



Szabó Ágnes

Egyetemi Adjunktus / Assistant Professor

Qualifications, scientific degrees

Higher education qualifications

- 1999 - 2004
Corvinus University Budapest, Marketing, Faculty of Business Administration (főiskolai)
- 1999 - 2004
Corvinus University Budapest, EU-studies, Faculty of Social Sciences (főiskolai)

Scientific degrees and awards

- 2012, PhD
Corvinus University Budapest, Faculty of Business Administration (summa cum laude)

Career

Workplaces

- 2004 - 2005
Corvinus University Budapest, Institute of Marketing and Media, lecturer at marketing research seminar
- 2005 - 2006
EGIS Marketing Department, marketing coordinator
- 2005 -
Union of Budapest Sports Federations, marketing lecturer
- 2007 -
MLBKT and IFKA, marketing lecturer
- 2006 - 2009
Corvinus University Budapest, Faculty of Business Administration, Ph.D-student
- 2009 - 2011
Hoffmann Research and TNS-Hoffmann, qualitative researcher
- 2009 - 2013
Corvinus University Budapest, Institute of Business Economics, Department of Business Studies, junior assistant professor
- 2013 - 2013
Zürich University and ZHAW Winterthur, visiting scholar
- 2013 -
Corvinus University Budapest, Institute of Business Economics, Department of Business Studies, senior assistant professor

Colleague CV: Szabó Ágnes

Important study tours, delegacies

- 2011, 1 week
International Sport Management Seminar, Izmir University
- 2012, 1 week
Valencia Summer School on Business and Economics
- 2013, 4 months
Zürich University
- 2013, 4 months
ZHAW Winterthur

Awards, titles, honors

- 2004, TDK 1.
Corvinus University Budapest
- 2004, Best Marketing Diploma 3.
Corvinus University Budapest
- 2005, OTDK 2.
Corvinus University Budapest
- 2013, 1st place
Hungarian Sports Science Association study writing competition

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Intermediate	Advanced	Advanced	
German	Advanced	Advanced	Advanced	
Spanish	Basic	Basic	Basic	

Research, professional activity

Major taught courses or fields of education:

Business Economic Applied Business Economics Cases on business economics Sport business: Leisure sports studies, Leisure and sport management, Sport and event management Marketing - International marketing

Field of science and discipline:

organization science

Current fields of research:

Leisure Sports : leisure sports operation and economic impact of sports, sports consumption , workplace sports, workplace health

Colleague CV: Szabó Ágnes

Previous fields of research:

International marketing Competitiveness and leisure sports

Major research projects

- 2006 - 2006, Business aspects of leisure sports
Form of participation: member of the research team
Moneylender: NSH
Further info about research:
 - 2010 - 2012, The internationalization of domestic (professional) sports companies
Form of participation: member of the research team
Moneylender: TÁMOP 4.2.1.B-09/1/KMR-2010-0005
-

Membership in scientific or professional bodies/organizations

- 2009 - , ,
Hungarian Sports Science Association, national
- 2008 - , ,
National Association of Phd-students, national
- 2008 - , ,
Organisation and Management Society, national
- 2013 - , member of the public body,
MTA Institute of Economics and Law, national

Board memberships and positions

- 2012 - , reviewer,
- 2012 - , reviewer,

Expert consultancy activities

- 2013 -
Fittest Workplace Survey (Team Recreation Ltd.), workplace sport

Publications

- [Publications can be found at Magyar Tudományos Művek Tára \(MTMT\). \(MTMT is the official repository of the university.\)](#)

Contacts

Location at the university

- Building: Main building
Room number: 145
Extension: 482-5354
Main line:
Fax:

Colleague CV: Szabó Ágnes

Internal fax:

E-mail address: agnes.szabo2@uni-corvinus.hu

Other professional profiles

LinkedIn: <https://www.linkedin.com/in/szab%C3%B3-%C3%A1gnes-phd-26367242/>

MTMT: <https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=10033497>
