Dr. Miskolczi Márk

Senior lecturer Rektori szervezet / Fenntartható Fejlődés Intézet / Turizmus Tanszék

Qualifications, scientific degrees

Scientific degrees and awards

• 2022, PhD

Corvinus Doctoral Schools - Doctoral School of Business and Management (CORVINUS)

Career

Workplaces

- 2015 2016 Accor-Pannonia Hotels Zrt., Budapest (Hungary), Reservation Agent (trainee)
- 2017 2019
 Siemens Mobility Ltd., Budapest (Hungary), Project Associate (Railway digitalization)
- 2018 2022
- Corvinus University of Budapest, Institute of Marketing, Budapest (Hungary), Ph.D. candidate • 2020 - 2022

KTI Institute for Transport Sciences Non-profit Ltd., Social Sciences Research Group, Budapest (Hungary), Research Fellow

- 2022 -
- NielsenIQ Consumer and Marketing Insights (CMI), Senior Consumer Insights Executive
- 2023 -

Corvinus University of Budapest Institute of Sustainable Development Department of Tourism, Senior lecturer

Awards, titles, honors

- 2022, Corvinus Research Excellence (CKK) Corvinus University of Budapest
- 2023, Corvinus Research Excellence (CKK) Corvinus University of Budapest
- 2023, Év oktatási műhelye műhelytag Corvinus University of Budapest, Institute of Sustainable Development, Department of Tourism

Research, professional activity

Major taught courses or fields of education:

International Transport and Sustainable Mobility

Field of science and discipline:

organization science

Current fields of research:

Socioeconomic impacts of Industry 4.0, Technology-acceptance of SAE 4-5 vehicles, Disruptive impacts of Artificial Intelligence (AI)

Previous fields of research:

Mobility management, Urban transport development

Publications

• Hungarian Science Bibliography

Contacts

Location at the university

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 Extension: Main line: Fax: Internal fax:

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