

Corvinus University of Budapest University Library

Medium-term strategic concept 2022-2025

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Introduction

The improvement of digital and information communication technologies poses a great challenge as well as an opportunity for operators of the academic world. Open science signifies a paradigm shift, a fundamental transformation in the culture of sharing knowledge. It entails a development of quality, reproductivity and transparency in the case of scientific achievements. This process affects each element of the scientific ecosystem, permeating the service strategy of scientific libraries and therewith, their operation processes.

The strategy of Corvinus University of Budapest University Library (hereafter: Library) 2017-2020 was a successful one concerning not only services and organisational development goals, but the supporting of strategic goals as included in the Institutional Development Plan. The strategy referring to the period 2022–25 – following the previous objectives of development and key activities – as part of the University’s research and study infrastructure, is targeted at the renewal of study and research support services. In that context, with its role as information mediator and scientific content steward, the Library is a facilitating factor in digital switch-over and cultural change in science; with its activities, it supports the university both as an institution and as a community of faculty members, researchers, and students, helping to benefit from the opportunities which result from this process.

Based on feedback by faculty members and students, the Library is a well-functioning institutional unit providing important services, and a popular public library for external readers. Its collection of publications in the field of economic sciences – regarding both history of sciences and up-to-date scientific literature – is unique in Hungary.

In the focus of the Library’s activities is the support of education, research and studies, as well as the promotion of individual and institutional success, which are based on services that extend beyond the scope of traditional library roles.

Range of services and their essential elements

- Training sessions intended for individual university target groups.
- Research-supporting services fully covering the cycle of research and publication.
- Operation of digital collections which increase the visibility of the university’s scientific achievements and intellectual heritage.
- Supply of bibliometric information which secures the foundation of data-based decisions for systems of individual and institutional performance evaluation.
- Sorting the scientific literature of university education and research into collections, their preservation and offering for availability, providing accessibility to factographic sources and research databases.

The foundation of the Library’s operation is high-quality work performance, dedication of staff and a strong service-providing ethic together with an effective use of resources by establishing innovative services which are built on partnerships and collaboration.

Identity

Corvinus University of Budapest University Library is a fundamental institution of life-long learning: as part of the scientific ecosystem, it promotes the acquisition of knowledge and the establishment and dissemination of new knowledge and skills, providing infrastructural and culture-mediation services, community cultivating activities.

Values

- Professional commitment, responsible and ethical performance
- Cooperation, user-centredness
- Innovation, experimenting environment, capability of individual and organisational renewal
- Equal opportunities, acceptance, intellectual versatility
- Sustainability, social responsibility
- Motivation, openness and critical thinking

Mission

- Supporting the education, individual and group learning and scientific research taking place at the university with high-quality, effective and client-centred services, study spaces
- An innovative supply of information as part of the university research infrastructure, providing access to scientific sources and research databases, the wide-range dissemination of scientific results
- Promoting and raising awareness for Open Science, the change of knowledge-sharing culture within research communities

Vision

- In collaboration with the community of faculty members and researchers, the Library enriches learning experience and research with its innovative, client-centred services
- By supporting the University's strategical goals, the Library contributes to the education of the responsible, social-economic intellectual elite of future generations
- By providing accessibility and through its activity of dissemination, the Library is both a mediator and a participant of Open Science, a great benefit for society

Strategy

The Library's 2022-2025 strategy is based on the 2017-2020 strategy. Its goals and activities, adjusted to the Institutional Development Plan, a draft of the university's strategy, are valid to this day. Upon it are built the priorities of the current year and the years to follow.

Key surfaces of strategy

The Library and the digital future

The Library appears as part of the digital ecosystem, a hub of digital skills and services. Its services, IT infrastructure and information portfolio are characterised by a quick adaptation to the development of artificial intelligence and information communication tools.

- The Library extends its learning support services to various study environments. It makes training sessions available in person or online, in a virtual environment.
- Its training sessions focus on the development of transversal digital skills, information literacy and research data management.
- Its informative and information relaying activities appear in the virtual space as well.
- It constantly optimises its search surfaces and search systems, tracking the improvement of information communication technologies, data mining and text analysing tools. It supports intuitive searching, aims to create a holistic, user-centred, personalised digital experience.
- With its digitalisation activities, it contributes to the integration of study materials into study systems, it participates in establishing a service system which aims to acquire unified digital university study material (literature both compulsory and recommended).
- It operates its information and collection management services within a network-based, coordinated, aggregated system, building an easily accessible collection.
- Preserving the intellectual heritage of the University; in order to provide availability to the economic history collection and the university history collection for researching purposes, it develops digital collections.

The Library as an innovative platform of science communication and knowledge interaction

The Library partners with the University and the wider community to support scientific performance, innovative knowledge projects, and their dissemination. It feels responsible to increase the visibility of the University's knowledge assets, to strengthen the presence of researchers; it helps to benefit from Open Science. Its activities are focused on the interdisciplinary intellectual renewal, the growth of educational and research potential. By extending accessibility, the Library contributes to the democratisation of science, it promotes the wide-ranged ethical reuse of scientific achievements and innovation.

