



## **Master of Business Administration (MBA) MASTER'S PROGRAM**

**Valid:** For students starting their studies in the 2020/2021/1 semester

### **General Informations:**

**Responsible person for the program in the full-time training schedule:** Miklós Kozma, associate professor

**Responsible person for the program in the correspondence training schedule:** Roland Szilas, associate professor

**Place of the training:** Budapest

**Training schedule:** full-time, correspondence

**Language of the training:** English

### **Specializations:**

No specialisation.

### **Training and outcome requirements**

- 1. Master's degree title:** Master of Business Administration (MBA)
- 2. The level of qualification attainable in the Master's programme, and the title of the certification**
  - qualification level: master- (magister, abbreviation: MSc)
  - qualification in Hungarian: okleveles közgazdász MBA szakon
  - qualification in English: Economist
- 3. Training area:** economics
- 4. Degrees accepted for admittance into the Master's programme**
  - 4.1. Accepted with the complete credit value:** undergraduate degrees of the economic science field, from the technical field, the Technical Management undergraduate degree, from the agricultural field, the Rural Development Engineer degree, from the informatics field, the Business Informatics Engineer undergraduate degree, and from the healthcare field, the Health Care Manager undergraduate degree.
  - 4.2. May also be considered with the completion of the credits defined in section 9.5:** undergraduate and Master's courses and courses as defined as per Act LXXX of 1993 on higher education that are accepted by the higher education institution's credit transfer committee based on a comparison of the studies that serve as the basis of the credits.
- 5. Training duration, in semesters:** 4 semesters
- 6. The number of credits to be completed for the Master's degree:** 120 credits
  - degree orientation: balanced (40-60 percent)
  - thesis credit value: 15 credits
  - minimum credit value of optional courses: 6 credits
- 7. International Standard Classification of Education field of education code:** 345
- 8. Master's degree training objectives and professional competences**

The objective of the programme is the training of economist experts who, with their skills attained in every major area of the business field, are capable of developing a strategic view that ensures the survival and development of organisations and





enterprises. Knows the major tendencies of international economics, and is capable of managing human resources and, in general, the activities of organisations and enterprises. Another goal is accelerating his/her career along with the appropriate theoretical studies. They are prepared to continue their training at the PhD level.

### **8.1. Attained professional competences**

#### **8.1.1. At the MBA level, the economist has**

##### **a) knowledge**

- Has mastered the concepts, theories, processes, and characteristics of economic science and the micro and macro organisational levels of economy, knows the definitive economic facts. Understands the structure, operation, and Hungarian and international relationships of business organisations, their information and motivational factors, especially the institutional environment.
- Knows the European integration process and European Policies related to its activity.
- Possesses the modern and theoretically demanding mathematical-statistical, econometric, and modelling methods of problem recognition, definition, and solution and information gathering and processing, and is aware of their limitations. Knows the rules for planning and managing enterprises, business organisations, and projects, and their professional and ethical standards.
- Knows the factors that affect business and the methods that are used to influence them. Furthermore, knows decision-making and decision support methods.
- Has a comprehensive knowledge of the most important interrelationships between the economic system and other social sub-systems.
- Has comprehensive management and organisational skills. Possesses a relevant, comprehensive social and public erudition beyond professional issues.
- Along with a high-level mastery of everyday language, knows the economic terminology and its expressive and compositional characteristics in his/her native language and at least one foreign language.
- Has mastered the written and oral forms of professional and efficient communication, the table-based and graphic methods of visualising data, including the options offered by infocommunication technology.
- Knows the possibilities, requirements, tools, and methods of career planning in a wide context, including the conditionalities and tools of helping and motivating others.

##### **b) skills**

- Formulates independent, new deductions, original thoughts, and approaches, is capable of utilising sophisticated analytic and modelling methods, of creating strategies for the solution of complex problems, and of making decisions in dynamic Hungarian and international environments and corporate cultures.
- After attaining practical knowledge and experiences, leads medium and large enterprises or complex organisational units, performs a comprehensive economic function in a business organisation, organises and manages complex business processes, manages resources.
- Is capable of efficient work in an international, multicultural environment.



