

Call for Papers

Special Issue on "Navigating New Realms: Redefining Success in Uncertain Times in Central and Eastern Europe"

About the Journal

Society and Economy (ISSN: 1588970X, 15889726) is a double-blind peer-reviewed journal publishes original research articles and book reviews in the fields of economics, social sciences, and business studies, which address social and economic issues in Central and Eastern Europe or have relevance for social and economic development in this region.

The journal welcomes submissions of high-quality and multi-disciplinary articles that address social, demographic, political, economic and industrial trends and challenges. *Society and Economy* is a gold open access journal since 2019 but limited number of full waiver available.

Ranking:

Scimago SJR 0.243 (Q3)

Scopus CiteScore 1.5 (Q2)

Scope and Purpose of the Special Issue

In an era marked by unprecedented global disruptions, the field of international business is navigating a complex landscape (Buckley & Casson, 2020). This special issue aims to explore the multifaceted challenges and opportunities that have arisen, focusing on how businesses can adapt and thrive in this dynamic environment. We invite scholars and practitioners to submit original research that delves into the various aspects of nowadays' challenges in international business by *focusing on Central and Eastern European (CEE) countries or topics which can be relevant for CEE countries*. The goal is to provide a comprehensive understanding of how businesses, particularly in the CEE region, can enhance their competitiveness and resilience.

Topics of Interest

As challenges and changing business environment have several and sprawling causes and consequences, the special issue welcomes submissions that address any aspects of this complex landscape. For instance, we invite empirical studies dealing with multifaceted challenges and strategic responses within the global value chains (Gereffi, 2019; Jindra et

al., 2009), particularly focusing on the impact of regional disruptions in CEE countries (Gáspár et al., 2023, Otsuka et al., 2023). Analysing the competitive landscape of these countries, their industries, and firms, we invite papers that delve into the theoretical foundations and practical applications of internationalization across different sectors (Jarosiński et al., 2023, Vissak et al., 2020, Stocker & Erdélyi, 2024, Stocker & Várkonyi, 2022).

Emphasis on how digitalization or innovation drives success in international markets and the strategic approaches to navigate uncertainties in the global business environment (Autio et al., 2021, Endrődi-Kovács et al., 2024, Wach & Daszkiewicz, 2023) are also encouraged. We seek insights on the influence of emerging market multinationals in Europe (Cuervo-Cazurra & Ramamurti, 2017), exploring their strategies and impacts, as well as the role of state policies and interventions in shaping international business in a changing global environment (Van Assche & Lundan, 2022, Endrődi-Kovács et al., 2018).

Moreover, submissions are welcome that tackle the social context of diversity and inclusion within the CEE region, reflecting on organizational practices and academic theorization related to gender, disability, neurodiversity, age, ethnicity, religion, and the situations of refugees, displaced persons, and sexual minorities (Kogut & Zander, 2023; cf. Meyer & Peng, 2016, Nowiński et al., 2017). Additionally, we invite research on the global challenges within the sports business industry, exploring trends, opportunities, and the multifaceted dimensions of internationalization. Innovative approaches and methodologies for teaching international business amidst global disruptions, and promoting responsible business education to address contemporary global challenges, are also key topics of interest (Kozma, 2021).

These themes aim to foster a comprehensive understanding of the dynamic and interconnected nature of international business, particularly in the context of Central and Eastern Europe. This special issue aims to provide a comprehensive understanding of how businesses, particularly in the CEE region, can enhance their competitiveness and resilience in a changing environment (Puslecki et al., 2023, Stocker, 2019). Submissions addressing any other topics that hold significant importance to the CEE region are also highly encouraged.

Submission Guidelines

Manuscripts should be prepared in accordance with the [journal's guidelines](#) and submitted through the [online submission system](#). The editors reserve the right to reject the publication of any paper without prior notice if the publication does not meet the requirements. All submissions undergo an editorial, and then a double-blind peer review process to ensure the publication of high-quality research.

The special issue can include up to 12 papers of 8,000 words.

When submitting a paper, please indicate in a cover letter that it is part of the "Navigating New Realms: Redefining Success in Uncertain Times in Central and Eastern Europe" special issue.

Important Dates

- Early submission: 31th January 2025 to aibcee2024@uni-corvinus.hu for paper pre-selection
- Decision about early submissions: 10th February 2025
- Paper submission deadline to the system of the journal: 17th February 2025
- Editors' first decision: around 28th February 2025
- Blind review process: between March and June 2025
- Deadline for submission of revised papers: 31st July 2025
- Publication date: after review process, the special issue as planned to be published in December 2025

Contact Information

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We look forward to receiving your contributions and advancing the discourse on international business in a disrupted world with a special focus on the Central and Eastern European region.

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