



Corvinus Career Business Festival

# About the event

Corvinus Career & Business Festival represents a modern evolution of one of our most enduring institutional traditions. Our primary objective from beginning was to construct a distinctive conduit between students and corporations, fostering an environment of open and uninhibited interaction. As the world has advanced, so too have the ways of connection and communication.

In order to sustain the vitality of this tradition, we have delved into the deeper understanding of the requirements of both our corporate partners and student body.

This spring, we are poised to return with an event strategically designed to encompass the entire career journey. The exhibition is seamlessly integrated, aiming to provide the most beneficial employer branding and recruitment experience conceivable.



Corvinus Career Business Festival

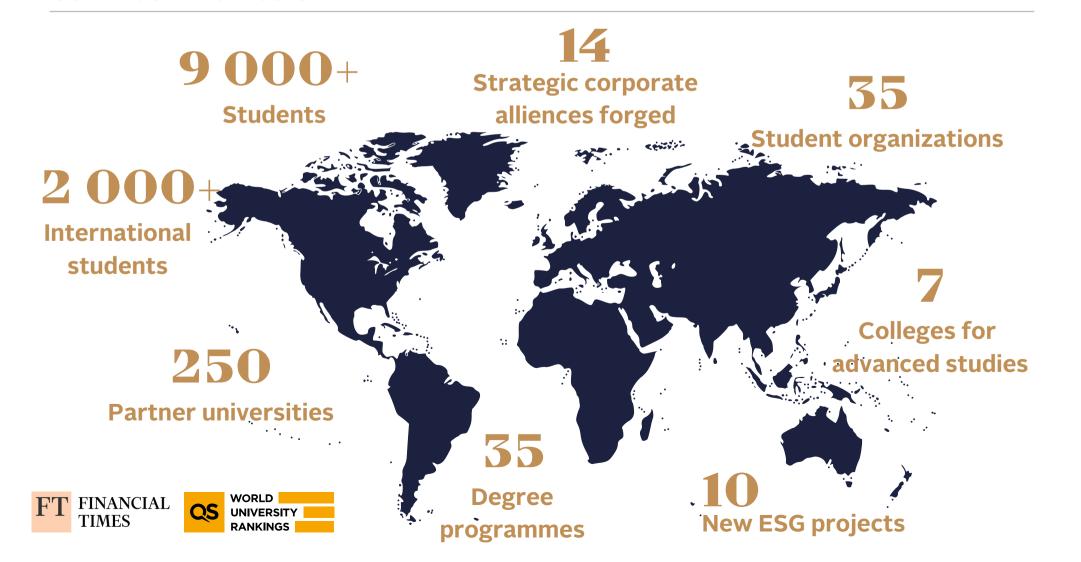


## Corvinus in Figures

#### About us

Corvinus University of Budapest is Hungary's leading university in the field of economic and social sciences. We build on this and aim to become one of the most internationally recognized and acknowledged higher education institutions in our field.

#### Corvinus in numbers





# Progressive, future-positive

# Top class student body





# **Internationally** acclaimed

Intellectually diverse



#### **Accreditations & memberships**













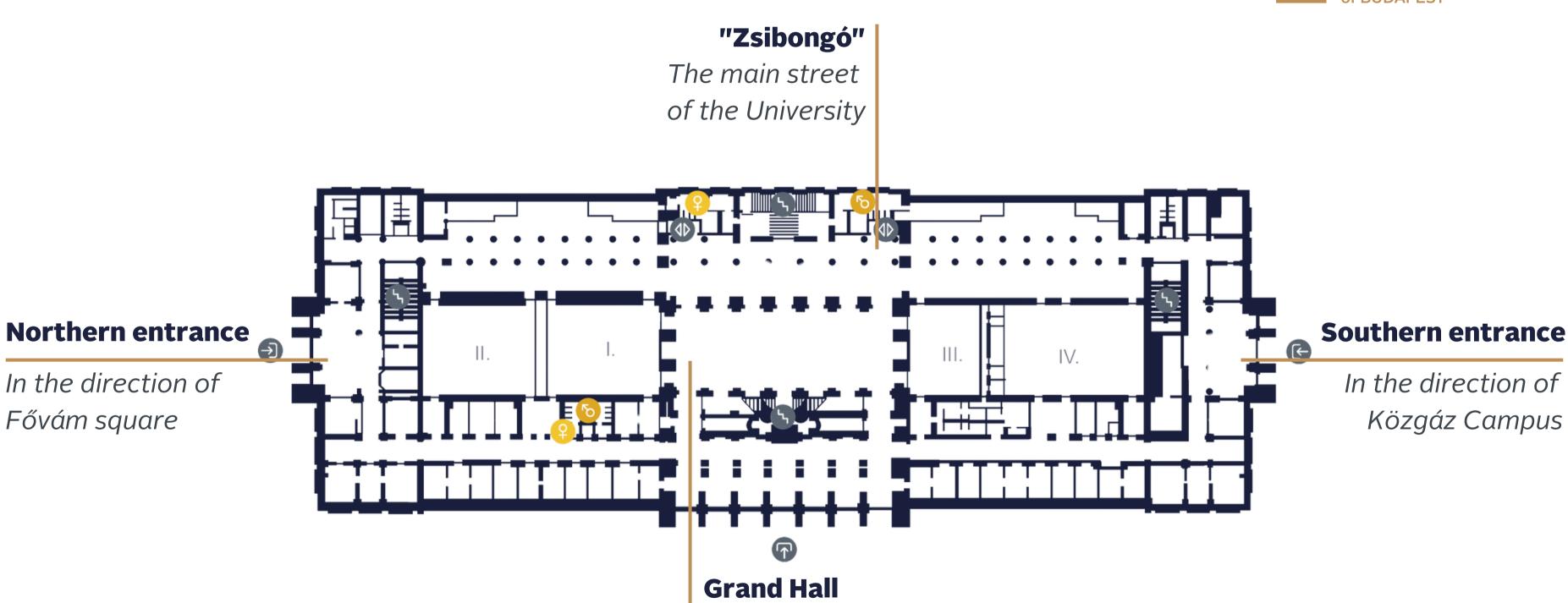






# The venue: Corvinus Building E





In the hearth of the building

# Appearance opportunities

**Registration deadline is** 

28th of February





#### Prime

1.650.000 HUF\*

12 sqm



#### Advanced

1.250.000 HUF\*

8 sqm



#### Lite

750.000 HUF\*

6 sqm

# Default elements for every booth:

Info desk

- Spotlights [2 pcs/4 sqms]
- Coat rack

- Frieze panel
- Carpeting in dark grey
- Wi-fi connection

2 bar chair

- Power distributor [3 plugs]
- Trash can



For a 12-square-meter booth, two info desks are provided as the default setup

\*Please note that prices are net

# Be part of the next

Corvinus Career & Business Festival

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**Loyalty offer\*** 

**15%** 

From the price of the booth for those companies who

participated in the 2024
Autumn event.



**SME offer\*** 

40%

From the price of the Lite booth for those who are

legally considered SMEs.



Early bird offer\*

10%

From the price of the booth for registrations before

February 12 2025.



