

International Business (BA) Curriculum (Starting September 2019)

Course Code		Type	Assessment (ex = exam, tm = term mark)	Year 1						Year 2						Year 3						Year 4	Sum of credits	Course Leader	Department
				1		Credit	2		Credit	3		Credit	4		Credit	5		Credit	6		Credit	7			
				L	S		L	S		L	S		L	S		L	S		L	S		L			
CORE COURSES																									
Foundation Core courses																									
4MA12NAK53B	Mathematics	C	ex	2	2	6															6	Palágyi Zoltán	Department of Mathematics		
4ST14NAK33B	Statistics	C	ex				2	2	6													6	Ruzsa Gábor Imre	Department of Statistics	
4MI25NAK47B	Microeconomics	C	ex	2	2	6																6	Habis Helga	Department of Microeconomics	
4MA23NAK38B	Macroeconomics	C	ex				2	2	6													6	Kálec-Simon András	Department of Macroeconomics	
4MA23NAK39B	International Economics	C	ex							2	2	6										6	Szabó-Bakos Eszter	Department of Macroeconomics	
293NCOMK223B	Business Data Analysis	C	tm	2	2	6																6	Fodor Szabina Eszter	Department of Computer Science	
293NEDUK151B	Soft Skills Development	C	tm	0	4	6																6	Kacsirek László	International Business Centre	
293NBUSK276B	Business Economics	C	ex	2	2	6																6	Stocker Miklós György	Department of Business Studies	
293NFINK157B	Corporate Finance	C	ex				2	2	6													6	Váradí Kata	Department of Investment and Corporate Finance	
293NACCK191B	Elements of Accounting	C	tm							2	2	6										6	Lakatos László Péter	Department of Financial Accounting	
293NACCS314B	Managerial Accounting	C	tm								2	2	6									6	Gyenge Magdolna	Department of Managerial Accounting	
293NMANK300B	Management	C	ex				2	2	6													6	Hortoványi Lilla	Department of Mangement and Organisation	
293NMARK370B	Marketing	C	tm							2	2	6										6	Bauer András	Department of Marketing	
293NOPRK212B	Decision Techniques	C	tm											1	2	6						6	Zoltayné Paprika Zita	Department of Decision Theory	
International Business Core courses																									
293NECOK405B	Global Economy and International Trade	C	ex								2	2	6									6	Kacsirek László	International Business Center	
293NECOK406B	Hungary's International Economic Relations	C	ex													2	2	6				6	Mészáros Ádám	International Business Center	
293NBUSK401B	Intercultural Communication & Management	C	tm								2	2	6									6	Malota Erzsébet	Marketing, Media and Design Communication	
293NMARK371B	International Marketing	C	ex											2	2	6						6	Kelemen Zita	Department of Marketing Research and Consumer Behaviour	
293NPOLK302B	Business Protocol and Negotiating Skills	C	tm													0	4	6				6	Kacsirek László	International Business Centre	
293NPOLK480B	Development and Policies of the European Union	C	ex								2	2	6									6	Walsch Christopher / Kacsirek László	ISP / International Business Center	
293NFINK454B	International Business Financing	C	ex											0	4	6						6	Csubák Tibor Krisztián	Department of Enterprise Finances	
293NFINK452B	Financial Ratio Analysis and Prediction	C	tm													2	2	6				6	Fiáth Attila	Department of Enterprise Finance	
293NBUSK450B	Applied International Business Methods	C	tm											2	2	6						6	Kacsirek László	International Business Centre	
293NLOGK400B	International Logistics	C	ex											2	2	6						6	Miskolcziné Gábrriel Mónika	Logistics and Supply Chain Management	
293NTHECONS1	Thesis Consultation	C	tm															0	2	3		3	Miskolcziné Gábrriel Mónika	International Business Centre	
293NTHECONS2	Thesis	C	tm																			7	Miskolcziné Gábrriel Mónika	International Business Centre	
293NINTERN20	Placement	C	tm																			20	Jenes Barbara	International Business Centre	
Social Sciences core courses																									
293NLAWK463B	Business and International Business Law	C	ex							2	2	6										6	Nemessányi Zoltán	Department of International Business Law	
ELECTIVE COURSES																									
International Business Elective courses (choose 2 from the following, 12 credits are required)																				12					
293NMARV574B	International Advertising Strategies and Planning	E	ex													2	2	6					Jenes Barbara	International Business Centre	

