

“Pandemic & Our Changing World”

Call for applications – Case study contest

in the frameworks of the EFOP-3.6.3-VEKOP-16-2017-00007

“Young Researchers from Talented Students” project

Corvinus University of Budapest calls for applications in the frameworks of the EFOP-3.6.3-VEKOP-16-2017-00007 “Young Researchers from Talented Students” project for a case study contest that is **to be entered by Master’s students from all faculties of the university.**

Topic selection:

I. thematic category:

- **Pandemic in the media**
- **Pandemic and politics**
- **Social challenges caused by the pandemic**
- **Pandemic and science**
- **Pandemic and technology**
- **Distance learning and life: opportunities and challenges**

II. thematic category:

- **Pandemic and industry 4.0**
- **Use of robots and AI during a pandemic**
- **Impact of COVID-19 on corporate sustainability**
- **Tourism businesses in times of crisis**
- **Impact of COVID-19 on the banking sector**
- **HR challenges generated by COVID-19**

The broad categories were defined in a way that they reflect the diverse research profile of the university’s institutes, as well as emphasize their integration and global character. Moreover, the topics focus on the prominent scientific, social and public policy issues, challenges of the upcoming thirty years.

Besides the topic selection, the following requirements are to be followed:

- The expected length of the case study: 4000-5000 words (including the abstract, references)
- The main body of the case study must be introduced by a 100-150-word abstract
- Figures and images count as 150 words (size of max. one paragraph)

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▪ **The suggested structure of the case study:**

- 1) Introduction: the validation, delineation of the chosen topic, stating the research question (and potential hypothesis);
- 2) Positioning the topic through the introduction of the most important, relevant literature, sources (max. 500 words);
- 3) Methodology – there is no limitation regarding the chosen method, innovative approaches are welcome;
- 4) Elaboration of the case study, presentation of results;
- 5) Recommendations, suggestions with regard to overcoming the analysed issue or challenge;
- 6) List of references.

The discussed research is not a general essay, but a case study inspired by a specific issue connected to the abovementioned topics. In addition, the submitted case study must stick to the requirements and structure detailed above.

The case study can be submitted both individually and as a joint paper. In addition, thesis works transformed following the given criteria are also accepted.

Submission deadline: 07th May 2021

The case studies must be submitted using the [EFOP 363 template in both Word and PDF format to](#)

1. thematic category: **Alexandra Béni**, email: alexandra.beni@uni-corvinus.hu;
2. thematic category: **Vanda Harmat**, email: vanda.harmat@uni-corvinus.hu,

The statement found at the end of this document must be submitted along with the case study – as part of the application.

The submitted studies will be evaluated and ranked by a Committee. The Committee include the delegates of all institutes concerned, thus ensuring equal opportunities. The six best case studies (3-3 from each thematic category) will receive a prize worth (gross) 120,000 HUF/case study. Along with the winners, the best applicants will get a chance to present their research at the award ceremony and have their research published.

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“Pandemic & Our Changing World”

**Call for applications – Case study contest
for Master’s students**

Statements:

1. I state that I know and accept the contents of this call for applications.
2. I state that the submitted work has not been submitted to any other contest and has not received other funding.
3. I state that if the case study gets published in print or online, I will indicate that the publication was completed in the frameworks of the BCE EFOP-3.6.3-VEKOP-16-2017-00007 project with the following text: *“This publication was realized in the frameworks of the EFOP-3.6.3-VEKOP-16-2017-00007 ‘Young researchers from talented students – Fostering scientific careers in higher education’ project co-financed by the European Union, Hungary and the European Social Fund.”*

I declare under my criminal responsibility that the above information is accurate. I understand and accept the terms of the invitation to tender.

Date:

Name of applicant:

Title of the case study:

Signature:

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