

Public Policy and Management Master's program

training program

For students who start in the fall semester of 2025/2026

Public Policy and Management Master's program

Valid: For students starting their studies in the 2025/2026/1 semester

General Information:

Person responsible for the major: Attila Bartha, associate professor

Place of the training: Budapest

Training schedule: full-time

Language of the training: English

Is it offered as dual training: no

Specializations:

1. **Specialisation name:** Climate Policy and Regional Development Specialisation
2. **Specialisation name:** Global Development Policy Specialisation
3. **Specialisation name:** Health Economic Evaluation Specialisation
4. **Specialisation name:** Public Governance Specialisation

Training and outcome requirements

1. Title of the Master's programme in English: Public Policy and Management

Title of the Master's programme in Hungarian: közzgazdálkodás és közpolitika

2. The level of qualification attainable in the master's programme, and the title of the certification

- qualification level: master- (magister, abbreviation: MSc)
- qualification in Hungarian: okleveles közzgazdász közzgazdálkodás és közpolitika szakon
- qualification in English: Economist in Public Policy and Management

3. Training area: economics

4. Degrees accepted for admittance into the master's programme

4.1. bachelor programme: the bachelor programme in applied economics.

4.2. 4.2. According to Section 9.2, based on the comparison of studies subject to the recognition of credits, the following bachelor programmes: in the field of economic sciences: business and management, human resources, international business, finance and accounting; in the field of social sciences: international relations, political science, social work, sociology; in the field of legal studies: labour and social security administration; in the field of public administration: administrative organisation, international administration, public administration organisation; in the field of medicine and health: health organisation; and all bachelor's and master's degree programmes and the programmes under Act LXXX of 1993 on Higher Education which are accepted by the credit transfer committee of the higher education institution on the basis of a comparison of the knowledge underlying the credits awarded.

5. Training duration, in semesters: 4 semesters

6. The number of credits to be completed for the master's degree: 120 credits

- degree orientation: balanced (40-60 percent)
- thesis credit value: 15 credits
- minimum credit value of optional courses: 6 credits

7. International Standard Classification of Education field of education code: 314/0311

8. Master's degree training objectives and professional competences

The objective of the programme is the training of economists who, with their attained economic science, social science, management, legal, methodological, and specialised theoretical and practical knowledge, are capable of professionally performing analytic, planning, coordination, and management tasks in the state-run and non-state-run institutions of the public sector, in non-profit organisations, in central and local governments, in Hungarian and international (European Union) organisations that initiate, form, and realise sector-wide public policies and in meaningful participation in any phase of public projects. They are prepared to continue their training at the PhD level.

8.1. Attained professional competences

8.1.1. The economist with a public policy and management master's degree has

a) knowledge

- Has mastered the concepts, theories, processes, and characteristics of economic science and the micro- and macro-organisational levels of economy, knows the definitive economic facts.
- Understands the structure, operation, and Hungarian and international relationships of business organisations, their information and motivational factors, especially the institutional environment.
- Knows the European integration process and European Policies related to its activity.
- Possesses the modern and theoretically demanding mathematical-statistical, econometric, and modelling methods of problem recognition, definition, and solution and information gathering and processing, and is aware of their limitations.
- Knows the rules for planning and managing enterprises, business organisations, and projects, and their professional and ethical standards.
- Knows interrelationships of economics-based inter- and transdisciplinary theories and conceptual frameworks
- that help describe and understand the operation of the public sector.
- Knows the concepts of the economy of the public sector and their interrelationships, the principles and practice of influencing and realising public policy, the conflicted nature of realising constitutional social values and standards (public policy that promotes public good).
- Knows the institutions, operations, and public policies of governance realised in the major levels of multi-level governance (local-regional, state, European Union).
- Is aware of principles and methods for the organisation, operation, and management of public organisations.
- Is aware of the principles and practical methods of economic, organisational, political, and human resource utilisation.