- Develops a unique viewpoint based on his/her own analysis and defends it in debate.
- Is capable of developing strategies to solve complex issues, planning the solution, making decisions, and offering professional advice to economic operators. If necessary, uses an interdisciplinary approach in analyses and practical problem-solving.
- Is prepared to actively participate in social and public life. Is capable of recognising and understanding social issues and of processing new phenomena.
- Participates in economic processes, projects, group work; as a leader, plans, manages, organises, coordinates, and evaluates activities.
- Prepares professional summaries and analyses, holds presentations, and participates in professional debate in the specialist field, in Hungarian or foreign languages.
- By lifelong learning, creates an individual strategy for development and career-planning; organises and manages it. Plans and organises the professional development of colleagues and employees in his/her work organisation as their manager.

**c) attitudes**

- Has a critical attitude towards the work and behaviour of him/herself and any subordinates, is innovative and proactive in managing economic issues.
- Is open to new results of economic science and practice.
- Is characterised by a cultured, ethical, and objective intellectual approach to persons and social issues, in his/her work, pays attention to the wider range of sectoral, regional, national, and European values (including social, ecological, and sustainability considerations). Strives to improve his/her knowledge and work relationships; motivates, helps, and supports any colleagues and subordinates to do the same.
- Considers correcting mistakes and improving his/her employees a duty. Aids the professional development of any colleagues and subordinates.
- Is interested in the results and solutions coming from related fields of science, and is open to building relationships.
- Is dedicated to quality work. Is decisive, constructive, cooperating, tolerant, open, and takes initiative in project and group work.
- Is motivated by the need to increase professional and social knowledge as well as social usefulness in planning and managing his/her own career.

**d) autonomy and responsibilities**

- Independently selects and utilises relevant problem-solving methods in areas important for organisational policy, strategy, and management, performs financial analysis, decision-preparation, and consulting tasks independently.
- Independently creates, organises, and manages major enterprises, or major organisations and organisational unity.
- Takes responsibility for his/her own work, the organisation or enterprise under his/her control and the employees thereof.
- Independently identifies, plans, and organises the professional and general development of his/herself and any employees and takes responsibility for them.



- Independently represents his/her developed professional opinion in previously known decision-making situations. Takes responsibility for the environmental and social effects in new, complex decision-making situations.

## **9. About the Master's programme**

### **9.1. Professional properties**

9.1.1. The scientific fields and areas that the training is based on are:

- economics and methodology studies (quantitative methods, organisational behaviour, accounting, corporate finance, marketing, production management, human resource management) at least 25-40 credits;
- economic science and management studies (quantitative methods, organisational behaviour, accounting, corporate finance, marketing, production management, human resource management, business (corporate) economics, strategic management, corporate communication, business law, change management, quality management, project management, decision-problem solving, international finance, investments, information management, electable studies) 20-30 credits

9.1.2. Including optional specialisations, special studies may be pursued in the fields of banking, healthcare management, economic policy, futures and options, environmental management, community economics, logistics, macroeconomic finance, international (multinational) management, psychology, technology management, production organisation, business ethics, advanced business law, and business policy.

The credit value of optional studies is 25-65 credits.

### **9.2. Foreign language requirements**

To obtain a master's degree, the student must have at least one intermediate "B2" complex type state-recognized English language examination, or a intermediate "B2" complex type language examination in another living foreign language accepted by the relevant field of study, or a state recognized upper level (C1) complex type general foreign language examination or an equivalent high school graduation certificate or diploma is required).

### **9.3. Internship requirements**

The programme may be accompanied by internship. The internship requirements are defined by the institution's curriculum.

### **9.4. Special characteristics of the programme**

A special admission requirement into the programme is at least three years of professional management experience for undergraduate degree holders, and two years for Master's degree holders.

