

# **Public Policy and Management Master's program**

## **Training program description**

**For students who start in the fall semester of 2023/2024**

## Public Policy and Management Master's program

Valid: For students starting their studies in the 2023/2024/1 semester

Update: 17/07/2024

### General Information:

**Person responsible for the major:** Attila Bartha, associate professor

**Place of the training:** Budapest

**Training schedule:** full-time

**Language of the training:** English

**Is it offered as dual training:** no

### Specializations:

There is no specialisation, it has a modular system of training.

### Training and outcome requirements

1. **Title of the Master's programme in English:** Public Policy and Management  
**Title of the Master's programme in Hungarian:** közgazdálkodás és közpolitika
2. **The level of qualification attainable in the master's programme, and the title of the certification**
  - qualification level: master- (magister, abbreviation: MSc)
  - qualification in Hungarian: okleveles közgazdász közgazdálkodás és közpolitika szakon
  - qualification in English: Economist in Public Policy and Management
3. **Training area:** economics
4. **Degrees accepted for admittance into the master's programme**
  - 4.1. **bachelor programme:** the bachelor programme in applied economics.
  - 4.2. **4.2. According to Section 9.2,** based on the comparison of studies subject to the recognition of credits, the following bachelor programmes: in the field of economic sciences: business and management, human resources, international business, finance and accounting; in the field of social sciences: international relations, political science, social work, sociology; in the field of legal studies: labour and social security administration; in the field of public administration: administrative organisation, international administration, public administration organisation; in the field of medicine and health: health organisation; and all bachelor's and master's degree programmes and the programmes under Act LXXX of 1993 on Higher Education which are accepted by the credit transfer committee of the higher education institution on the basis of a comparison of the knowledge underlying the credits awarded.
5. **Training duration, in semesters:** 4 semesters
6. **The number of credits to be completed for the master's degree:** 120 credits
  - degree orientation: balanced (40-60 percent)
  - thesis credit value: 15 credits
  - minimum credit value of optional courses: 6 credits
7. **International Standard Classification of Education field of education code:** 314/0311
8. **Master's degree training objectives and professional competences**

The objective of the programme is the training of economists who, with their attained economic science, social science, management, legal, methodological, and specialised theoretical and practical knowledge, are capable of professionally performing analytic, planning, coordination, and management tasks in the state-run and non-state-run institutions of the public sector, in non-profit organisations, in central and local governments, in Hungarian and international (European Union) organisations that initiate, form, and realise sector-wide public policies and in meaningful participation in

any phase of public projects. They are prepared to continue their training at the PhD level.

### **8.1. Attained professional competences**

#### **8.1.1. The economist with a public policy and management master's degree has**

##### **a) knowledge**

- Has mastered the concepts, theories, processes, and characteristics of economic science and the micro- and macro-organisational levels of economy, knows the definitive economic facts.
- Understands the structure, operation, and Hungarian and international relationships of business organisations, their information and motivational factors, especially the institutional environment.
- Knows the European integration process and European Policies related to its activity.
- Possesses the modern and theoretically demanding mathematical-statistical, econometric, and modelling methods of problem recognition, definition, and solution and information gathering and processing, and is aware of their limitations.
- Knows the rules for planning and managing enterprises, business organisations, and projects, and their professional and ethical standards.
- Knows interrelationships of economics-based inter- and transdisciplinary theories and conceptual frameworks
- that help describe and understand the operation of the public sector.
- Knows the concepts of the economy of the public sector and their interrelationships, the principles and practice of influencing and realising public policy, the conflicted nature of realising constitutional social values and standards (public policy that promotes public good).
- Knows the institutions, operations, and public policies of governance realised in the major levels of multi-level governance (local-regional, state, European Union).
- Is aware of principles and methods for the organisation, operation, and management of public organisations.
- Is aware of the principles and practical methods of economic, organisational, political, and human resource utilisation.
- Knows the concepts of budgetary managements and public institution management and their interrelationships. Knows the factors that affect business and the methods that are used to influence these factors.
- Knows the main elements of the methodological toolkit (in particular, multivariate statistical analysis, decision-oriented analytic techniques, comparative case studies) used for the analysis of complex social-public policy issues and their alternative solutions.
- Is aware of the limits of his/her knowledge and the necessity of lifelong learning.

##### **b) skills**

- Formulates independent, new deductions, original thoughts, and approaches, is capable of utilising sophisticated analytic and modelling methods, of creating strategies for the solution of complex problems, and of making decisions in dynamic Hungarian and international environments and corporate cultures.
- After attaining practical knowledge and experiences, leads medium and large enterprises or complex organisational units, performs a comprehensive economic function in a business organisation, organises and manages complex business processes, manages resources.
- Is capable of efficient work in an international, multicultural environment.

- Is capable of exploring theoretical, methodological, and factual public management and public policy resources in Hungarian and in foreign languages and following the professional publications of other scientific fields relevant to the specialisation.
- Is capable of analysing and developing strategies to solve complex social and public policy issues, planning the solution, making decisions, and offering professional advice to economic operators.
- Is capable of successfully utilising complex statistical analysis, modelling, and comparative institutional analytic tasks in public management and public policy analysis and decision preparation work, and case-study based methods.
- Is capable of cooperating in the realisation of Hungarian and European Union development policies, of analysing, planning, and managing the processes of public organisations.
- Is capable of uncovering and explicitly presenting the realisation of social values and value changes, and of understanding and creatively handling conflicted situations resulting from opposite viewpoints.
- Is capable of applying his/her specialist, financial, management, research methodology, and IT skills in practice in a complex way.
- Is capable of using his/her economic, legal, political science, and sociological knowledge in the analysis of real public policy issues and resolutions (suggestions).

**c) attitudes**

- Has a critical attitude towards the work and behaviour of him/herself and any subordinates, is innovative and proactive in managing economic issues.
- Is open to new results of economic science and practice.
- Is characterised by a cultured, ethical, and objective intellectual approach to persons and social issues, in his/her work, pays attention to the wider range of sectoral, regional, national, and European values (including social, ecological, and sustainability considerations).
- Strives to improve his/her knowledge and work relationships; motivates, helps, and supports any colleagues and subordinates to do the same.
- Is dedicated to recognising and promoting public good.
- Has a critical attitude towards the knowledge, work, and behaviour of him/herself and any subordinates.
- Considers correcting mistakes and improving his/her employees a duty.
- Consciously searches for public management and public policy issues to solve, is innovative and proactive in the handling of economic issues.
- Is open to new results from public management and public policy theory and practice and changes of the social-economic-legal environment that affect his/her specialist field.

**d) autonomy and responsibilities**

- Independently selects and utilises relevant problem-solving methods in areas important for organisational policy, strategy, and management, performs financial analysis, decision-preparation, and consulting tasks independently.
- Takes responsibility for his/her own work, the organisation or enterprise under his/her control and the employees thereof.
- Independently identifies, plans, and organises the professional and general development of his/herself and any employees and takes responsibility for them.
- Independently performs financial analysis, decision preparation, and consulting tasks in fields significant for organisational policy, strategy, or management based on his/her professional views.

- Takes initiative in solving problems, developing strategies, and the cooperation of groups and colleagues, both inside the organisation and between organisations.
- Is characterised by an independent and responsible thinking through and consideration of economic and extra-economic consequences in formulating professional questions. Takes responsibility for the effects of his/her activities on other specialist fields.
- Takes responsibility for the professional content and correct terminology in his/her own professional summaries, presentations, and publications.
- Takes initiative and responsibility towards colleagues and employees in social and public issues.

## **9. About the master's programme**

### **9.1. Professional properties**

#### **9.1.1. The scientific fields and areas that the training is based on are:**

- economics, 40-60 credits;
- administration science, public policy science, and public policy analysis 20-30 credits;
- organisation and management science 10-15 credits;
- political science 10-15 credits;
- jurisprudence 10-15 credits.

**9.1.2.** Specialist knowledge attained in the specialist fields of public policy and analysis, the management and organisational tasks of public organisations, and sectoral policy expertise, considering optional specialisations. The credit ratio of specialisation in the training, recommended by the training institution, is 15-25 credits.

#### **9.2. Previously acquired knowledge and competence in the following fields of study, as required by the credit transfer committee of the higher education institution and necessary for the completion of the studies, based on the comparison of knowledge relevant for credit recognition:**

- methodology, economics and social studies;
- specialised knowledge (public service institutions, management and administration of levels of government, public policy, policies, public law and socio-political studies).

## **10. Degree thesis/ Dissertation**

The aim of the dissertation is to certify the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, analysis and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

## **11. Type of Degree thesis**

Research thesis.

## **12. Requirements for the issue of a final certificate**

The University will issue a final certificate to the student who has obtained

- the study and examination regulation prescribed in the curriculum, and
- the required credits.

## **13. Conditions for admission to the final examination**

Joint conditions for admission to the final exam:

- a) obtaining a final certificate,
- b) submission of the dissertation by the deadline,
- c) evaluation of the dissertation with a different grade than insufficient,
- d) registration for the final exam by the deadline,
- e) the student has no overdue payment debt to the University for the given training,
- f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

**14. Parts of the final exam**

The final exam consists of the defense of the dissertation and oral exam.

The topics of the oral examination are:

Comparative public administration and administrative law

Public policy processes, public policy analysis

Economics and institutional economics of the public sector

Quantitative methods, program evaluation

Managing public organisations, public financial management

Students entering under a DD contract are not covered by the topics of the oral examination.

**15. Determining the result of the final exam**

The arithmetic mean of the following three digits, rounded to two decimal places:

- a) The grade given to the dissertation by the reviewer (s) - determined with a five-point qualification - in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and
- b) the grade obtained for the defense of the dissertation, the answer to the questions related to the dissertation - established with a five-level qualification
- c) the grade obtained in the oral examination - determined with a five-level qualification.

**16. Components of diploma qualification, method of calculation**

The result of the diploma is the arithmetic mean of the following two digits, rounded to two decimal places:

- a) the credit-weighted average of the marks of the compulsory and compulsory elective subjects (if the student has taken more than the compulsory elective subjects, then all the subjects taken) in the amount of credits prescribed in the curriculum, and the result (grade) of the final examination.

**17. Conditions for issuing a diploma**

A prerequisite for the award of a diploma certifying the completion of higher education studies is the successful completion of the final examination.

**18. Module**

There are no specialisations, the curriculum contains modules (see modules block in the curriculum):

1. Governance Module
2. Human Development Module
3. NGO and Civil Society Module

Modular training, several modules can be completed.

The subjects required to complete the modules are decided by the individual student.

**MNKGKP23ABP - Public Policy and Management MSc programme in Budapest, in English, full time training Curriculum for 2023/2024. (1.) fall semester for beginning students**

Subject Code	Subject Name	Type	Number of classes per week		Credits	Evaluation	Fall or Spring Semester	2023/2024 Academic year				2024/2025 Academic year		Credit	Course leader	Institute	Requirement		Equivalent subject		PSO	
			Lecture	Seminar				Fall		Spring		fall	spring				Code	Name	Code	Name		
								Q1	Q2	Q3	Q4											3
<b>Core courses</b>								<b>3</b>	<b>27</b>	<b>15</b>	<b>18</b>	<b>18</b>	<b>0</b>	<b>81</b>								
<b>Methodological and Substantive Foundations of Public Policy</b>								<b>3</b>	<b>18</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>21</b>								
TARS007NAMB	Academic Writing and Qualitative Methods	C	0	4	6	pg	fall	+	6			(6)		György Hajnal	Institute of Social and Political Sciences			3K78M	Academic Writing, Qualitative Methods and Research Design	no		
TARS008NAMB	Methodological Foundations of Public Policy	C	2	2	6	ex	fall, spring	+	6	(+)	(6)	(6)		Gábor Tamás Molnár	Institute of Social and Political Sciences			GKKKo70NAMB	Methodological Foundations of Public Policy	no		
KOZGo09NAMB	Economic Foundations of Public Policy	C	2	2	6	ex	fall, spring	+	6	(+)	(6)	(6)		András Olivér Németh	Institute of Economics			GKGM021NAMB	Economic Foundations for Public Policy	no		
TARS009NAMB	Governance and Political Institutions	C	2	2	3	ex	fall	3				(3)		Gergely Rajnai	Institute of Social and Political Sciences					no		
MARK037NAMB	Communication in an International Environment	C	0	2	0	s	fall	0				(0)		Tamás Bokor	Institute of Marketing and Communication Sciences					no		
<b>Public Economics and Public Policy core courses</b>								<b>0</b>	<b>0</b>	<b>6</b>	<b>12</b>	<b>12</b>	<b>0</b>	<b>30</b>								
TARS010NAMB	Public Economics	C	4	4	6	ex	spring			6		(6)		Sándor Csengődi	Institute of Social and Political Sciences			KOZNXV4KZ39	Economics of the Public Sector	yes		
TARS011NAMB	Institutions and Processes of Public Policy	C	2	2	6	ex	spring			+	6	(6)		Éva Margit Kovács	Institute of Social and Political Sciences			4KO03NBK82M	Institutions and Processes of Public Policy	yes		
TARS012NAMB	Public Policy Analysis	C	2	2	6	ex	fall					6	(6)	Attila Bartha	Institute of Social and Political Sciences			4KO03NBK84M	Public Policy Analysis	yes		
TARS004NAMB	Cost-Benefit Analysis	C	2	2	6	ex	fall					6	(6)	Sándor Csengődi	Institute of Social and Political Sciences			GKKKo72NAMB	Cost-Benefit Analysis	yes		
TARS013NAMB	Program and Performance Evaluation	C	2	6	6	pg	spring				6	(6)		György Hajnal	Institute of Social and Political Sciences			KOZNXV4KZ62	Program and Performance Evaluation	yes		
<b>Public Administration and Management core courses</b>								<b>0</b>	<b>9</b>	<b>9</b>	<b>6</b>	<b>6</b>	<b>0</b>	<b>30</b>								
TARS014NAMB	Comparative Public Administration	C	4	4	6	ex	fall		6			(6)		György Gajdushek	Institute of Social and Political Sciences			4KO03NBK10M	Comparative Public Administration	yes		



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			Lecture	Seminar				Fall		Spring		fall	spring				Code	Name	Code	Name		
								Q1	Q2	Q3	Q4											3
TARSo15NAMB	Comparative Administrative Law	C	2	4	3	ex	spring			3			(3)		György Gajduschek	Institute of Social and Political Sciences			4KOo3NBK50M	Comparative Administrative Law	yes	
KOZGo1oNAMB	Multilevel Governance	C	4	4	6	ex	spring			6			(6)		György Gajduschek	Institute of Social and Political Sciences			4KOo3NBK2oM	Multi-level Governance	yes	
TARSo16NAMB	Corruption and Governance	C	2	2	3	ex	fall		3				(3)		Gábor Tamás Molnár	Institute of Social and Political Sciences					yes	
TARSo18NAMB	Managing Public Organisations	C	2	2	6	ex	fall	(6)					6		Éva Margit Kovács	Institute of Social and Political Sciences			KOZNXV4KZ59	Managing Organizations in the Public Sector	yes	
TARSo18NAMB	Public Financial Management	C	2	6	6	pg	spring			6			(6)		Attila Bartha	Institute of Social and Political Sciences			4KOo3NBK52M	Public Financial Management	yes	
<b>Compulsory Elective</b>								<b>o</b>	<b>o</b>	<b>o</b>	<b>o</b>	<b>6</b>	<b>12</b>	<b>18</b>								
<b>Governance Module**</b>								<b>o</b>	<b>o</b>	<b>o</b>	<b>o</b>	<b>6</b>	<b>12</b>	<b>18</b>								
TARSo11oNAMB	Digital Era Governance	CE	o	2	6	pg	fall		(6)				6		György Hajnal	Institute of Social and Political Sciences			KOZNXV4KZ55	Digital Era Governance	yes	
SZAMo41NAMB	Law and Economics	CE	2	1	6	ex	spring			(6)			6		Ákos Szalai	Institute of Accounting and Law			KOZNXV4KZ57	Law and Economics	yes	
ADINo31NAMB	LegalTech Analysis in Practice	CE	1	2	6	pg	spring				(6)		6		Zsolt György Balogh	Institute of Data Analytics and Information Systems			ADINo31NAMB	LegalTech Analysis in Practice	yes	
<b>Human Development Module**</b>								<b>o</b>	<b>o</b>	<b>o</b>	<b>o</b>	<b>6</b>	<b>12</b>	<b>18</b>								
KOZNXV4KZ72	Health Policy and Public Health	CE	2	2	6	ex	fall		(6)				6		Valentin Péter Brodszky	Institute of Social and Political Sciences			TARSo2oNAMB	Health Policy and Public Health	yes	
KOZNXV4KZ56	Public Policies for Human Development	CE	2	2	6	ex	spring			(6)			6		Attila Bartha	Institute of Social and Political Sciences			TARSo21NAMB	Public Policies for Human Development	yes	
TARSo111NAMB	Measurement of Progress and Well-being	CE	1	2	6	pg	spring				(6)		6		Judit Kálmán	Institute of Social and Political Sciences			TARSo22NAMB	Measurement of Progress and Well-being	yes	



