

Executive MBA Manager Education Program

Training program description

For students who start in the fall semester of 2022/2023.

Based on 29 August 2022

Executive MBA Manager Education Program

Valid: For students starting their studies in the 2022/2023/1 semester

General Information:

Person responsible for the major: Andrea Toarniczky

Place of the training: Budapest

Training schedule: correspondence

Language of the training: English

Training and outcome requirements:

- 1. Name of the specialised further education program:** Executive MBA further education program with manager specialisation
- 2. Name of the qualification included in the diploma:** Executive MBA specialised manager
- 3. Training area of the specialised further education:** economics
- 4. Acceptance requirements:**
 - diploma obtained in any area of training and at least in a bachelor program (except: economist diploma obtained in any economics training area and at least in any bachelor program) AND
 - at least 3 years of professional experience, and
 - at least level “B” (previously: intermediate level) English language skills.
- 5. Training period:** 4 semesters
- 6. Number of credits to be collected for the qualification:** 120 credits
- 7. The competences, knowledge elements to be learned in course of the training, the knowledge, personal capabilities, skills to be acquired, the application of the qualification in the specific environment, system of activities:**

The objective of the program:

The Executive MBA further education with manager economist specialisation are specifically general programs which cover all the more important areas of the business, therefore the fundamental objective of the programs is to train professionals who - armed with their wide range of knowledge - are able to establish a strategic approach which ensures the survival and the development of enterprises, who have the skills necessary to make decisions, who know their way around the international economy, and who are able to lead the activities of human resources, as well as organisations and enterprises in general. Since the fundamental objective of the training is to expedite careers - i.e. facilitating the further promotion of the students in corporate manager positions - therefore the support thereof can be established as an important objective as well, of course.

The graduates of the specialised further education program:

- owing to the strongly practice-and professional-oriented nature of the curriculum the graduates not only possess and master the knowledge in this area but also become able to work and make decisions on their own, as well as to have ambitious corporate thinking,
- can apply their solid and profound fundamental knowledge in practical situations as well, are able to plan, organise and lead the work processes of private sector and public sector organisations, both on the Hungarian and the international level, and they are able to lead people and group,
- are able to solve tasks related to the management of business processes, to prepare analyses, reports and surveys, and to perform individual and group work,

- are able to recognise business problems and to prepare the decisions aimed at solving such problems, as well as to acquire and analyse the necessary information,
- are able to recognise questions of strategic nature and to actually participate in answering these questions,
- know the operational and development processes, the regularity and the communication customs of business life,
- are proficient in the relevant literature and are able to make use of it while solving practical problems.

Personal abilities and skills necessary to practice the qualification:

- commitment to professionalism,
- ability to recognise and solve problems individually,
- innovation skills,
- critical analysis and proposal-making skills,
- leadership skills,
- ability to recognise the opportunity of tolerance and synergy,
- sensitivity to business ethics and partially to social issues
- verbal and written communication skills

8. Key areas of knowledge for the qualification and the credits assigned to the key elements:

Managing Yourself and Others: 15 credits

Managing in Global and Regional Context: 15 credits

Managing Business Performance: 15 credits

Managing Operations and Systems: 15 credits

Managing the Market: 15 credits

Competition and Strategy: 15 credits

Elective subjects: 15 credits

(for example: Corporate Social Responsibility, Go-to-Market Strategy, Leadership, Management and Accounting, Managing the Enterprise, Mergers and Acquisitions, Microeconomics of Competitiveness)

Specialised seminar, research methodology: 5 credits

9. Credits for the thesis: 10 credits

10. Type of Degree thesis

Research thesis.

11. Requirements for the issue of a final certificate

The University will issue a final certificate to the student who has obtained

- the study and examination regulation prescribed in the curriculum, and
- the required internship (professional experience),
- in the case of dual training, fulfilled the prescribed work obligations at the traineeship, and
- the required credits.