Start of the registration

Early Bird offer deadline

Registration deadline

Material submission deadline

January 15

February 12

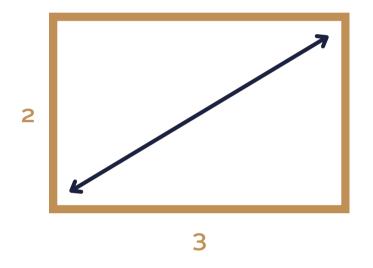
February 28

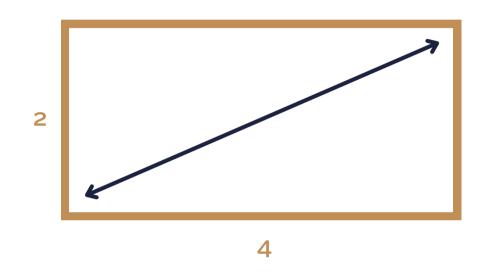
March 7

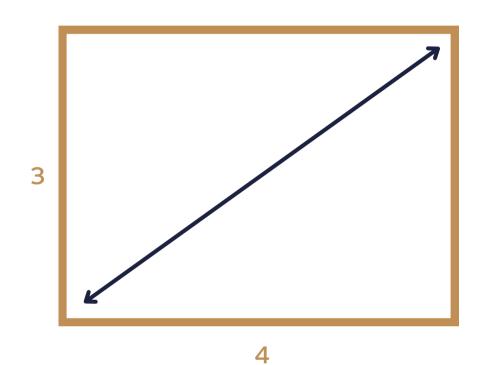
April 2-3

# Our booth selection









6 square metres

net. HUF 750 000

8 square metres

net. HUF 1 250 000

12 square metres

net. HUF 1 650 000

# Extra opportunities

This year, we proudly introduce our new, uniquely tailored communication packages designed to address the ever-evolving needs of our clients.

## Reach

- Facebook event post
- ◆ 1x direct e-mail

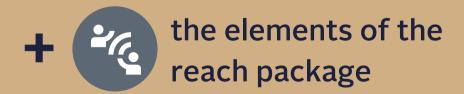
  Customized message for the subscribers of the

  Career Newsletter (more than 3000 students)
- ♠ Roll-up placement at the entrance of the main building
- Advert in Career
   Newsletter (3 positions)
   In our biweekly newletter about career opportunities
- ◆ 8x poster placement (A3) in the most prominent student spaces

### **Engage**

- ◆ LED poster advertisement in the area throughout the Zsibongó
- ◆ Stage display advertisement during breaks between presentations
- ◆ Passport advertisement page
  See page 11 for further information
- ◆ Employer info in the passport

  See page 11 for further information



650.000 HUF+VAT





350.000 HUF+VAT

# Presentations and workshops

#### **Employer Presentations**



Impress the next generation of leaders!

#### 125.000 HUF + VAT

This year our festival stage is back to host memorable and engaging employer presentations once again! The interactive format promotes direct student interaction, sparking fresh ideas and perspectives. Join us to forge powerful connections that benefit both your organization and the next generation of leaders.

20 minutes presentation on the main stage

#### **Career Labs**



Engage talent directly through workshops!

#### 175.000 HUF + VAT

Career development workshops have proven to be the most popular and successful activities among students, featuring sessions like assessment centre simulations and mock interviews as well as CV advisory. Through these interactive sessions, participants gain practical skills and valuable insights to elevate their career readiness.

Assessment center Mock interviews

CV advice





# **Booth accessories**





Conference chair
Black, leatherette
HUF 5 700



Hanger
Octanorm (built-in) /standing
HUF 5 200 / 6 500



100x50x100 cm, open, without shelf 100x50x100 cm, open, with 1 shelf Open, without shelf + frieze board

**Information desk** 

HUF 20 200 / HUF 22 900 / HUF 31 900



Bar table
HUF 10 200



Sofa
Textile leather, double
(black, white)
HUF 63 600



Lockable cabinet
100x50x200 cm
HUF 36 900



Information desk
100x50x100 cm, lockable
HUF 26 000



Coffee table
Wooden
HUF 22 000



Armchair
Black or white, textile leather
HUF 28 100



Refrigerator
70 liters
HUF 35 100



Standing display case

100x50x250 cm / 50x50x250 cm
+ extra shelf

HUF 56 000 / HUF 50 900



HQI reflector
With white bulb
HUF 19 200



Bar stool
White
HUF 19 200



Information desk
Curved
HUF 35 600



Brochure holder HUF 14 300

/+ HUF 9 000

#### And much more...

Find the detailed list of accessories and services in the order form!