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			Lecture	Seminar				Fall		Spring		fall	spring				Code	Name	Code	Name	
								Q1	Q2	Q3	Q4										
<b>NGO, Civil Society and Development Module**</b>																					
TARS112NAMB	NGO Management and Civil Society	CE	2	2	6	pg	fall		(6)			6		Éva Margit Kovács	Institute of Social and Political Sciences			KOZNXV4KZ68	NGOs Management and Civil Society	yes	
GLOB090NAMB	Global Development Perspectives in Practice	CE	2	2	6	ex	spring		(6)			6		András Tétényi	Institute of Global Studies			GLOB017NAMB	Global Development Perspectives in Practice	yes	
TARS113NAMB	Development Policies	CE	1	2	6	pg	spring			(6)		6		Sándor Csengődi	Institute of Social and Political Sciences			TARS001NAMB	Development Policy and Program Management Policies	yes	
<b>Thesis preparation (Core)</b>																					
TARS125NAMB	Thesis writing I. Research Design	C	0	2	3	pg	fall					3		György Hajnal	Institute of Social and Political Sciences			TARS025NAMB	Thesis writing I. Research Design	yes	
TARS126NAMB	Thesis writing II. Qualitative and Quantitative Methods for Policy Analysis	C	1	2	3	pg	fall					3	(3)	Ivett Szalma	Institute of Social and Political Sciences	TARS125NAMB	Thesis Writing I.	TARS026NAMB	Thesis writing II. Qualitative and Quantitative Methods for Policy Analysis	no	
TARS114NAMB	Thesis writing III. Advanced Qualitative and Quantitative Methods for Policy Analysis	C	1	2	3	pg	spring					3		Ivett Szalma	Institute of Social and Political Sciences	TARS125NAMB TARS126NAMB	Thesis Writing I. Thesis Writing II.	TARS027NAMB	Thesis writing III. Advanced Qualitative and Quantitative Methods for Policy Analysis	no	
TARS028NAMB	Thesis writing IV.: Thesis Seminar	C	0	4	6	pg	spring					6		Attila Bartha	Institute of Social and Political Sciences	TARS125NAMB TARS126NAMB	Thesis Writing I. Thesis Writing II.	4KO03NBK39M	Thesis Seminar II.	yes	
<b>Elective courses</b>																					
IOK0001NABB	Hungarian Language SHI I.*	C/E	0	4	3	pg	fall	3		3				Judit Magyar	Centre of Foreign Language Education and Research						
IOK0004NABB	Hungarian Language SHI II.*	C/E	0	4	3	ex	spring	3		3				Judit Magyar	Centre of Foreign Language Education and Research						

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			Lecture	Seminar				Fall		Spring		fall	spring				Code	Name	Code	Name		
								Q1	Q2	Q3	Q4											3
TS00001NMMB	Sports/Physical Education	E	0	4	2	pg	fall	2							Csaba Vladár	Centre for Physical Educations and Sports						
	Foreign language	E	0	4	0	pg	fall, spring									Centre of Foreign Language Education and Research						
	Elective courses	E					fall, spring															
<b>Total credits, quarterly</b>								<b>3</b>	<b>27</b>	<b>15</b>	<b>18</b>			<b>63</b>								
<b>Total credits (semester)</b>								<b>30</b>		<b>33</b>		<b>30</b>	<b>27</b>	<b>120</b>								

### Remarks

Type: C=compulsory courses, CE=core elective courses, E=elective (optional) courses, CR=criterion courses: a compulsory course that has to be fulfilled in the first academic year, otherwise the Student fails the Programme.

Methods of assessment: ex=exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg=grade based on the practical assignments given during the course of the semester, s=signature

A subject that can be completed in a preferential study order (PSO) on the basis of Section 92 of the Study and Examination Regulation (SER)

### Physical education

Students wishing to take part in sport can take one semester without paying a fee and the following semesters the students can only take physical education with the payment of a specified fee.

### Foreign language

During their studies, students can learn a language in the form of paid subjects within the framework of elective subjects.

### Curriculum

It is recommended to include the subjects in the schedule according to the sample curriculum. The student may deviate from this, taking into account:

1. the pre-study order,
2. semester of announcing subjects
3. Completion of an average of 30 credits per semester
4. In addition to the compulsory subjects, students may take elective subjects from the offer of elective subjects (see Neptun) as well as foreign languages.
5. A minimum of 2/3 of the required amount of credit must be completed at Corvinus University.

\* Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

Students need to register for these subjects in the quarter marked with '+', however credits are only earned at the end of the semester.

### \*\*Compulsory elective courses, completing modules

Compulsory elective courses are grouped into modules. Each of the modules consists of 18 ECTS credits.

The minimum of 18 ECTS credits must be completed from compulsory elective courses and more than one module can be completed. Completing a module, however, is not a prerequisite for obtaining a Public Policy and Management MSc. degree.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!