

Dissertation seminar I.

Course code:	4VG32NCK07M
Course title (in English):	Dissertation seminar I.
Number of contact hours:	0+4
Number of credits:	6
Estimated student workload (in academic hours):	180
Fall/Spring:	Fall, 2020
Language of education:	English
Prerequisites:	-
Department:	Department of World Economy
Course leader:	Dr. István Benczes
Time of class:	TBA

Course description: The course introduces the basic principles of academic writing and research design, how to write a thesis work at MSc level. The course aims to help students in preparing their MSc thesis but it also offers some practical tools for completing their various academic writing assignments. In the first part of the course the students will learn how to identify a research topic, how to formulate a research question, how to perform a literature review, and how to properly reference the sources they use. In the second part, students will learn about the key aspects of empirical research such as the treatment of independent and dependent variables, formulating hypotheses, dealing with causality, case selection and the role of case studies and the structure of research papers. At the end of the semester they will submit the literature review and the structure of their thesis works as main outputs of their course work. All the course materials, including the readings will be available on Moodle. Any act of plagiarism results in automatic failing of the course and the case will be reported to the University's ethical committee.

Course requirements during the semester: Literature review and the structure of the thesis work.

Examination requirements: see above

Course schedule: at least 3 consultations are required. The appointments must be discussed with the selected supervisor.

Learning outcomes: preparation of literature review of the MSC thesis work, the ability how to analyse and synthesize the already existing literature. Ability how to create a thesis structure.

Course assessment during the semester: based on the agreement between the student and his/her supervisor, but must be laid on the prepared literature review and structure of thesis as well.

Assignments: based on the agreement between the student and his/her supervisor.

Program's name: International Economy and Business (MSc)

The student must choose a supervisor and work with him/her related to the chosen topic.

Course professor(s)/lecturer(s) with topics:

Thesis Topics
Sejla Almadi

- International Economics and Trade, Competitiveness
- Marketing, Management and Strategies at International Corporations
- Behavioural Economics, Organisational Behaviour, Corporate Psychology

István Benczes

- Economic governance in the EU
- Fiscal policy in the EU
- Theories of economic integration
- Introducing the euro in Hungary

Judit Burucs

- The future of the LIBOR and the Effects on the Banking Industry
- The Role of International Rating Agencies
- The Importance of the Country and Counterparty Creditrisk
- Employing Fund Transfer Pricing in the International Active Banks
- Implementation of Basel III and its Effects
- Risk Management in the International Active Banks
- International Comparison of Mortgage Lendings

Viktória Endrődi-Kovács

- The Western Balkans, economy of the Western Balkan countries
- Integration maturity
- Foreign Direct Investments – transnational companies, investments, investments decisions
- Global Value Chains, Embeddedness of V4 countries into Global Value Chains

Péter Gál

- Strategies of transnational corporations
- Foreign direct investments
- The micro and macro economic consequences of globalisation (national and international economic policies, development policies, global value chains)
- Impacts of the new technological era in the world economy (Theoretical, economic policy and corporate related consequences. Impacts in different countries and regions.)

István Kollai

- Socio-economical processes in Central-Europe
- Territorial inequality, spread and backwash effects
- Economics of heritage (heritage industry, commodification of the past)
- Product branding and brand strategies (place-branding, geo-branding)
- Varieties of capitalism; anomalies of capitalism; neo-feudalism
- Economic theory: ethics in economics, economics and identity, reciprocity

István Magas

- Global Finance and Regulation
- World Economic Crisis: Interpretations and Crisis Management
- Conditions of adopting the euro in Hungary
- BEXIT and its consequences in Europe
- Trade war

Gábor Miklós

- Effects of economic crises in the Central-European Region
- Integration maturity of the new EU-countries
- Advantages and disadvantages in the Central-European economies (macroeconomic analysis)
- Examination of autonomy in economical and political approach
- Political and economical benefits of minorities
- Challenges of the European labour market
- Labour shortages in Hungary and Central-Europe
- Situation of the Hungarian and Central-European construction industry

Sándor Gyula Nagy

- Economic and Political issues of Latin American countries and Spain
- International and Hungarian practice of using the EU Structural Funds
- Energy policy of the EU

Tibor Palánkai

- Theory of regional and global integration
- European integration policies
- Success rate of the European integration
- Integration maturity

Judit Ricz

- Developmental States
- Latin America

Mihály Simai

- Global Economic Governance and National Economy Policies
- The new relations between output and trade in the World Economy
- The national and international regulations of transnational corporations: goals and outcomes
- The commodity markets in the international system
- Agriculture or manufacturing or services in the system of international cooperation.
- Global challenges and the multilateral cooperation regimes
- The new global program of Sustainable Development (2015) and the national economies alternatively: developed world, developing countries or Hungary or in any of the functional areas of the the SDGs or national economy policies
- Risk factors in the world economy, risk management on corporate, state and global levels

Tamás Stukovszky

- Role of innovation during economic crises
- Changes in long-term cooperation between MNCs and the Hungarian state
- Role of sport in national economies
- China's developmental outlooks
- Effects of digital bureaucracy in Estonia
- SMEs in Hungary and in the EU in the next decade
- Automotive industry in Hungary

Krisztina Szabó

- Development Economics;
- Foreign Aid;
- Political Economy of Development Cooperation;
- Sustainable Development,
- Emerging Security Challenges

Balázs Szent-Iványi (maximum 2 students, he's abroad – consultation only via Skype and email)

- International development and aid, development economics

Ágnes Szunomár

- East Asian Economies
- Foreign Direct Investment (FDI)
- Emerging markets, emerging multinational companies
- Middle income trap

András Tétényi

- International Development Assistance
- Sustainable Development Goals
- Elements of Growth and Sustainability
- The Effects of International Migration

Gábor Vigvári

- Current issues in international trade
- Globalization, institutions, nation state

- The political economy of international cooperation
- Economic policy of the EU

Connections with other courses:

The course has a strong connection with Research methods courses and Dissertation Seminar II. This course prepares to finish thesis work in the framework of Dissertation Seminar II.

Intended learning outcomes of the course

Knowledge	Skills	Attitudes
<p>By the end of the course, students will have obtained a conceptual understanding of a chosen topic.</p> <p>By the end of course, the students will know and how to prepare prepare the literature review of the chosen topic.</p>	<p>The student will be able to form research questions/hypotheses related to the chosen topic.</p> <p>Will be able to choose the most appropriate methodological tool to analyse the chosen research questions/hypotheses.</p> <p>Will be able to synthesize the literature of the chosen topic.</p>	<p>Open to the chosen topic.</p> <p>Take responsibility for his/her work.</p>

Compulsory literature:

Beach, Derek and Rasmuss Brun Pedersen (2013), *Process-Tracing Methods*, The University of Michigan Press, Chapters 1 and 2

Bell, Judith (2010), *Doing Your Research Project*. Fifth Edition, Open University Press. Chapters 2, 4, 6
 Creswell, John W. (2012), *Research Design*. Fourth Edition, Sage. Chapter 7

Diamond, Jared (2005), *Collapse: How Societies Choose to Fail or Succeed*, Penguin Books. Chapter 11

Gerring, John (2007), *Case Study Research*, Cambridge University Press, Chapter 1

King, Gary, Robert E. Keohane and Sidney Verba (1994), *Designing Social Inquiry*. Princeton University Press. Chapter 1

Readings provided by the supervisor based on the selected topic. Own literature research is compulsory as well.