- The Library operates electronic institutional collections to ensure the visibility of the University's knowledge assets.
- It conveys domestic and international Open Science principles, promoting their integration into institutional policies.
- With its training activities, it contributes to the conscious shaping of researcher careers and publication success.
- For the sake of success in research and international embedment, the Library supports the application of new data management tools, strategies, licences and

FAIR principle, the practice of handling research data sets and their preservation, through data management consultation.

- It promotes the distribution of research data, multiplying the effect of research results.
- It helps to understand the complexities of open research-education contents, provides assistance with the selection of access methods, thus improving the cost-efficiency of research.
- It coordinates the publication process of – fundamentally digital – scientific and professional works intended for publication within the university’s circle of interest, it operates an editorial platform with open-source code and free of charge, and it supports the publication of journals at the University.
- It contributes to the nuanced judgement of scientific achievements by applying innovative metrics of effect measurement.
- By participating in the activities of professional communities, it contributes to the changes of publisher policies, the extension of open contents; with its intermediary role it helps the harmonisation of business and academic interests.

Collaboration, client-centredness

The Library is a competent and collaborative partner of the lecturer-researcher and student communities and the institutional directorate. Its freely accessible sources, tools and spaces increase the research-education potential, student success and experience, its “science of science” activities support the operating body’s data-based decisions. It builds its services on regular needs assessments and satisfaction surveys. The Library’s communication takes place partly through the University’s channels, partly through its own, its goal is to introduce the Library’s values and its service portfolio, and to increase the utilisation of research infrastructure. With its professional contacts, the Library contributes to the institutional localisation of academia’s domestic and international good practices, and instead of promoting competitiveness, it seeks to support the culture of collaboration.

- The Library, as an active part of the research infrastructure, aims to be integrated into the whole of the research process with its supportive activities, and to contribute to the success of publication and research. In that context:
 - it organises its collection based on the needs of researchers, it helps to access and map the data of scientific literature and data sources,
 - it helps to choose individual publication paths, to build publication strategies,
 - with its dissemination and consultation activities, it promotes the maximisation of scientific impact,
 - it provides support for displaying and keeping a registry of scientific achievement, it supplies data for the university’s research information system (Interfolio).
- The Library runs a science analysis workshop supporting international accreditation processes and the University’s research strategy, in collaboration with the University’s other research support organisational units, in the framework of which it supports
 - the public displaying of the University’s knowledge map and the faculty members’ individual expertise on the university’s website,
 - keeping a register of staff publications and related data, the visibility and traceability of the University’s publication achievements,

- establishing contact between various publication inventory systems.
- In its use of space, the Library accommodates itself to changing user habits, it seeks to increase the portion of shared learning spaces. It offers its consultation rooms to be used as staff-student meeting points, and its lecture rooms are shared as social areas for the benefit of the University's community and student organisations.
- Cooperating with certain organisational units of the University, the Library undertakes to participate in some processes of complex talent management, also taking part in the assessing and supporting activities which lay the foundation for learning success (Navigator, terminology).
- With its training activities, the Library complements the learning opportunities provided by curriculum. It tailors the training sessions to fit into courses, it contributes to the evaluation of student performance.
- The Library regularly monitors the needs of its target groups, surveying their satisfaction. It designs and implements UX projects, channelling the results of these activities back into its operation and services.
- It participates in the stimulation of dialogue between the Science Common, science, and society, and in relevant projects organised by the University (Science Shop, Night of researchers, etc.).
- Regarding social responsibility and sustainability, the Library cooperates with the University's organisational units. As a fundamental institution of life-long learning, with its information relays and community-building activities, the Library contributes to the University's third mission, to its appearance as a knowledge centre in its in-situ and wider environment.
- It organises events, conferences, and exhibitions to present the University's and the Library's traditions and values on local and national level, both in the real and in the virtual space.
- To provide equal chances and to establish services for students with special needs, the Library joins the activities of the Student Support Services group, it participates in the development of university services.
- It builds an international network of contacts and takes place in the work of professional organisations of domestic higher education libraries (EBSLG, ZBW, LIBER, COAR, EKK, ODR).

Inner processes of the Library, staff

It is the aim and expectation of the Library and the University's operating body that the Library should function as an effective, agile service-providing organisation. This model is built upon the dedication of staff, their attitude to learning, their ability to adapt to changes, their work of a high standard and a cohesive community.

- The Library structures, integrates, and documents individual work processes based on a unified library service model, making the operation of the organisation transparent.
- In its performance evaluation system, it evaluates individual performances from the aspect of their alignment to organisational goals.
- It strengthens the employees' commitment with regular evaluations of performance and feedback from management.
- By making jobs more diverse and expanding roles, the Library reduces the threat of burnouts and loss of motivation.

- It motivates project and group work.
- It stimulates the realisation of such a work culture that supports individual, responsible work, and encourages initiative.
- Principles of environment consciousness and sustainability are applied in its work processes: in its operation, the Library seeks to utilise resources effectively.