



**Dr. Mitev Ariel Zoltán**

## Qualifications, scientific degrees

### Higher education qualifications

- 1993 - 1998  
Corvinus University of Budapest, Marketing Specialisation (főiskolai)

### Scientific degrees and awards

- 2006, PhD  
Corvinus University of Budapest

## Career

### Workplaces

- 2006 - 2012  
Corvinus University of Budapest, Assistant Professor
- 2003 - 2006  
Corvinus University of Budapest, Junior Assistant Professor
- 2000 - 2003  
Corvinus University of Budapest, PhD student
- 2012 -  
Corvinus University of Budapest, Associate Professor

### Public activities in the university (memberships in university bodies)

- 2006 - 2009  
Member of Academic Senate
- 2018 - 2019  
Member of Faculty Council

### Important study tours, delegacies

- 1998, 4 months  
Johannes Kepler University of Linz

### Awards, titles, honors

- 2009, Rector's Award

# Colleague CV: Dr. Mitev Ariel Zoltán

- Corvinus University of Budapest
- 2013, Certificate of merit  
Corvinus University of Budapest
- 2019,

## Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Intermediate	Advanced	
German	Advanced	Advanced	Advanced	
Russian	Advanced	Advanced	Advanced	

## Research, professional activity

### Major taught courses or fields of education:

Negotiation techniques Business communication Sales management Selling techniques

### Field of science and discipline:

organization science

### Current fields of research:

Postmodern marketing, Social marketing, Negotiation, Sales management, Burnout syndrome in personal selling, Internet memes, Compulsive buying

### Previous fields of research:

Marketing for Pharmacies consumer acceptance of product innovations

### Membership in scientific or professional bodies/organizations

- 2003 - , member,  
, national
- 2006 - , member,  
Hungarian Association on Addictions, national

### Board memberships and positions

- 2017 - , Associate Editor,  
[Foreign language](#)

## Publications

# Colleague CV: Dr. Mitev Ariel Zoltán

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

## Contacts

### Location at the university

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