

## Dr. Miskolczi Márk

Senior lecturer

Rektori szervezet / Fenntartható Fejlődés Intézet / Turizmus Tanszék

## Qualifications, scientific degrees

### Higher education qualifications

- 2012 - 2015  
Economist in Tourism, Tourism and Catering (BSc/BA)
- 2016 - 2018  
Economist in Business Development, Business Development (MSc/MA)
- 2018 - 2022  
Corvinus Doctoral Schools – Doctoral School of Business and Management (CORVINUS), Ph.D. in Management and Organization Sciences (PhD/DLA képzés)

### Scientific degrees and awards

- 2022, PhD  
Corvinus Doctoral Schools – Doctoral School of Business and Management (CORVINUS)

## Career

### Workplaces

- 2015 - 2016  
Accor-Pannonia Hotels Zrt., Budapest (Hungary), Reservation Agent (trainee)
- 2017 - 2019  
Siemens Mobility Ltd., Budapest (Hungary), Project Associate (Railway digitalization)
- 2018 - 2022  
Corvinus University of Budapest, Institute of Marketing, Budapest (Hungary), Ph.D. candidate
- 2020 - 2022  
KTI Institute for Transport Sciences Non-profit Ltd., Social Sciences Research Group, Budapest (Hungary), Research Fellow
- 2022 -  
NielsenIQ - Consumer Insights, Senior Consumer Insights Executive
- 2023 -  
Corvinus University of Budapest Institute of Sustainable Development Department of Tourism, Senior lecturer

### Awards, titles, honors

- 2022, Corvinus Research Excellence (CKK)  
Corvinus University of Budapest
- 2023, Corvinus Research Excellence (CKK)  
Corvinus University of Budapest
- 2023, Év oktatási műhelye - műhelytag  
Corvinus University of Budapest, Institute of Sustainable Development, Department of Tourism

## Language skills

	Speaking	Writing	Reading	Media
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# Colleague CV: Dr. Miskolczi Márk

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Language				appearance
English	Intermediate	Advanced	Advanced	

## Research, professional activity

### Major taught courses or fields of education:

International Transport and Sustainable Mobility, Active and Sport Tourism

### Field of science and discipline:

organization science

### Current fields of research:

Industry 4.0, Highly automated vehicles (SAE 4-5) in passenger transport, Sustainability in transport and tourism, Artificial intelligence

### Major research projects

- 2019 - 2022, Social and economic impacts of automation  
Form of participation: member of the research team  
Moneylender:  
Further info about research:

## Publications

- [Hungarian Science Bibliography](#)

## Contacts

### Location at the university

- Building: Corvinus University of Budapest, Building C  
Room number:  
Extension:  
Main line:  
Fax:  
Internal fax:

E-mail address: mark.miskolczi@uni-corvinus.hu