



## Pintér Róbert

Egyetemi Adjunktus / Assistant Professor

Year of birth: 1975

## Qualifications, scientific degrees

### Higher education qualifications

- 1994 - 1999  
Eötvös Loránd University of Sciences (ELTE), Master of Science in Sociology (specialization in media sociology) (főiskolai)
- 1995 - 2000  
Eötvös Loránd University of Sciences (ELTE), Master of Science in Political Science (főiskolai)

### Scientific degrees and awards

- 2005, PhD  
Eötvös Loránd University of Sciences (ELTE)

## Career

### Workplaces

- 2011 -  
Corvinus University of Budapest, Department of Information and Communication, assistant professor
- 2019 - 2021  
Reacty Digital Ltd., CEO, then Business Development Director
- 2014 - 2019  
eNET Internet Research and Consulting Ltd., Head of Consumer Research & eCommerce
- 2013 - 2014  
ANT - Advanced Network Technologies Ltd., Senior Research Fellow
- 2008 - 2012  
Ipsos, online strategic director, then online client service director
- 1998 - 2008  
Budapest University of Technology and Economics, Information Society Research Institute (ITTK), research fellow, then scientific strategic director
- 2001 - 2007  
Budapest University of Technology and Economics, Information Society Research Institute (ITTK), part time assistant teacher, then assistant professor (2006-2007)

### Awards, titles, honors

# Colleague CV: Pintér Róbert

- 2011, Mobile influencer of the year Ringier

## Language skills

| Language  | Speaking | Writing  | Reading  | Media appearance |
|-----------|----------|----------|----------|------------------|
| Hungarian | Advanced | Advanced | Advanced | Yes              |
| English   | Advanced | Advanced | Advanced | Yes              |
| German    | Basic    | Basic    | Basic    | No               |

## Research, professional activity

### Major taught courses or fields of education:

Since 1999 I teach information society and Internet related courses. For many years I taught at BME and ELTE and at several universities and colleges as guest lecturer.

### Field of science and discipline:

sociology

### Current fields of research:

e-commerce, information society, research of the digital world (research methodology), social impact of artificial intelligence

### Previous fields of research:

gaming, smartphones, social media, information politics, e-government, e-learning, new media

### Membership in scientific or professional bodies/organizations

- 1995 - , , member [Hungarian Sociological Association](#), national

### Board memberships and positions

- 2005 - , editor-in-chief, then member of the editorial board, editor-in-chief, member of the editorial team [Hungarian language](#)
- 2013 - , member of editorial board, editor-in-chief, member of the editorial team [Hungarian language](#)

## Publications

# Colleague CV: Pintér Róbert

- [Research Gate](#)

## Contacts

### Location at the university

- Building: Sóház  
Room number: 22  
Extension:  
Main line:  
Fax:  
Internal fax:

E-mail address: [robert.pinter@uni-corvinus.hu](mailto:robert.pinter@uni-corvinus.hu)

Personal webpage: <https://medium.com/@probesz/>

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Additional contact details: Mobile: +36-30/999-6595, Skype: probesz

### Consulting hours:

please contact me in advance by e-mail

## Other professional profiles

LinkedIn: <https://www.linkedin.com/in/probesz/>

MTMT: <https://m2.mtmt.hu/api/author/10033420>