

# **Executive MBA Manager Economist Specialised Further Education Program**

## **Training program description**

**For students who start in the fall semester of 2021/2022.**

## Executive MBA Manager Economist Specialised Further Education Program

Valid: For students starting their studies in the 2021/2022/1 semester

Updated: 22/03/2022

General Informations:

**Person responsible for the major:** Andrea Toarniczky

**Place of the training:** Budapest

**Training schedule:** correspondence

**Language of the training:** English

Training and outcome requirements:

- 1. Name of the specialised further education program:** Executive MBA further education program with manager specialisation
- 2. Name of the qualification included in the diploma:** Executive MBA specialised manager
- 3. Training area of the specialised further education:** economics
- 4. Acceptance requirements:**
  - diploma obtained in any area of training and at least in a bachelor program (except: economist diploma obtained in any economics training area and at least in any bachelor program) AND
  - at least 3 years of professional experience, and
  - at least level “B” (previously: intermediate level) English language skills.
- 5. Training period:** 4 semesters
- 6. Number of credits to be collected for the qualification:** 120 credits
- 7. The competences, knowledge elements to be learned in course of the training, the knowledge, personal capabilities, skills to be acquired, the application of the qualification in the specific environment, system of activities:**

**The objective of the program:**

The Executive MBA further education with manager economist specialisation are specifically general programs which cover all the more important areas of the business, therefore the fundamental objective of the programs is to train professionals who - armed with their wide range of knowledge - are able to establish a strategic approach which ensures the survival and the development of enterprises, who have the skills necessary to make decisions, who know their way around the international economy, and who are able to lead the activities of human resources, as well as organisations and enterprises in general. Since the fundamental objective of the training is to expedite careers - i.e. facilitating the further promotion of the students in corporate manager positions - therefore the support thereof can be established as an important objective as well, of course.

**The graduates of the specialised further education program:**

- owing to the strongly practice-and professional-oriented nature of the curriculum the graduates not only possess and master the knowledge in this area but also become able to work and make decisions on their own, as well as to have ambitious corporate thinking,
- can apply their solid and profound fundamental knowledge in practical situations as well, are able to plan, organise and lead the work processes of private sector and public sector

- organisations, both on the Hungarian and the international level, and they are able to lead people and group,
- are able to solve tasks related to the management of business processes, to prepare analyses, reports and surveys, and to perform individual and group work,
- are able to recognise business problems and to prepare the decisions aimed at solving such problems, as well as to acquire and analyse the necessary information,
- are able to recognise questions of strategic nature and to actually participate in answering these questions,
- know the operational and development processes, the regularity and the communication customs of business life,
- are proficient in the relevant literature and are able to make use of it while solving practical problems.

**Personal abilities and skills necessary to practice the qualification:**

- commitment to professionalism,
- ability to recognise and solve problems individually,
- innovation skills,
- critical analysis and proposal-making skills,
- leadership skills,
- ability to recognise the opportunity of tolerance and synergy,
- sensitivity to business ethics and partially to social issues
- verbal and written communication skills

**8. Key areas of knowledge for the qualification and the credits assigned to the key elements:**

**Managing Yourself and Others: 15 credits**

**Managing in Global and Regional Context: 15 credits**

**Managing Business Performance: 15 credits**

**Managing Operations and Systems: 15 credits**

**Managing the Market: 15 credits**

**Competition and Strategy: 15 credits**

Elective subjects: 15 credits

(for example: Corporate Social Responsibility, Go-to-Market Strategy, Leadership, Management and Accounting, Managing the Enterprise, Mergers and Acquisitions, Microeconomics of Competitiveness)

**Specialised seminar, research methodology: 5 credits**

**9. Credits for the thesis: 10 credits**

**2SLEMB19ABP, 2SLEMBASZ19ABP - Executive MBA Program in Budapest, in English, part-time training Curriculum for 2021/2022. (1.) fall semester for beginning students**

