Andrea

Intézetvezető, Egyetemi tanár / Head of Institute, Professor

### Qualifications, scientific degrees

#### Higher education qualifications

- 1983 - 1988  
Eötvös Lóránd University Budapest (ELTE), MSc in Mathematics and Physics (főiskolai)

#### Scientific degrees and awards

- 1992, dr. univ  
Corvinus University of Budapest
- 2005, PhD  
Corvinus University of Budapest
- 2013, Dr.Habil  
Corvinus University of Budapest

### Career

#### Workplaces

- 1989 - 1995  
Corvinus University of Budapest, Assistant Professor
- 1996 - 2005  
Corvinus University of Budapest, Adjunct
- 2006 - 2016  
Corvinus University of Budapest, Associate Professor
- 2016 -  
Corvinus University of Budapest, Full Professor

#### Public activities in the university (memberships in university bodies)

- 2013 -  
Core member, Doctoral School of Business Informatics, Corvinus University of Budapest
- 2011 -  
Member, CBS Faculty Research Committee
- 2014 -  
Program Director, Doctoral School of Business Informatics, Corvinus University of Budapest
- 2016 -  
Member of the University Doctoral Council, Corvinus University of Budapest

# Colleague CV: dr. Kó Andrea

## Important study tours, delegacies

- 1990, 2 months  
University of Amsterdam, study tour
- 2017, 1 month  
Visiting Professor, Chiang Mai University
- 2002, 2 weeks  
Guest Lecturer, LUMSA (Libera Università degli Studi Maria Ss. Assunta di Roma)

## Awards, titles, honors

- 2021, Corvinus Research Excellence Award  
Corvinus University of Budapest
- 2019, Best Paper Award  
Corvinus University of Budapest
- 2016, Best Paper Award  
Corvinus University of Budapest
- 2015, Best Paper Award  
Corvinus University of Budapest
- 2011, Best paper award  
5th International Conference on Theory and Practice of Electronic Governance, ICEGOV2011

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
Russian	Basic	Basic	Basic	

## Research, professional activity

### Major taught courses or fields of education:

Business Intelligence, Data Mining, IT audit (MSc), Intelligent Systems (BSc) , Business Analytics, Managing and Analysing Unstructured Data (PhD) (in Hungarian and in English)

### Field of science and discipline:

informatics

### Current fields of research:

business intelligence, semantic data mining, intelligent systems, semantic technology, knowledge management

### Major research projects

- 2010 - 2012, TÁMOP-4.2.1/B-09/1/KMR-2010-0005 4. K + F + I project

## Colleague CV: dr. Kó Andrea

Form of participation: member of the research team

Moneylender:

Further info about research:

- 2010 - 2013, Ubiquitous Participation Platform for Policy Making  
Form of participation: member of the research team  
Moneylender: FP7 ICT-2009.7.3 - ICT for Governance and Policy Modelling  
Further info about research: UBIPOL projekt (FP7-ICT-2009-4, ICT-2009.7.3: ICT for Governance and Policy Modelling)
- 2005 - 2008, SAKE “Semantic enabled Agile Knowledge-based E-government” FP6 IST STREP  
Form of participation: member of the research team  
Moneylender: FP6 IST STREP  
Further info about research:

---

- 2003 - 2006, GUIDE “Government User Identity for Europe”, FP6-IST-IP  
Form of participation: member of the research team  
Moneylender: FP6-IST-IP  
Further info about research:
- 2005 - 2006, HEFOP 3.3.1:  
Form of participation: member of the research team  
Moneylender:  
Further info about research:
- 2004 - 2006, ManagEUr: “Certified-EU-Manager”  
Form of participation: member of the research team  
Moneylender: EU  
Further info about research:
- 2013 - 2015, Prokex project (EUREKA\_HU\_12-1-2012-0039)  
Form of participation: member of the research team  
Moneylender:  
Further info about research:
- 2017 - 2018, Comparative Analysis of Trends, Tools and Success Factors of Digital Transformation in Slovenia and Hungary, (TÉT\_16-1-2016-0052), Slovenian - Hungarian scientific and technological cooperation  
Form of participation: leader of the research team  
Moneylender: National Research, Development and Innovation Office  
Further info about research:
- 2017 - 2018,  
Form of participation: leader of the research team  
Moneylender: KÖFOP - 2.1.2. - VEKOP-15  
Further info about research:
- 2017 - , Széchenyi 2020 program framework (EFOP-3.6.1-16-2016-00013) under the European Union project titled: „Institutional developments for intelligent specialization at the Székesfehérvár Campus of Corvinus University of Budapest  
Form of participation: member of the research team  
Moneylender: Széchenyi 2020 program  
Further info about research:

# Colleague CV: dr. Kó Andrea

- 2019 - 2020,  
Form of participation: leader of the research team  
Moneylender: National Research, Development and Innovation Fund of Hungary  
Further info about research:
- 2020 - , Impact of COVID-19 pandemic on SMEs digital transformation journey  
Form of participation: leader of the research team  
Moneylender: National Research, Development and Innovation Fund of Hungary  
Further info about research:

## Membership in scientific or professional bodies/organizations

- 
- 2000 - , Member, John von Neumann Computer Society , member  
, national
  - 2004 - , ISACA Academic Advocate, member  
, international
  - 2016 - , Member, Public Body, Hungarian Academy of Sciences, IX Section,  
, national
  - 2015 - , Member of the Governing Board Scientific and Educational Forum for Business Information Systems, leadership position (president, director etc)  
Community of the John von Neumann Computer Society the Member Society of IFIP, national
  - 2000 - 2012, SAS Academic Advocate,  
SAS Institute Hungary, national

## Board memberships and positions

- 2013 - , editor, president or member of the editorial board  
[Foreign language](#)
- 2014 - , editor, president or member of the editorial board  
Hungarian language
- 2016 - , editor, president or member of the editorial board  
[Hungarian language](#)

## Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

## Contacts

### Location at the university

- Building: Fővám Square 13-15  
Room number: 122  
Extension: 7416  
Main line: 06 1 482-7416  
Fax:  
Internal fax:

E-mail address: [andrea.ko@uni-corvinus.hu](mailto:andrea.ko@uni-corvinus.hu)

# Colleague CV: dr. Kó Andrea

## Consulting hours:

TBD

## Other professional profiles

LinkedIn: <https://www.linkedin.com/in/andrea-k%C5%91-44b43812/?originalSubdomain=hu>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10033423>

Scholar: [https://scholar.google.com/citations?user=EXE1k5H\\_QBAC&hl=en](https://scholar.google.com/citations?user=EXE1k5H_QBAC&hl=en)

Other professional profile 1:

<https://www.researchgate.net/profile/Andrea-Ko/publications?sorting=recentlyAdded&editMode=1>

---