

### Activity summary of CIAS research fellow in Budapest

Grant category:  junior  senior

**Name:** Sneha Bakshi

**Home institute** (name, position, country): Assistant Professor at Ashoka University, India

**Academic Year / Semester:** Summer 2022

**Duration:** 2 months from May 9<sup>th</sup>-July 9<sup>th</sup> 2022

**Project title:** Adoption and Compatibility in Communication Platforms

**Project description\*:** Exploring how the nature of communication on software platforms, consumers' preferences between them, their associated cost of homing, and alternative ways of raising revenue affect adoption and compatibility decisions, and examining the resulting outcomes to gain insight for regulation and antitrust policy.

**Achieved result(s)\*:** Draft working paper examining a basic theoretical model endogenizing platform choice of compatibility/isolation and consumer choice of homing given differences in consumer preferences and given cost of adoption or homing.

#### Connected publications\*

1.

**Title:** Communication Platforms: Compatibility and Homing Decisions

**Date of submission/acceptance/publication:** Submitted on Aug 25<sup>th</sup> 2022

**Journal:** Industrial and Corporate Change

**Journal category** (if applicable):  Q1  Q2  Q3

**Status:**  accepted/published  in progress  planned

2.

**Title:**

**Date of submission/acceptance/publication:**

**Journal:**

**Journal category** (if applicable):  Q1  Q2  Q3

**Status:**  accepted/published  in progress  planned

**Professional collaborations, partnerships\***

1.

Name:

Institution:

Field of research:

Future plans for joined research:

2.

Name:

Institution:

Field of research:

Future plans for joined research:

**Additional activities\*** (public lectures, presentations, professional meetings, media connections etc.):

1. Informal presentation to discuss preliminary findings with co-fellows at CIAS on June 3<sup>rd</sup> 2022
2. Had a meeting with researchers at QSMS, BME on June 15<sup>th</sup> 2022
- 3.

**Future plans, planned return** (if any):

- I plan to return to Hungary later
- I plan to maintain my professional contacts via e-mail
- Any other comment:

\*Please give us a properly detailed summary.

Date: September 28, 2022

Signature:

