DATA PROCESSING NOTICE

ADMISSION NEWSLETTER AND TEXT MESSAGE

1. NAME OF THE DATA CONTROLLER

Corvinus University of Budapest (hereinafter: CORVINUS or University)
Responsible organisational unit: Communication

Address:	1093 Budapest, Fővám tér 8.
Email:	kommunikacio@uni-corvinus.hu
Phone:	+36 1 / 482 – 5309
Website:	http://uni-corvinus.hu
Data Protection Officer:	dr. Balázs Locsmándi
Email:	adatvedelem@uni-corvinus.hu

2. LEGISLATION ON WHICH THE DATA PROCESSING IS BASED

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation: GDPR);
- Act CXII of 2011 on the right of informational self-determination and the freedom of information;
- Act V of 2013 on the Civil Code (hereinafter referred to under the Hungarian abbreviation: 'Ptk')

3. SUBJECT OF DATA PROCESSING, DATA SUBJECTS

SCOPE OF PROCESSED PERSONAL DATA: name, email address, telephone number, information that the data subject is applying for a Bachelor programme or a Master programme at CORVINUS, the planned date of admission (academic year).

PURPOSE OF DATA PROCESSING:

i) sending admission newsletters and text messages (e.g. admission information, Corvinus Scholarship, study opportunities, educational programmes, admission procedure, study competitions, open days), and, in the case of the chosen form of training, the content of the newsletter.

ii) displaying the content of the newsletter in the Instagram and Facebook feeds of the data subject.

LEGAL GROUNDS FOR DATA PROCESSING: voluntary consent (Articles 6(1)(a) and 7 of the GDPR).

DURATION OF DATA PROCESSING: until the consent is withdrawn, until 31 August following the indicated admission date, but no later than 31 August 2027

DATA SUBJECT: subscribers to the newsletter and the text message services.

SOURCE OF THE DATA: the data are provided by the data subject.

4. ACCESS TO DATA AND DATA TRANSMISSION

The data may be accessed by the staff members of CORVINUS Communications for the purpose of performing their duties and to the extent necessary therefor, such as by staff members involved in marketing and communications. The University will only disclose data to third parties on the basis of a legal authorisation or with the consent of the data subject.

5. ENGAGING A DATA PROCESSOR

1) Name and company registration number of the data processor: MiniCRM Szolgáltató és Kereskedelmi Zártkörűen
Működő Részvénytársaság, 01-10-047449

Registered seat of data processor: 1075 Budapest, Madách Imre út 13-14.
Brief description of the processing activity: sending informative emails to the email address disclosed by the data subject

2) Name and company registration number of the data processor: Meta Platforms Ireland Limited
Registered seat of data processor: Block J, Serpentine Avenue, Dublin 4, Ireland
Brief description of the data processing activity: Publication of advertisements compiled by the Data Controller

6. DATA SECURITY MEASURES

The University stores personal data on the University servers. The University does not use the services of another company to store the data. The University shall take appropriate measures to ensure that personal data are protected against, inter alia, unauthorised access, and to ensure the continued confidentiality, integrity, availability and resilience of the systems and services used to process personal data, and the ability to restore in a timely manner access to and availability of personal data in the event of a physical or technical incident.

7. RIGHTS IN RELATION TO DATA PROCESSING

The data subject has the right to request information about the data processing, the right to obtain erasure, rectification of data, the right to obtain blocking (restriction of data processing), to object to data processing as well as to request the data controller to provide him/her information on his/her personal data and information relating to the processing thereof. The data subject may withdraw his/her consent at any time, such withdrawal of consent, however, does not affect the lawfulness of the data processing that took place before the withdrawal. The data subject may also request the porting of his/her data. The data subject may exercise his/her rights in accordance with this paragraph by contacting the adatvedelem@uni-corvinus.hu email address.

8. LEGAL ENFORCEMENT IN RELATION TO DATA PROCESSING

In the event of unlawful data processing, the data subject may refer the matter to the CORVINUS Data Protection Officer, the National Authority for Data Protection and Freedom of Information (NAIH) or a court.

Data Protection Officer's email address: adatvedelem@uni-corvinus.hu
NAIH contact details (https://naih.hu/uegyfelszolgalat,--kapcsolat.html): address: 1055 Budapest,
Falk Miksa utca 9-11.; postal address:1363 Budapest, Pf:9; phone: +36 (1) 391-1400;
fax: +36 (1) 391-1400; email address ugyfelszolgalat@naih.hu ;web https://naih.hu/.

In the event of court proceedings, the Budapest Metropolitan Court (Fővárosi Törvényszék) shall have jurisdiction. The action can also be brought before the court of the place of residence (the contact details of the courts can be found at the following link http://birosag.hu/torvenyszekek).