### **9.5. For persons with degrees defined in section 4.2 the minimal requirements of admittance to the Master's programme training cycle**

For entering the Master's programme, a minimum of 60 credits is necessary from the following subject areas:

- methodology studies (mathematics, statistics, informatics) 15 credits;
- economics studies (micro and macro economy, international economics, environmental economics, economic theory, economic statistics, the history of economic thought, economic modelling, economic policy, sectoral and functional economics, community economics, world and European economics, public policy studies) 10 credits;



- business studies (corporate economics, finance, economic law, decision theory and methodology, business ethics, business communication) 10 credits;
- social science studies (European Union studies, general and financial law studies, economic history, sociology, psychology, philosophy) 10 credits;
- professional studies (organisational behaviour, accounting, corporate finances, marketing, production management, management and organisation, controlling, strategic planning, human resource management) 15 credits.

The prerequisite of admittance into the Master's programme is for the student to have at least 30 credits in the listed area based on his/her previous studies. Missing credits must be attained in the Master's programme as defined in the higher education institution's Study and Exam Regulations.

#### **10. Conditions of the issuance of the final certificate**

The full performance of the credit requirements in a structure described in the operative curriculum the number of credits necessary to receive a diploma within the maximum training period and in line with the training and outcome requirements. At least 2/3 of the required number of credits must be obtained at the parent university.

#### **11. Thesis requirements**

- The extent of the ideal thesis is 50 to 70 pages.

#### **12. Requirement of participating at the Final Exam**

The student may only be authorized to take the final examination, if

- he/she had already obtained the final certificate (absolatory),
- the thesis has been submitted, and in the BA and MA training programmes two reviewers had accepted it,
- fulfilment of all payment obligations owed to the University.

#### **13. Parts of the final examination**

In the framework of the final examination, in the complex exam the student shall give account of his/her professional knowledge, defend his/her thesis and answer questions in the topics determined as final examination requirements and related to the thesis. During the final examination those students who failed to fulfil the requirements of any of the final examination event (written and oral part of the complex examination) can no longer continue the further final examination elements in the final examination period concerned. The final examination may be retaken in the next final examination period.

#### **14. Determination of the final examination grade**

The grade received on the final examination is the average of the review grade or grades and the grade received on the oral defence of the thesis, calculated to two decimal places.

#### **15. Conditions of the issuance of the diploma**

- passing the final examination successfully,
- fulfilment of the required language certificate requirements.

#### **16. Elements of the diploma classification, the calculation method**

The diploma is classified based on the following thresholds:

- excellent, if the average is between 4.81 and 5.00
- class if the average is between 4.51 and 4.80
- good, if the average is between 3.51 and 4.50
- average, if the average is between 2.51 and 3.50
- pass, if the average is between 2.50 and 2.00.



**Master of Business Administration (MBA) master programme in Budapest, in English, full time training Curriculum for 2020/2021.  
(1.) fall semester for beginning students.**