12. Conditions for admission to the final examination

Joint conditions for admission to the final exam:

- obtaining a final certificate,
- submission of the dissertation by the deadline,
- evaluation of the dissertation with a different grade than the deadline,
- registration for the final exam by the deadline,
- the student has no overdue payment debt to the University for the given training,
- accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

13. Parts of the final examination

The student shall defend his/her thesis before a final examination committee and answer questions, relating to the thesis, in the topics determined as final examination requirements.

14. Determining the result of the final exam

The arithmetic mean of the following two digits, rounded to two decimal places:

- a) the grade given to the dissertation by the reviewer (s) - determined with a five-point qualification - in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and
- b) the grade obtained for the defense of the dissertation, for the answers to the questions related to the dissertation - established with a five-level qualification.

15. Components of diploma qualification, method of calculation

The result of the diploma is the arithmetic mean of the following two digits, rounded to two decimal places:

- a) the credit-weighted average of the marks of the compulsory and optional subjects in the amount of credits prescribed in the curriculum, and
- b) the result (grade) of the final examination.

16. Conditions for issuing a diploma

A prerequisite for the award of a diploma certifying the completion of higher education is a successful final examination.

2SLEMBA19ABP, 2SLEMBASZ19ABP - Executive MBA Program in Budapest, in English, part-time training Curriculum for 2022/2023. (1.) fall semester for beginning students

Subject Code	Subject Name	Type	Number of hours per semester hours		Credits	Evaluation	Fall or Spring Semester	2022/23 Academic year		2023/24 Academic year		Credit	Subject responsible	Institute	Instructors	Requirement		Equivalent subject		PSO
			Lectur	Seminar				1	2	3	4					Code	Name	Code	Name	
Core courses																				
								29	33	26	17	105								
VTSM002NMMB	Teambuilding	C	0	10	0	a	fall	0					Toarniczky Andrea	Vezetéstudományi Intézet						
INIR004NMMB	Case solving methodology workshop	C	0	20	0	a	fall	0					Fehér Péter	Adatelemzés és Informatika Intézet	Case Solvers					
PSGK001NMMB	Economics and beyond	C	0	22	6	ex	fall	6					Bod Péter Ákos	Közgazdaságtan Intézet						
VTSM003NMMB	Personal development	C	0	16	3	pg	fall	3					Toarniczky Andrea	Vezetéstudományi Intézet						
VF0003NMMB	Global Corporate Strategy	C	0	22	5	pg	fall	5					Szabó Lajos György	Vállalkozás és Innováció Intézet	Patrick Gibbons					
PSBV023NMMB	Corporate finance and Finlab	C	0	22	5	pg	fall	5					Naffa Helena	Pénzügy Intézet	Illéssy János, Naffa Helena					
MAMF001NMMB	Managing cultural diversity	C	0	18	4	pg	fall	4					Kelemen Zita Anikó	Marketing- és Kommunikációtudományi Intézet						
VTSM130LASB	Personal leadership development workshop 1.	C	0	10	2	pg	fall	2					Toarniczky Andrea	Vezetéstudományi Intézet						
VTVK061LASB	Change Management	C	0	30	4	pg	fall	4					Drótos György	Vezetéstudományi Intézet	Anthony Radev és meghívott vendégelőadók, Vas Réka					
VGDE002NMMB	Sustainability and Ethics	C	0	22	5	pg	spring		5				Matolay Réka	Vállalkozás és Innováció Intézet	MSM Faculty					
VTSM001NMMB	Organizational Behaviour and Human Resource Management (OB and HRM)	C	0	18	4	pg	spring		4				Takács Sándor	Vezetéstudományi Intézet	Konstantin Korotov					
MAMF030LASB	Marketing	C	0	30	5	pg	spring		5				Kelemen Zita Anikó	Marketing- és Kommunikációtudományi Intézet	Damien McLoughlin					
INIR005NMMB	Digital Transformation and Process Management	C	0	22	6	pg	spring		6				Fehér Péter	Adatelemzés és Informatika Intézet	Fehér Péter, Drótos					