	Global Supply Chain Strategies	E	tm														2	2	6				Miskolcziné Gabriella Mónika	International Business Centre		
293NBUSV455B	International Business Games	E	ex														2	2	6				Miskolcziné Gabriella Mónika	International Business Centre		
2SZ74NAK16B	Erasmus elective 1	E	ex						2	2	6	2	2	6	2	2	6	2	2	6				Kacsirek László	International Business Centre	
2SZ74NAK17B	Erasmus elective 2	E	ex						2	2	6	2	2	6	2	2	6	2	2	6				Kacsirek László	International Business Centre	
	Social Science Elective Courses (choose 1 from the following, 6 credits are required)																				6					
293NECOV437B	Environmental Economics	E	ex						2	2	6													Harangozó Gábor	Department of Logistics and Supply Chain Management	
293NOPRV518B	Project Management	E	tm						2	2	6													Deák Csaba Tamás	Department of Strategy and Project Management	
	Social Science 1 - Choose from wider list	E	tm						2	2	6															
	Social Science 2 - Choose from wider list	E	tm						2	2	6															
	Elective Courses (a total of 12 credits are required)																				12					
	Elective	E	tm						2	2	6															
	Elective	E	tm								2	2	6													
	Foreign language (a total of 4 credits are required)	E	tm	0	2	2	0	2	2	0	2	2	0	2	2	0	2	2	0	2	2			Dobos Ágota	Centre for Foreign Language Education and Research	
Courses in German																										
2DS91NBK04B	Führung und Organization	E	ex									1	1	3										Szilas Roland	DSG	
2DS91NBK02B	Allgemeine Volkswirtschaftslehre*	E	ex				2	1	4			2	1	4										Simon Judit	DSG	
2DS91NDK01B	Betriebswirtschaftliche Entscheidungstheorie	E	ex												2	1	4							Dobos Imre	Logistics and Supply Chain Management	
2DS91NDK04B	Steuerlehre	E	tm												2	1	4							Timitz Tamás	Department of Marketing Research and Consumer Behaviour	
2DS91NDK02B	Marktforschung	E	tm														2	2	5					Neulinger Ágnes	DSG	
2DS91NDK03B	Kostenrechnung	E	tm														2	2	5					Lázár László Mihály	Department of Management and Organisation	
2DS91NDK05B	Wirtschaftsinformatik	E	ex														1	1	3					Baksa-Haskó Gabriella	Department of Computer Sciences	
Courses in English																										
2VL60NAV01B	Business Economics Seminar	E	ex	1	2	3																		Stocker Miklós	Department of Business Economics	
2VL60NCV02B	Cases on International Business Strategy	E	ex												0	2	3							Kozma Miklós, Czakó Erzsébet	Department of Business Economics	
2VL60NCV01B	Cases on Business Economics	E	tm									0	2	3				0	2	3				Czakó Erzsébet	Department of Business Economics	
293NIECV483	Tourism Management and Marketing	E	ex						2	2	6	2	2	6	2	2	6	2	2	6					Sziva Ivett	Department of Tourism
293NCOMV512B	Managing ERP with SAP R/3	E	ex						2	2	6	2	2	6	2	2	6	2	2	6					Ternai Katalin	Department of Information Systems
293NBUSV489B	Electronic Commerce	E	ex						2	2	6	2	2	6	2	2	6	2	2	6					Kő Andrea	Department of Information Systems
293NBUSV498B	Business Ethics	E	ex						2	2	6	2	2	6	2	2	6	2	2	6					Matolay Réka	Department of Decision Theory
293NBUSV499B	Corporate Social Responsibility	E	ex						2	2	6	2	2	6	2	2	6	2	2	6					Matolay Réka	Department of Decision Theory
293NSOCV457B	Global Social Change and Global Inequalities	E	ex						2	2	6				2	2	6								Melegh Attila László	Institute of Sociology and Social Policy
293NPOLV301B	International Debate	E	ex						0	4	6	0	4	6	0	4	6	0	4	6					Ward Stanley Allen	ISP
293NPOLV430B	Hungary, European Integration and European Security	E	ex	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6				Boros Bánk Levente	ISP
293NHISV352B	Film and History	E	ex	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6				Kiss Éva	ISP
293NHISV464B	History of Hungary and Central Europe: From West to East and Back	E	ex	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6				Lengyel Attila	Department of Management and Organization
4OG33NAV18B	Comparative Economics	E	ex	1	1	3	1	1	3	1	1	3	1	1	3	1	1	3	1	1	3				Hátori Balázs	Department of Comparative Economics
293NHISV476B	Nations in the Crossroads of History: Contemporary Central and Eastern Europe	E	ex	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6				Lengyel Attila	Department of Management and Organization
293NPSYV311	Personality Types and Team Dynamics	E	ex						2	2	6	2	2	6	2	2	6	2	2	6					Newell Mark Thomas	ISP
293NPOLV469B	Political Problems of Transition in Eastern Europe	E	ex	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6				Gallai Sándor	ISP
293NPOLV386B	European Union Politics	E	ex	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6				Walsch Christopher	ISP
293NPOLV377B	International Relations 1945 to Present	E	ex	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6				Walsch Christopher	ISP
293NECOV415B	Transition and Post Transition Challenges in Hungary	E	ex						2	2	6	2	2	6	2	2	6	2	2	6					Bod Péter Ákos	Department of Economic Policy
293NCOMV485B	Web Development	E	ex	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6				Láng Blanka	Department of Computer Sciences
293NCOMV453B	Effective e-Business Management	E	ex						2	2	6	2	2	6	2	2	6	2	2	6					Fehér Péter	Institute of Information Technology
293NHISV445B	History of Modern Europe	E	ex	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6	2	2	6				Walsch Christopher	ISP
Criteria courses																										
TES_TESTNEV...	Physical Education	Cr	s	0	2	0	0	2	0														0	Vladár Csaba	Department of Physical Education	
Credits altogether						30			30						30					30			33	27	210	