Subject Code	Subject Name	Type	Number of hours per semester hours		Credits	Evaluation	Fall or Spring Semester	2020/21 Academic year		2021/22 Academic year		Credit	Subject responsible	Institute	Requirement		Equivalent subject		Remarks						
			Lecture	Seminar				1	2	3	4				Code	Name	Code	Name							
								Fall semester	Spring semester	Fall semester	Spring semester														
<b>Core courses</b>																									
2SM95NAK43M	Business Statistics (Preparatory Course)	C	1	1	0	ex	fall	0					Kiss Csaba	Institute of Management											
VTSM013NAMB	Learning Community Building and Soft Skills Development	C	0	2	0	pg	fall	0					Szilas Roland Ferenc	Institute of Management											
VGUG019NAMB	Business Essentials (prep)	C	1	1	0	ex	fall	0					Stocker Miklós György	Institute of Business Economics											
2SM95NAK01M	Business Economics	C	2	2	6	ex	fall	6					Kozma Miklós	Institute of Business Economics											
2SM95NAK31M	Comparative Economic Policy	C	2	2	6	ex	fall	6					Bod Péter Ákos	Institute of Economic and Public Policy											
2SM95NAK25M	Management and Organization	C	2	2	6	ex	fall	6					Szilas Roland Ferenc	Institute of Management											
2SM95NAK26M	Marketing Management	C	2	2	6	ex	fall	6					Gáti Mirkó György	Institute of Marketing											
2SM95NAK47M	Business Law	C	1	1	3	ex	fall	3					Metzinger Péter	Institute of Finance, Accounting and Business Law											
2SM95NAK22M	Corporate Finance	C	2	2	6	ex	spring		6				Walter György	Institute of Finance, Accounting and Business Law											
2SM95NAK03M	Management Accounting	C	2	2	6	ex	fall			6			Mente Kristóf	Institute of Finance, Accounting and Business Law											
2SM95NAK02M	Quantitative Methods	C	2	2	6	ex	fall			6			Pintér Miklós	Institute of Mathematics and Statistical Modelling											
2SM95NAK28M	Research Methodology	C	1	1	3	pg	fall			3			Toarniczky Andrea	Institute of Management											
2SM95NAK53M	Thesis Writing I.	C	0	2	3	pg	fall			3			választott konzulens												
2SM95NAK44M	International Strategy	C	2	2	6	ex	spring				6		Czakó Erzsébet	Institute of Business Economics											
2SM95NAK45M	Management of Information Technology	C	1	1	3	ex	spring				3		Klimkó Gábor György	Institute of Information Technology											
2SM95NAK54M	Thesis Writing II.	C	0	8	12	pg	spring				12		választott konzulens												
<b>Core elective courses</b>																									
2SM95NAK29M	Human Resource Management	CE	2	2	6	ex	spring		6				Szilas Roland Ferenc	Institute of Management											
2SM95NAK23M	Understanding Financial Statements	CE	2	2	6	ex	spring		6				Lakatos László Péter	Institute of Finance, Accounting and Business Law											



**Master of Business Administration (MBA) master programme in Budapest, in English, full time training Curriculum for 2020/2021.  
(1.) fall semester for beginning students.**

Subject Code	Subject Name	Type	Number of hours per semester hours		Credits	Evaluation	Fall or Spring Semester	2020/21 Academic year		2021/22 Academic year		Credit	Subject responsible	Institute	Requirement		Equivalent subject		Remarks
			Lecture	Seminar				1	2	3	4				Code	Name	Code	Name	
								Fall semester	Spring semester	Fall semester	Spring semester								
2SM95NAK48M	Business Communication and Negotiation	CE	1	1	3	pg	spring		3				Takács Sándor	Institute of Management					
2SM95NAK50M	Strategy Tools	CE	1	1	3	ex	spring		3				Pokal Gábor						
2SM95NAK13M	Marketing Communication in an International Environment	CE	2	2	6	ex	fall			6			Farkas Tibor	Institute of Marketing					
2SM95NAK49M	Corporate Sustainability	CE	1	1	3	pg	fall			3			Matolay Réka	Institute of Business Economics					
2SM95NAK40M	Supply Chain and Operations Management	CE	2	2	6	ex	spring				6		Városiné Demeter Krisztina	Institute of Business Economics					
2SM95NAK15M	Process Management	CE	1	1	3	ex	spring				3		Drótos György	Institute of Management					
<b>Elective courses</b>								<b>0</b>	<b>9</b>	<b>3</b>	<b>0</b>	<b>12</b>							
INIR008NAMB	Data analytics	E	1	1	3	ex	spring		3				Kovács Tibor	Institute of Information Technology					
2SM95NAK55M	Innovation and Technology Management	E	0	4	6	pg	spring		6				Katona Viktória Nóra						
VF00018NAMB	Startup Navigator	E	0	2	3	pg	fall			3			Csiszár Dénes						
<b>Criterion subjects</b>								<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>							
IOK0001NABB	Hungarian Language SHI I.*	KR	0	4	3	pg	fall	3	3				Dobos Ágota	Centre of Foreign Language Education and Research					
IOK0004NABB	Hungarian Language SHI II.*	KR	0	4	3	ex	spring	3	3				Dobos Ágota	Centre of Foreign Language Education and Research					
<b>Total credits</b>								<b>27</b>	<b>33</b>	<b>30</b>	<b>30</b>	<b>120</b>							



### Remarks

Type: C-compulsory courses, CE-core elective courses, E-elective (optional) courses

Methods of assessment: ex-exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg- grade based on the practical assignments given during the course of the semester, a=signature, ce- Comprehensive examination,

### Criterion subjects:

\* Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

**Courses are recommended to be taken according to the prescribed time schedule of the study programme (“sample”). You can plan your own individual programme in respect of the following conditions:**

1. the prerequisite system of their study-programme must be taken into consideration when registering for courses.
2. the availability of courses in the semester (most courses are offered either in the fall or in the spring semesters only)
3. completing an average of 30 credits per semester, as a general rule.