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			Lecture	Seminar				1	2	3	4					Code	Name	Code	Name	
															György, Marciniák Róbert, Varga Krisztián					
PSPS007NMMB	Accounting and Law	C	0	22	6	ex	spring		6				Lakatos László Péter	Számviteli és Jogi Intézet	Lakatos László, Tarpataki Eleonora					
VTSM131LASB	Personal leadership development workshop (2)	C	0	10	2	pg	spring		2				Toarniczky Andrea	Vezetéstudományi Intézet						
PSPS008NMMB	Mergers and Acquisitions (M&A project)	C	0	22	5	pg	spring		5				Lakatos László Péter	Számviteli és Jogi Intézet	Lakatos László Péter, Tarpataki Eleonora, Concorde MB Partners					
VTSM006NMMB	Leadership Camp	C	0	16	0	a	fall			0			Toarniczky Andrea	Vezetéstudományi Intézet	SEED					
VF00002NMMB	Entrepreneurship and innovation	C	0	22	5	pg	fall			5			Petheó Attila István	Vállalkozás és Innováció Intézet	MSM Faculty					
MAME001NMMB	Research methodology	C	0	22	5	pg	fall			5			Mitev Ariel Zoltán	Marketing- és Kommunikációtudományi Intézet						
VTVK002NMMB	Management control	C	0	18	4	ex	fall			4			Szukits Ágnes	Vezetéstudományi Intézet						
VTSM007NMMB	Thesis Writing 1 (Purpose of my MBA 1.)	C	0	12	5	pg	fall			5			Supervisors		Supervisors					
VTSM008NMMB	Personal leadership development workshop (3)	C	0	10	2	pg	fall			2			Toarniczky Andrea	Vezetéstudományi Intézet						
VGDE003NMMB	Social Entreprise challenge	C	0	22	5	pg	fall			5			Matolay Réka	Vállalkozás és Innováció Intézet						
VGLE002NMMB	Global Supply Chain Management (Global SCM)	C	0	22	5	pg	spring				5		Városiné Demeter Krisztina	Operáció és Döntés Intézet	MSM Faculty					

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			Lecture	Seminar				1	2	3	4					Code	Name	Code	Name	
INIR006NMMB	Design sprint	C	0	10	0	a	spring				0		Varga Krisztián	Adatelemzés és Informatika Intézet	Varga Krisztián, Horváth Dóra					
MAMM002NMMB	Disruptive development project	C	0	22	5	pg	spring				5		Horváth Dóra	Marketing- és Kommunikációtudományi Intézet	Horváth Dóra, Cosovan Attila					
VTSM009NMMB	Thesis Writing 2 (Purpose of my MBA 2.)	C	0	12	5	pg	spring				5		Supervisors		Supervisors					
VTSM010NMMB	Personal leadership development workshop 4.	C	0	10	2	pg	spring				2		Toarniczky Andrea	Vezetéstudományi Intézet						
VGDE001NMMB	Leading people	C	0	22	5	pg	spring				5		Buzády Zoltán	Operáció és Döntés Intézet						
Compulsory Electives											10	15								
	MSM Elective 1.	CE	0	16		pg							Fehér Péter	Adatelemzés és Informatika Intézet	MSM Faculty					
	MSM Elective 2.	CE	0	16		pg							Fehér Péter	Adatelemzés és Informatika Intézet	MSM Faculty					
	MSM Elective 3.	CE	0	16		pg							Fehér Péter	Adatelemzés és Informatika Intézet	MSM Faculty					
	MSM Elective 4.	CE	0	16	10	pg						10	Fehér Péter	Adatelemzés és Informatika Intézet	MSM Faculty					
Total credits				600				29	33	26	32	120								

Remarks

Type: C-compulsory courses, CE-core elective courses, E-elective (optional) courses

Methods of assessment: ex-exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg- grade based on the practical assignments given during the course of the semester, a=signature, ce- Comprehensive examination.

Curriculum

It is recommended to include the subjects in the schedule according to the sample curriculum. The student may deviate from this, taking into account:

1. the pre-study order,
2. semester of announcing subjects
3. Completion of an average of 30 credits per semester
4. A minimum of 2/3 of the required amount of credit must be completed at Corvinus University.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!