

Corporate and Business Relations

Information on ordering

Valid from 12/09/2022 until revoked



Corvinus University of Budapest Corporate and Business Relations job advertising services

1. Online advertising package for current students

Includes: 1 position displayed for 1 month on advertising spaces

Advertising surfaces

- Website:

The advertisements will be uploaded to the "Job opportunities for students" section of the University website. For each of our Partners, we will create a drop-down menu where the desired position(s) will be uploaded. The page can be accessed via the link below: [link](#)

- Newsletter:

Every week, the [Corvinus Career Newsletter](#), the University's career newsletter with current internship and job opportunities, is sent to students who have subscribed to the newsletter. One position, ordered for one month, will appear 4 times in the newsletter.

Format of advertisement:

Please send the advertisement in PDF (.pdf) format or as an online link to the advertisement.

Advertising package price: **30.000 HUF + VAT / month / position**

2. Online advertising package for the alumni community

Includes: 1 position displayed for 1 month on advertising spaces

Advertising surfaces

- Alumni platform:

Ads are uploaded to the University's [platform](#) for former students, which currently has nearly 3000 users and growing. Each vacancy is displayed individually with detailed information, description and attached documents. It is also possible to enter jobspecific information on the summary page (location, type of contract, salary, experience, start date, duration).

Format of advertisement:

Please send the advertisement in PDF (.pdf) format or as an online link to the advertisement.

Advertising package price: **50.000 HUF + VAT / month / position**

3. Sending E-DM to current students

Includes: One e-DM to current students

Advertising surface

- Newsletter:

It is also possible to send an [individual newsletter](#), in which subscribed students or a limited target group of subscribed students receive the e-DM containing the advertisement of the company that has subscribed.

Format of advertisement:

Please send the finished version of the newsletter in HTML format.

Date of sending:

The e-DM is expected to be sent within 3 days after submission.

(It is not possible to send e-DM to former students.) **Creating**

a newsletter:

On request, we can also produce a newsletter based on individual requirements, for an extra fee. If you wish to use this service, please send us your content and graphic design requirements by e-mail.

price for sending e-DM: **40.000 HUF + VAT / newsletter**
e-DM editorial fee: **20.000 HUF + VAT / newsletter**

4. How to place an order

- I. To order advertising services, please fill in and return the enclosed **data request form** by e-mail to kARRIER@uni-corvinus.hu with the text/elements of the advertisement.
- II. We will then send you the **order form**, which we ask you to sign, stamp and return to kARRIER@uni-corvinus.hu.
- III. Upon completion of the service, an **electronic invoice** will be issued and sent to the electronic invoice acceptance e-mail address indicated on the order form. The payment deadline is 15 days from the date of the invoice.

Postal address:

Corvinus University of Budapest

Corporate and Business Relations - Alumni Group

1093 Budapest, Közraktár utca 4-6., 6 floor office 646

E-mail address:

karrier@uni-corvinus.hu