### Conditions for the final exam:

Students can take a Final Exam on the condition that

- they have fully completed the study programme
- they have submitted their Thesis Work and the assessors have accepted it

### Final Exam

The final exam is an integrated assessment necessary for obtaining the higher education qualification. It consists of defending the thesis work and answering thesis-related questions in front of a Thesis Defence Committee.





**Master of Business Administration (MBA) master programme in Budapest, in English, part-time training Curriculum for 2020/2021. (1.)  
fall semester for beginning students - Corvinus-Fudan DD**

Subject Code	Subject Name	Type	Number of hours per semester hours	Credits	Evaluation	Fall or Spring Semester	2020/21 Academic year		2021/22 Academic year		Credit	Subject responsible	Institute	Instructor	Requirement		Equivalent subject		Remarks
							1	2	3	4					Code	Name	Code	Name	
							Fall semester	Spring semester	Fall semester	Spring semester									
<b>Foundation Courses</b>																			
							12	18	6	0	36								
2SM95LAK43M	Operations Management	C	24	6	pg	fall	6					Krisztina VÁROSINÉ DEMETER	Corvinus MBA Center	Krisztina VÁROSINÉ DEMETER					
2SM95LAK44M	Quantitative methods for business	C	24	6	pg	fall	6					Tamás SOLYMOSI	Corvinus MBA Center	Ariel Zoltán MITEV					
2SM95LAK45M	Finance for Executives	C	18	3	pg	spring		3				Balázs Árpád SZÜCS	Fudan University	Fudan instructor*					
2SM95LAK46M	Understanding Financial Statements	C	12	3	ex	spring		3				László Péter LAKATOS	Corvinus MBA Center	László Péter LAKATOS					
2SM95LAK47M	Management and Organization	C	24	6	pg	spring		6				Roland SZILAS	Corvinus MBA Center	Roland SZILAS					
2SM95LAK48M	Human Resource Management	C	24	6	pg	spring		6				Sándor TAKÁCS	Corvinus MBA Center	Sándor TAKÁCS					
2SM95LAK49M	Marketing management	C	24	6	pg	fall			6			András BAUER	Corvinus MBA Center	Patric BOHL					
<b>Core Courses in Business and Management</b>																			
							12	0	12	3	27								
2SM95LAK50M	Business Economics and Law	C	24	6	ex	fall	6					Miklós KOZMA	Corvinus MBA Center	Miklós KOZMA, Theodore BOONE					
2SM95LAK51M	Management of Information Technology	C	24	6	pg	fall	6					Péter FEHÉR	Corvinus MBA Center	Péter FEHÉR, Krisztián VARGA					
2SM95LAK52M	International Finance	C	18	3	pg	fall		3				Balázs Árpád SZÜCS	Fudan University	Fudan instructor*					
2SM95LAK53M	Business Operations	C	24	6	pg	fall			6			Róbert MARCINIÁK	Corvinus MBA Center	Róbert MARCINIÁK					
2SM95LAK54M	Business Communication and Negotiation	C	12	3	pg	spring				3		Sándor TAKÁCS	Corvinus MBA Center	Andrea mária TOARNICZKY, Sándor TAKÁCS					
2SM95LAK55M	Strategy Tools	C	12	3	pg	fall			3			Lajos György SZABÓ	Corvinus MBA Center	Gábor POKOL					
<b>Specialist Courses</b>																			
							3	9	3	9	24								
2SM95LAK56M	Economics	C	18	3	pg	fall	3					Balázs Árpád SZÜCS	Fudan University	Fudan instructor*					
2SM95LAK57M	Financial Risk Management	C	24	6	pg	spring			6			Barbara DÖMÖTÖR	Corvinus MBA Center	Barbara DÖMÖTÖR, György Walter, Zsuzsanna TAMÁSNE VÖNEKI					
2SM95LAK58M	Economic Governance	C	12	3	pg	spring			3			Kristóf LEHMANN	Corvinus MBA Center	Kristóf LEHMANN, Ádám BANAI, Balázs Vonnák					
2SM95LAK59M	Business Project (Practice/Action Learning)	C	24	6	pg	spring				6		Balázs Árpád SZÜCS	Corvinus MBA Center	Balázs Árpád SZÜCS					