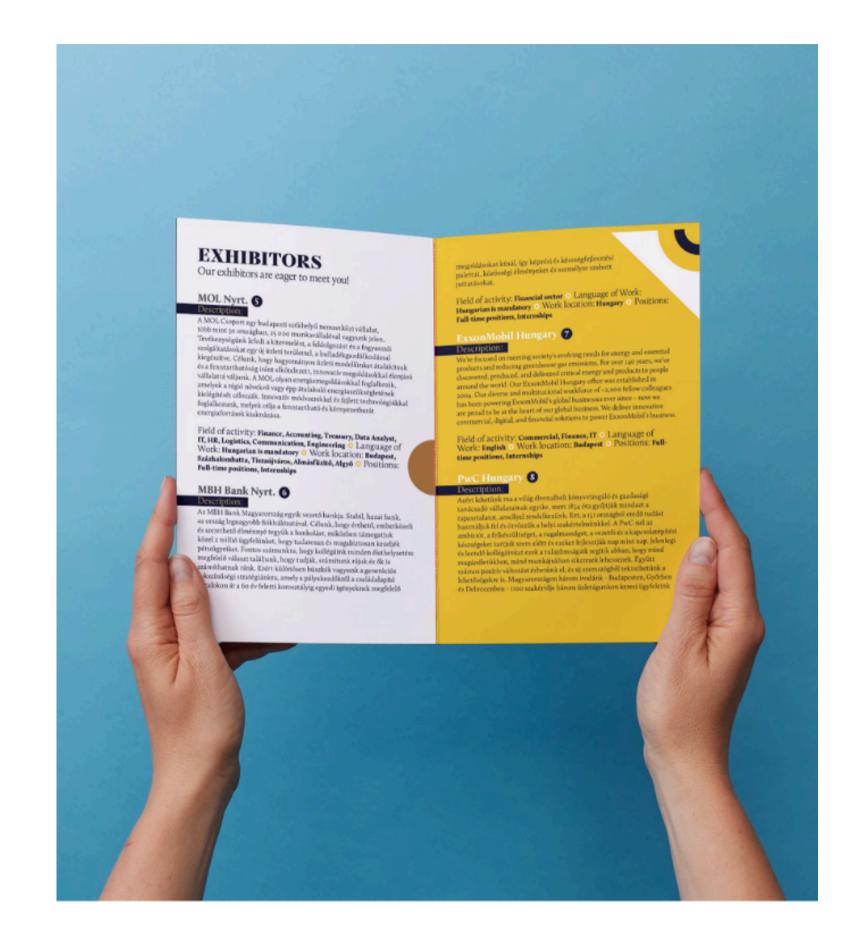
# Festival Passport

The passport will serve as a compass for students to navigate at the event, including information about the event itself, the venue, the programs, as well as the exhibitors and the jobs offered by them. Don't miss the opportunity to showcase your company and choose from our **communcation packages** to be featured in the passport! (see page 8)



