

Location: Corvinus University of Budapest

Department: Corvinus Communication Team

Position: International Trainee

Key responsibilities:

Social Media& Campaign Management Support:

- Assist the social media team in creating engaging content for Instagram, TikTok, and our international student blog.
- Monitor and respond to interactions on our social media platforms to foster engagement.
- Assist in developing and executing marketing communication campaigns

Communication strategy development:

- Help develop innovative strategies to effectively reach and engage international students.
- Collaborate with team members to implement and refine communication plans.

Multicultural Integration:

- Support initiatives that promote multicultural integration within the university community.
- Assist in organizing events and activities that celebrate cultural diversity.

International desk research:

- Conduct research on the latest trends in higher education marketing and communications globally.
- Analyze findings and present insights to the team to inform strategic decisions.
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Qualifications:

- Excellent English skills, both spoken and written.
- Strong passion for communication and marketing.
- Interest in higher education and international student engagement.
- Creative mindset with the ability to generate fresh content ideas.
- Proactive attitude and the ability to work well in a team.

Why Join Us?

- Gain valuable experience in a dynamic university setting.
- Contribute to impactful projects that enhance the international presence of Corvinus University of Budapest.

- Be part of a supportive team dedicated to innovation and multicultural integration.

If you are enthusiastic about this opportunity and meet the qualifications, we would love to hear from you!

Application process: Please send your CV to csilla.csaki@uni-corvinus.hu by 2024.07.15.