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fall semester for beginning students - Corvinus-Fudan DD**

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							1	2	3	4					Code	Name	Code	Name		
							Fall semester	Spring semester	Fall semester	Spring semester										
2SM95LAK60M	Leadership in various cultures	C	18	3	pg	fall			3		Balázs Árpád SZÜCS	Fudan University	Fudan instructor*							
2SM95LAK61M	Central and Eastern Europe in Geopolitical Context	C	12	3	pg	spring				3	Géza SALAMIN	Corvinus MBA Center	Géza SALAMIN							
<b>International Week in Shanghai</b>							<b>3</b>	<b>3</b>	<b>6</b>	<b>0</b>	<b>12</b>									
2SM95LAK62M	Understanding China's Financial System**	C	18	3	pg	fall	3				Balázs Árpád SZÜCS	Fudan University	Fudan instructor*							
2SM95LAK63M	Financial Accounting	C	18	3	pg	spring		3			Balázs Árpád SZÜCS	Fudan University	Fudan instructor*							
2SM95LAK64M	Chinese Economy and Business	C	18	3	pg	fall			3		Balázs Árpád SZÜCS	Fudan University	Fudan instructor*							
2SM95LAK65M	How to market Your products in China's Market?	C	18	3	pg	fall			3		Balázs Árpád SZÜCS	Fudan University	Fudan instructor*							
<b>Elective courses</b>							<b>0</b>	<b>0</b>	<b>0</b>	<b>6</b>	<b>6</b>									
2SM95LAK67M	Management Skills	C	12	3	pg	spring				3	Andrea Mária TOARNICZKY	Corvinus MBA Center	Andrea Mária TOARNICZKY							
2SM95LAK68M	Decision Making Skills	C	12	3	pg	spring				3	Richárd SZÁNTÓ	Corvinus MBA Center	Richárd SZÁNTÓ							
2SM95LAK73M	Leading People	C	24	6	pg	spring				6	Zoltán BUZÁDY	Corvinus MBA Center	Zoltán BUZÁDY							
2SM95LAK74M	Kick-off training	E	10	0	pg	fall	0				Andrea Mária TOARNICZKY	Corvinus MBA Center	Andrea Mária TOARNICZKY							
<b>Thesis Work</b>							<b>0</b>	<b>0</b>	<b>6</b>	<b>9</b>	<b>15</b>									
2SM95LAK70M	Thesis Writing I.	C		6	c	fall			6		Balázs Árpád SZÜCS	Corvinus MBA Center	Corvinus and Fudan instructors							
2SM95LAK71M	Thesis Writing II.	C		9	c	spring			9		Balázs Árpád SZÜCS	Corvinus MBA Center	Corvinus and Fudan instructors							
<b>Total credits</b>							<b>30</b>	<b>30</b>	<b>33</b>	<b>27</b>	<b>120</b>									



### Remarks

Type: C-compulsory courses, CE-core elective courses, E-elective (optional) courses

Methods of assessment: ex-exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg- grade based on the practical assignments given during the course of the semester, a=signature, ce- Comprehensive examination, c=consultation

\* the semester could change when the course is delivered based on the availability of the Fudan instructors

\*\* the course was completed in the 2020 Fall semester

**Courses are recommended to be taken according to the prescribed time schedule of the study programme (“sample”). You can plan your own individual programme in respect of the following conditions:**

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3. completing an average of 30 credits per semester, as a general rule.

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