

LOGO USAGE **IN VIDEOS**



1

At the end of the video, the logo appears gradually covering more of the video as it plays within the raven, until the raven is centered in a small size. After this, the video disappears, being covered by the branding blue color of the raven.



2

The raven changes to the brand color, and then the text of the logo appears from behind the raven to the right, under a white gradient overlay.

SUBTITLE USAGE **IN VIDEOS**

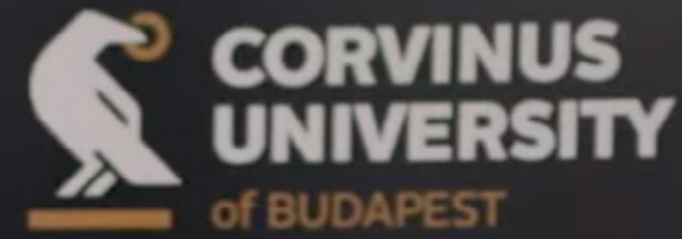


1

The name and title labels are always left-aligned and written in TT Nooks font, with the name in a larger font size and bold version, while the title below is in a smaller font and separated by a horizontal line.

2

In the animations, the text appears from bottom to top, and the line grows from left to right.



**CORVINUS
PROGRAMS**

Data Science in Business
Bachelor's program



3

Titles are written in TT Nooks font, centered, and in addition to white, the color brown with the code **bf8f55** can be used for emphasis.