

dr. Kő Andrea

Intézetvezető, Egyetemi tanár / Head of Institute, Professor

Qualifications, scientific degrees

Higher education qualifications

1983 - 1988
 Eötvös Lóránd University Budapest (ELTE), MSc in Mathematics and Physics (főiskolai)

Scientific degrees and awards

- 1992, dr. univ
 Corvinus University of Budapest
- 2005, PhD Corvinus University of Budapest
- 2013, Dr.Habil Corvinus University of Budapest

Career

Workplaces

- 1989 1995
 - Corvinus University of Budapest, Assistant Professor
- 1996 2005
 - Corvinus University of Budapest, Adjunct
- 2006 2016
 - Corvinus University of Budapest, Associate Professor
- 2016 -
 - Corvinus University of Budapest, Full Professor

Public activities in the university (memberships in university bodies)

- 2013 -
 - Core member, Doctoral School of Business Informatics, Corvinus University of Budapest
- 2011 -
 - Member, CBS Faculty Research Committee
- 2014 -
 - Program Director, Doctoral School of Business Informatics, Corvinus University of Budapest
- 2016 -
 - Member of the University Doctoral Council, Corvinus University of Budapest

Important study tours, delegacies

 1990, 2 months University of Amsterdam, study tour

2017, 1 month
 Visiting Professor, Chiang Mai University

2002, 2 weeks
 Guest Lecturer, LUMSA (Libera Università degli Studi Maria Ss. Assunta di Roma)

Awards, titles, honors

 2021, Corvinus Research Excellence Award Corvinus University of Budapest

• 2019, Best Paper Award

Corvinus University of Budapest

 2016, Best Paper Award Corvinus University of Budapest

 2015, Best Paper Award Corvinus University of Budapest

• 2011, Best paper award 5th International Conference on Theory and Practice of Electronic Governance, ICEGOV2011

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	
Russian	Basic	Basic	Basic	

Research, professional activity

Major taught courses or fields of education:

Business Intelligence, Data Mining, IT audit (MSc), Intelligent Systems (BSc), Business Analytics, Managing and Analysing Unstructured Data (PhD) (in Hungarian and in English)

Field of science and discipline:

informatics

Current fields of research:

business intelligence, semantic data mining, intelligent systems, semantic technology, knowledge management

Major research projects

• 2010 - 2012, TÁMOP-4.2.1/B-09/1/KMR-2010-0005 4. K + F + I project

Form of participation: member of the research team

Moneylender:

Further info about research:

2010 - 2013, Ubiquitous Participation Platform for Policy Making

Form of participation: member of the research team

Moneylender: FP7 ICT-2009.7.3 - ICT for Governance and Policy Modelling

Further info about research: UBIPOL projekt (FP7-ICT-2009-4, ICT-2009.7.3: ICT for Governance and

Policy Modelling)

2005 - 2008, SAKE "Semantic enabled Agile Knowledge-based E-government" FP6 IST STREP

Form of participation: member of the research team

Moneylender: FP6 IST STREP Further info about research:

2003 - 2006, GUIDE "Government User Identity for Europe", FP6-IST-IP

Form of participation: member of the research team

Moneylender: FP6-IST-IP Further info about research:

Form of participation: member of the research team

Moneylender:

Further info about research:

• 2004 - 2006, ManagEUr: "Certified-EU-Manager" Form of participation: member of the research team

Moneylender: EU

Further info about research:

2013 - 2015, Prokex project (EUREKA_HU_12-1-2012-0039)

Form of participation: member of the research team

Moneylender:

Further info about research:

 2017 - 2018, Comparative Analysis of Trends, Tools and Success Factors of Digital Transformation in Slovenia and Hungary, (TÉT_16-1-2016-0052), Slovenian - Hungarian scientific and technological cooperation

Form of participation: leader of the research team

Moneylender: National Research, Development and Innovation Office

Further info about research:

• 2017 - 2018.

Form of participation: leader of the research team

Moneylender: KÖFOP - 2.1.2. - VEKOP-15

Further info about research:

 2017 - , Széchenyi 2020 program framework (EFOP-3.6.1-16-2016-00013) under the European Union project titled: "Institutional developments for intelligent specialization at the Székesfehérvár Campus of Corvinus University of Budapest

Form of participation: member of the research team

Moneylender: Széchenyi 2020 program

Further info about research:

• 2019 - 2020,

Form of participation: leader of the research team

Moneylender: National Research, Development and Innovation Fund of Hungary

Further info about research:

 2020 - , Impact of COVID-19 pandemic on SMEs digital transformation journey Form of participation: leader of the research team Moneylender: National Research, Development and Innovation Fund of Hungary

Further info about research:

Membership in scientific or professional bodies/organizations

- 2000 , Member, John von Neumann Computer Society , member , national
- 2004 , ISACA Academic Advocate, member , international
- 2016 , Member, Public Body, Hungarian Academy of Sciences, IX Section, , national
- 2015 , Member of the Governing Board Scientific and Educational Forum for Business Information Systems, leadership position (president, director etc)

Community of the John von Neumann Computer Society the Member Society of IFIP, national

• 2000 - 2012, SAS Academic Advocate, SAS Institute Hungary, national

Board memberships and positions

- 2013 , editor, president or member of the editorial board Foreign language
- 2014 , editor, president or member of the editorial board Hungarian language
- 2016 , editor, president or member of the editorial board <u>Hungarian language</u>

Publications

• <u>Publications can be found at Magyar Tudományos Művek Tára (MTMT). (MTMT is the offical repository of the university.)</u>

Contacts

Location at the university

• Building: Fővám Sqaure 13-15

Room number: 122 Extension: 7416

Main line: 06 1 482-7416

Fax:

Internal fax:

E-mail address: andrea.ko@uni-corvinus.hu

Consulting hours:

TBD

Other professional profiles

LinkedIn: https://www.linkedin.com/in/andrea-k%C5%91-44b43812/?originalSubdomain=hu

MTMT: https://m2.mtmt.hu/qui2/?type=authors&mode=browse&sel=10033423

Scholar: https://scholar.google.com/citations?user=EXE1k5H_QBAC&hl=en

Other professional profile 1:

https://www.researchgate.net/profile/Andrea-Ko/publications?sorting=recentlyAdded&editMode=1