Subject Code	Subject Name	Type	Number of hours per semester hours			Credits	Evaluation	Fall or Spring Semester	2021/22 Academic year		2022/23 Academic year		Credit	Subject responsible	Institute	Instructors	Requirement		Equivalent subject		PSO							
			Lec	Se	mi				nar	1	2	3					4	Code	Name	Code		Name						
																							Fal	se	Spr	ing	Fal	Spr
<b>Core courses</b>																												
VTSM002NMMB	Teambuilding	C	0	10	0	a	fall	0					Toarniczky Andrea	Institute of Management														
INIR004NMMB	Case solving methodology workshop	C	0	20	0	a	fall	0					Fehér Péter	Institute of Information Technology	Case Solvers													
PSGK001NMMB	Economics and beyond	C	0	22	6	ex	fall	6					Bod Péter Ákos	Institute of Economic and Public Policy														
VTSM003NMMB	Personal development	C	0	16	3	pg	fall	3					Toarniczky Andrea	Institute of Management														
VF0003NMMB	Global Corporate Strategy	C	0	22	5	pg	fall	5					Szabó Lajos György	Institute for the Development of Enterprises	Patrick Gibbons													
PSEV023NMMB	Corporate finance and Finlab	C	0	22	5	ex	fall	5					Naffa Helena	Institute of Finance, Accounting and Business Law	Illéssy János, Naffa Helena													
MAMF001NMMB	Managing cultural diversity	C	0	18	4	pg	fall	4					Kelemen Zita Anikó	Institute of Marketing														
VTSM004NMMB	Personal leadership development workshop 1.	C	0	10	2	a	fall	2					Toarniczky Andrea	Institute of Management														
VTVK001NMMB	Change Management	C	0	22	4	pg	fall	4					Drótos György	Institute of Management	Anthony Radev és meghívott vendéglátók, Vas Réka													
VGDE002NMMB	Sustainability and Ethics	C	0	22	5	pg	spring		5				Matolay Réka	Institute of Business Economics														
VTSM001NMMB	Organizational Behaviour and Human Resource Management (OB and HRM)	C	0	18	4	pg	spring		4				Takács Sándor	Institute of Management	Konstantin Korotov													
MAMF002NMMB	Marketing	C	0	22	5	pg	spring		4				Kelemen Zita Anikó	Institute of Marketing	Damien McLoughlin													
INIR005NMMB	Digital Transformation and Process Management	C	0	22	6	pg	spring		6				Fehér Péter	Institute of Information Technology	Fehér Péter, Drótos György, Marciniák Róbert, Varga Krisztián													
PSPS007NMMB	Accounting and Law	C	0	22	6	ex	spring		6				Lakatos László Péter	Institute of Finance, Accounting and Business Law	Lakatos László, Tarpataki Eleonora													
VTSM005NMMB	Personal leadership development workshop (2)	C	0	10	2	a	spring		2				Toarniczky Andrea	Institute of Management														
PSPS008NMMB	Mergers and Acquisitions (M&A project)	C	0	22	5	pg	spring		5				Lakatos László Péter	Institute of Finance, Accounting and Business Law	Tarpataki Eleonora, Concorde MB Partners													

**2SLEMB19ABP, 2SLEMBASZ19ABP - Executive MBA Program in Budapest, in English, part-time training Curriculum for 2021/2022. (1.) fall semester for beginning students**

Subject Code	Subject Name	Type	Number of hours per semester hours			Credits	Evaluation	Fall or Spring Semester	2021/22 Academic year		2022/23 Academic year		Credit	Subject responsible	Institute	Instructors	Requirement		Equivalent subject		PSO
			Lec	Lab	Seminar				1	2	3	4					Code	Name	Code	Name	
									Fall	Spring	Fall	Spring									
VTSM006NMMB	Leadership Camp	C	0	16	0	a	fall			0			Toarniczky Andrea	Institute of Management	SEED						
VF00002NMMB	Entrepreneurship and innovation	C	0	22	5	pg	fall			5			Petheő Attila István	Institute for the Development of Enterprises							
MAME001NMMB	Research methodology	C	0	22	5	pg	fall			5			Mitev Ariel Zoltán	Institute of Marketing							
VTVK002NMMB	Management control	C	0	18	4	ex	fall			4			Szukits Ágnes	Institute of Management							
VTSM007NMMB	Thesis Writing 1 (Purpose of my MBA 1.)	C	0	12	5	pg	fall			5			Toarniczky Andrea	Institute of Management							
VTSM008NMMB	Personal leadership development workshop (3)	C	0	10	2	pg	fall			2			Toarniczky Andrea	Institute of Management							
VGDE003NMMB	Social Enterprise challenge	C	0	22	5	pg	fall			5			Matolay Réka	Institute of Business Economics							
VGLE002NMMB	Global Supply Chain Management (Global SCM)	C	0	22	5	pg	spring				5		Városiné Demeter Krisztina	Institute of Business Economics							
INIR006NMMB	Design sprint	C	0	10	0	a	spring				0		Varga Krisztián	Institute of Information Technology							
MAMM002NMMB	Disruptive development project	C	0	22	5	pg	spring				5		Horváth Dóra	Institute of Marketing							
VTSM009NMMB	Thesis Writing 2 (Purpose of my MBA 2.)	C	0	12	5	pg	spring				5		Toarniczky Andrea	Institute of Management							
VTSM010NMMB	Personal leadership development workshop 4.	C	0	10	2	pg	spring				2		Toarniczky Andrea	Institute of Management							
<b>Compulsory Electives</b>											<b>15</b>	<b>15</b>									
	MSM Elective 1.	CE	0	16	10	pg							10	Fehér Péter	Institute of Information Technology						
	MSM Elective 2.	CE	0	16		pg									Fehér Péter	Institute of Information Technology					
	MSM Elective 3.	CE	0	16		pg									Fehér Péter	Institute of Information Technology					
	MSM Elective 4.	CE	0	16		pg									Fehér Péter	Institute of Information Technology					
	MSM Elective Project	CE	0	22	5	pg						5	Buzády Zoltán	Institute of Business Economics							
<b>Total credits</b>				<b>584</b>					<b>29</b>	<b>32</b>	<b>26</b>	<b>32</b>	<b>119</b>								

### **Remarks**

Type: C-compulsory courses, CE-core elective courses, E-elective (optional) courses

Methods of assessment: ex-exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg- grade based on the practical assignments given during the course of the semester, a=signature, ce- Comprehensive examination,

L-Numbers in the semester column indicate the number of lectures per week. S- Numbers in the semester column indicate the number of seminars per week.

Credit: Numbers in the credit column indicate the credit value of the given subject.