

## Jackson Kevin Michael

Assistant Professor  
Year of birth: 1970

### Qualifications, scientific degrees

#### Higher education qualifications

- 2019 - 2023  
Széchenyi István University, Doctoral School of Business and Management Sciences (PhD/DLA képzés)
- 1997 - 1999  
Case Western Reserve University , International Masters of Business Administration (MBA)

### Career

#### Workplaces

- 2023 -  
Corvinus University, Assistant Professor, Researcher
- 2018 - 2023  
ESSCA School of Management, Adjunct Professor
- 2017 - 2023  
Corvinus University , Adjunct Professor

### Research, professional activity

#### Major taught courses or fields of education:

Consumer Behavior, Entrepreneurship, Services Marketing

#### Field of science and discipline:

media and communication sciences

#### Current fields of research:

Consumer Behaviour, Food Insecurity

#### Previous fields of research:

Student Burnout, Impact of COVID-19 on Higher Education

### Publications

- [Student Burnout in Higher Education: From Lockdowns to Classrooms](#)
- [THE INFLUENCE OF COVID-19 ON SENTIMENTS OF HIGHER EDUCATION STUDENTS - PROSPECTS FOR THE SPREAD OF DISTANCE LEARNING](#)
- [Holistic Online Learning, in a Post COVID-19 World](#)

# Colleague CV: Jackson Kevin Michael

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## Contacts

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Personal webpage: <https://www.linkedin.com/in/kevinmjackson1/>

## Consulting hours:

Wednesdays 10 -12

## Other professional profiles

LinkedIn: <https://www.linkedin.com/in/kevinmjackson1>

MTMT: <https://m2.mtmt.hu/frontend/?#view/Publication/SmartQuery/1127/>

Scholar: <https://scholar.google.com/citations?hl=en&user=PE174poAAAAJ>