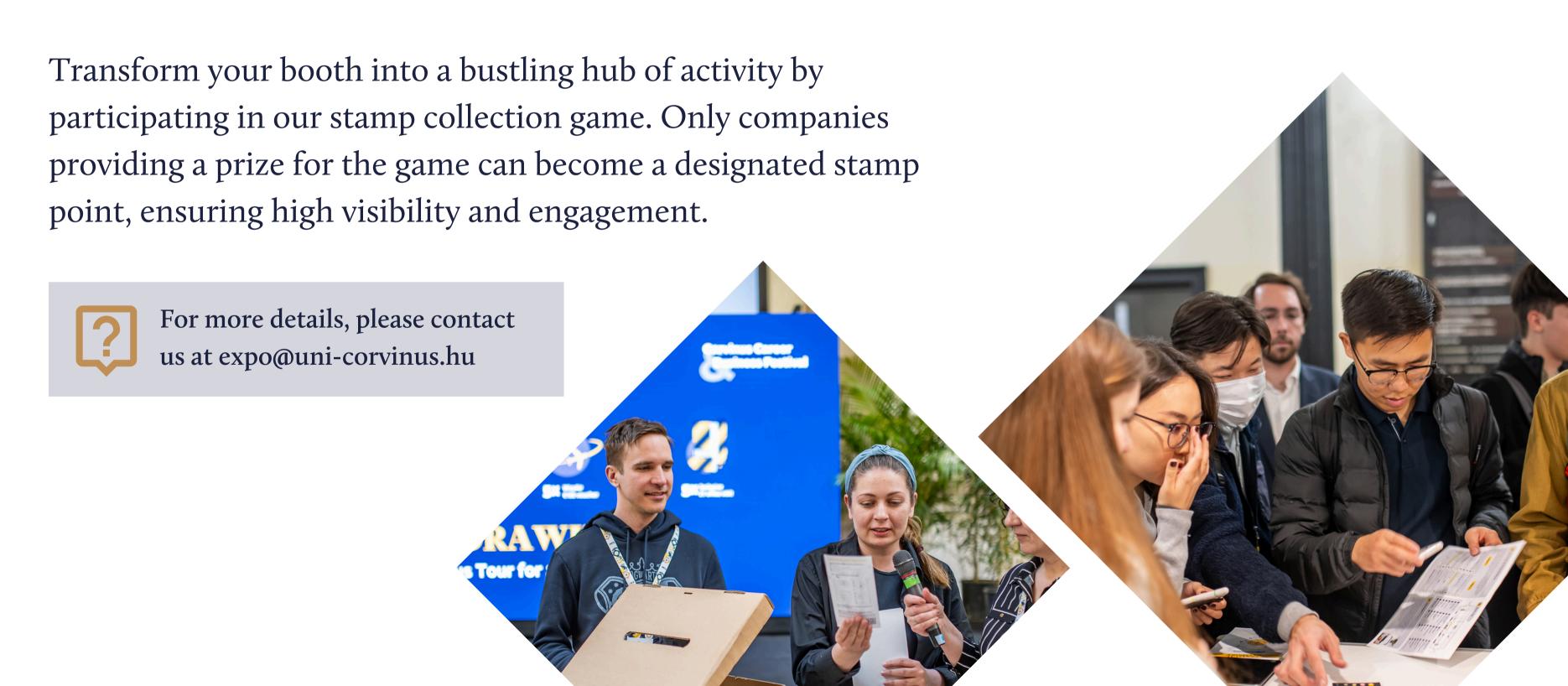
#### Information displayed

Description / Field of activity / Language(s) of work / Location(s) of work / Type of positions offered



# Prize game and stamp collection

Become a station in the stamp collecting to attract more students!



# Further information



#### Date, opening hours, venue & parking

Date: 2-3 April 2025

Mandatory opening hours: 10 AM - 4 PM Building opening hours: 7 AM - 9 PM

Corvinus University of Budapest, Building E

8. Fővám Square • Budapest, H-1093

Parking: The University does not maintain proprietary parking facilities. However, both public and privately-owned parking options are available proximate to Building E, encompassing surface lots and parking garages.



#### **Moving & handling**

For those exhibitors who are building their own booth or wish to move larger items, separate construction and dismantling intervals have been set.

Moving in: 1 April 2025 • 9 AM - 9 PM (recommended: 2 PM - 5 PM)

Moving out: 3 April 2025 • 6 PM - 9 PM

During loading and unloading, company vehicles can park at the south gate of the building. This area is owned by the 9th district municipality, please observe the official regulations in place. The University is not liable for any violations.



#### **Dining options & catering**

A complimentary breakfast (pastry, fruits) will be distributed each morning to all stands. Coffee and drinks will be available for exibitor representatives throughout the day.

Buffet lunch (based on pre-ordered lunch vouchers, distributed upon check-in) will be available between 12 PM - 2 PM in the Faculty Club, near the event site (southern entrance).

Alternative dining options are available within the University building: a buffet on the event floor near the southern entrance, several food and drink vending machines and filtered still and sparkling water distributors on each floor.



#### Security

Building E is protected 24/7 by external security services, with increased presence during the Career & Business Festival. However, neither the security service nor the University will be responsible for the damage to the booths or the value left in them, which lies under the responsibility of the exhibitors.



#### Communication

The event will have photographers on stand assignment, and Corvinus Communications colleagues will be present to document the stands and presentations during opening hours. These materials will be sent to our partners the week following the event and will be published on Corvinus' official channels.











































# Be part of the next





# Corvinus Career & Business Festival!

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