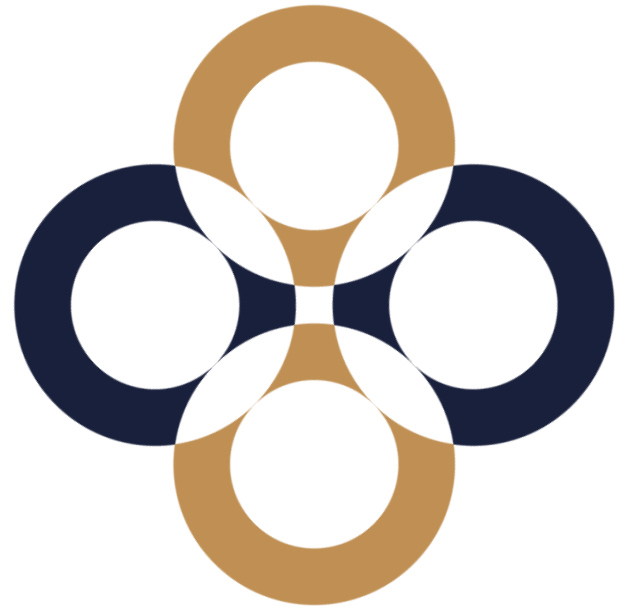


E MBA

Thesis writing workshop I.

2024/25.



- Library sources, searching platforms – Live demonstration
- SuperSearch – Live demonstration
- External sources - General search engines, EconBiz, DBIS, SearchSmart
- Web of Science (WoS), Scopus
- Academia.edu and Researchgate
- References – general information
- Reference manager software - Zotero – Live demonstration

Library sources, searching platforms – Live demonstration

➤ Catalogue

- mainly printed books, links to electronic versions

➤ Publications

- Fulltext journals and e-books
- Search for journal/e-book title

➤ Databases

- alphabetical list, categories, content information
- integrated into SuperSearch/Publications (if contains scholarly publications)
- unique search, if content is data (statistical, financial) or legal information – legend helps

➤ SuperSearch

- for topic search
- subscribed and free, mainly English sources
- web-scale discovery system

My dashboard

- Overview
- Projects
- Saved
- Searches
- Viewed

Research tools

- General search
- Publications
- Concept map
- Supplemental sources

SuperSearch - Live demonstration

Building a search query

- Create a topic sentence

Corporate Social Responsibility Practices in the Energy Industry

- Pick up some keywords, find synonyms

Search articles, books, journals & more

Search for topic using keywords

- Use [search techniques](#): logical operators (AND, OR, NOT), „phrase search”, truncation (*, ?)
- Fine tuning with filters, field search
- Save results into Dashboard/export to Zotero

➤ General search engines

- Wikipedia: general overview, check references
- Google: news, official webpage of organizations
- GS: scholarly documents, but predatory docs too

➤ EconBiz

- extended economic literature, events etc.
- accessible uniquely, through SuperSearch, from database list

➤ DBIS

- database collection of German-speaking academic libraries, containing free ones

➤ SearchSmart

- searching and comparing platform of database content

Check library website for [more content information](#)

Web of Science (WoS), Scopus

- [reference databases](#)
- check references and citations
- overlap
- analysis software (SciVal, InCites)

WoS/Scopus

- systematic literature review
- citation network
- classic citation-mapping
- no full-text
- no subjects offered, but science areas
- contains only top-level publications

vs.

SuperSearch

- topic search
- full-text possibility
- if no full-text: ILL, browser extensions
- subjects, recommended keywords
- broad-ranging sources, not just top journals, but also magazines or top-level national journals

Academia.edu and Researchgate

Advantages

- Academic Social Networks Site (ASNS)
- supports scholarly communication, sharing research practice, knowledge sharing
- usage is free of charge
- helps making your work findable in Google
- offers premium services

Disadvantages

- Monetize academic publishing
- Lack of quality and reliability

Legal concerns

- Scholars are products
- Uploading your material might be illegal
- Collects and shares personal information about users

References – general information

Why to use?

- To avoid plagiarism
- To support your findings, thoughts
- To provide information that others can locate the source themselves

How to use?

- common sense, provide as many data as necessary to identify the document precisely
- one style in one paper

Where to use?

- In-text citation: narrative or parenthetical
- Reference list vs. bibliography

Type of citation

- Verbatim citation: word by word, quotation mark
- Paraphrasing: summary of a longer text with your own words

Reference manager software - Zotero – Live demonstration

Help!

- [APA style](#) (6th ed.), [APA \(7th\) in the library](#)
- [Ctrl c – Ctrl v: References, plagiarism](#) - presentation
- [Reference guides](#)
 - [References by document types](#)
 - [References checklist](#)
 - [References FAQ](#)
- [Use of Zotero](#) – [Zotero's homepage](#)
 - Download (software + Connector)
 - Structure
 - Downloading documents
 - Making bibliography
 - Cite-while-you-write plugin
 - Synchronization





Thank you for your attention!

Please help us by fillin in the [evaluation form](#).

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