

# Corvinus University of Budapest advertising services for Vacancies, Events and News

Our services offer the opportunity to share job opportunities, internships, career development events and news with university students and alumni.

## Our Services

### Career Newsletter

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#### General Newsletter

The bi-weekly newsletter features job vacancies, events and news sent to current and recent graduates who have subscribed.

In addition, open positions are also available on the university's website, ensuring wider access.

**5000+ subscribers / every two weeks**

### Direct Messages

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#### eDM

It is possible to send customized e-mail messages in which subscribed students and alumni receive only information specific to the organization requesting this service.

**Up to 75%+ open rate / 20%+ click-through rate**

## Advertising packages

### I. Online advertising package for current subscribers

**Content:** display of 1 position/event/news for 1 month on advertising spaces

**Advertising surfaces: General Newsletter, Website**

**Advertisement format:** advertisements should be sent in PDF (.pdf) format or as an hyperlink to the source available online.

Advertising package price: 39.000 HUF + VAT / month / position or news or event

### II. eDM sent to current subscribers

**Content:** display of 1 position/news/event in the form of one eDM

**Advertising surfaces: Targeted newsletter**

**Advertisement format:** advertisements should be sent in HTML.

On request, we can also edit the message based on individual requirements, for an additional fee. If you wish to use this service, please send us your content and graphic design requirements by e-mail.

eDM distribution fee: 52.000 HUF + VAT / message

eDM editing fee: 25.000 Ft + VAT / message

## Ordering process

- I. To order advertising services, please fill in and return the **data request form** (available on the [website](#)) by e-mail to [kARRIER@uni-corvinus.hu](mailto:kARRIER@uni-corvinus.hu) with the text/elements of the advertisement.
- II. We will then send you the **order form**, which we ask you to sign, stamp and return to [kARRIER@uni-corvinus.hu](mailto:kARRIER@uni-corvinus.hu).
- III. Upon completion of the service, an **electronic invoice** will be issued and sent to the electronic invoice acceptance e-mail address indicated on the order form. The payment deadline is 15 days from the date of the invoice.

**Non-Governmental Organization and non-profit organisations receive a 25% discount on the fees mentioned above.**

**For fees in EUR please contact us.**

## Contacts

Mailing address:

Corvinus University of Budapest

Career Services

1093 Budapest, Közraktár utca 4-6.,

E-mail address:

[kARRIER@uni-corvinus.hu](mailto:kARRIER@uni-corvinus.hu)

**Valid: from 21.11.2024 until revoked**