



Dr. Habil. Varga Ákos

Egyetemi docens / Associate Professor

Qualifications, scientific degrees

Higher education qualifications

- 2004 - 2007
University of Szeged, Communication specialist (főiskolai)
- 2000 - 2004
University of Kaposvár, Teacher, Communication (főiskolai)

Scientific degrees and awards

- 2012, PhD
University of Kaposvár

Career

Workplaces

- 2019 -
Marketing Institute, Corvinus University of Budapest, Associate professor
- 2013 - 2019
Corvinus University of Budapest, Assistant Professor
- 2009 - 2013
University of Kaposvár, Assistant Professor
- 2004 - 2009
Kaposvár University, Lecturer

Important study tours, delegacies

- 2013, 1 month
University of Lethbridge, Canada
- 2012, 1 week
Universidad de Seville, Spain
- 2009, 1 week
Volda University College, Norway
- 2008, 3 months
European Parliament, Brussels
- 2008, 1 week
Volda University College, Norway
- 2015, 1 week

Colleague CV: Dr. Habil. Varga Ákos

Estonian Business School, Tallinn

- 2015, 2 months
University of Lethbridge, Canada
- 2019, 1 week
University of Zagreb, Croatia

Language skills

Language	Speaking	Writing	Reading	Media appearance
English	Advanced	Advanced	Advanced	Yes
German	Basic	Basic	Basic	

Research, professional activity

Major taught courses or fields of education:

Online and Digital Marketing, Business Communications, International Negotiation Techniques, Communications Practice, Public Relations in practice, Advertising Management

Field of science and discipline:

organization science

Current fields of research:

Neuromarketing, online marketing, marketing communications, consumer behavior

Previous fields of research:

Food industry marketing communications

Membership in scientific or professional bodies/organizations

- 2014 - 2018, , member
, national

Board memberships and positions

- 2012 - 2020, Editorial Board member,
- 2012 - 2016, Editorial Board member,

Expert consultancy activities

- 2016 - 2016

Colleague CV: Dr. Habil. Varga Ákos

Contacts

Location at the university

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Consulting hours:

<http://marketing.uni-corvinus.hu/index.php?id=mmifaculty>