- Knows the concepts of budgetary managements and public institution management and their interrelationships. Knows the factors that affect business and the methods that are used to influence these factors.
- Knows the main elements of the methodological toolkit (in particular, multivariate statistical analysis, decision-oriented analytic techniques, comparative case studies) used for the analysis of complex social-public policy issues and their alternative solutions.
- Is aware of the limits of his/her knowledge and the necessity of lifelong learning.

b) skills

- Formulates independent, new deductions, original thoughts, and approaches, is capable of utilising sophisticated analytic and modelling methods, of creating strategies for the solution of complex problems, and of making decisions in dynamic Hungarian and international environments and corporate cultures.
- After attaining practical knowledge and experiences, leads medium and large enterprises or complex organisational units, performs a comprehensive economic function in a business organisation, organises and manages complex business processes, manages resources.
- Is capable of efficient work in an international, multicultural environment.
- Is capable of exploring theoretical, methodological, and factual public management and public policy resources in Hungarian and in foreign languages and following the professional publications of other scientific fields relevant to the specialisation.
- Is capable of analysing and developing strategies to solve complex social and public policy issues, planning the solution, making decisions, and offering professional advice to economic operators.
- Is capable of successfully utilising complex statistical analysis, modelling, and comparative institutional analytic tasks in public management and public policy analysis and decision preparation work, and case-study based methods.
- Is capable of cooperating in the realisation of Hungarian and European Union development policies, of analysing, planning, and managing the processes of public organisations.
- Is capable of uncovering and explicitly presenting the realisation of social values and value changes, and of understanding and creatively handling conflicted situations resulting from opposite viewpoints.
- Is capable of applying his/her specialist, financial, management, research methodology, and IT skills in practice in a complex way.
- Is capable of using his/her economic, legal, political science, and sociological knowledge in the analysis of real public policy issues and resolutions (suggestions).

c) attitudes

- Has a critical attitude towards the work and behaviour of him/herself and any subordinates, is innovative and proactive in managing economic issues.
- Is open to new results of economic science and practice.
- Is characterised by a cultured, ethical, and objective intellectual approach to persons and social issues, in his/her work, pays attention to the wider range of sectoral, regional, national, and European values (including social, ecological, and sustainability considerations).
- Strives to improve his/her knowledge and work relationships; motivates, helps, and supports any colleagues and subordinates to do the same.
- Is dedicated to recognising and promoting public good.
- Has a critical attitude towards the knowledge, work, and behaviour of him/herself and any subordinates.
- Considers correcting mistakes and improving his/her employees a duty.
- Consciously searches for public management and public policy issues to solve, is innovative and proactive in the handling of economic issues.
- Is open to new results from public management and public policy theory and practice and changes of the social-economic-legal environment that affect his/her specialist field.

d) autonomy and responsibilities

- Independently selects and utilises relevant problem-solving methods in areas important for organisational policy, strategy, and management, performs financial analysis, decision-preparation, and consulting tasks independently.
- Takes responsibility for his/her own work, the organisation or enterprise under his/her control and the employees thereof.
- Independently identifies, plans, and organises the professional and general development of his/herself and any employees and takes responsibility for them.
- Independently performs financial analysis, decision preparation, and consulting tasks in fields significant for organisational policy, strategy, or management based on his/her professional views.
- Takes initiative in solving problems, developing strategies, and the cooperation of groups and colleagues, both inside the organisation and between organisations.
- Is characterised by an independent and responsible thinking through and consideration of economic and extra-economic consequences in formulating professional questions. Takes responsibility for the effects of his/her activities on other specialist fields.
- Takes responsibility for the professional content and correct terminology in his/her own professional summaries, presentations, and publications.
- Takes initiative and responsibility towards colleagues and employees in social and public issues.

9. About the master's programme**9.1. Professional properties****9.1.1. The scientific fields and areas that the training is based on are:**

- economics, 40-60 credits;
- administration science, public policy science, and public policy analysis 20-30 credits;
- organisation and management science 10-15 credits;
- political science 10-15 credits;
- jurisprudence 10-15 credits.

9.1.2. Specialist knowledge attained in the specialist fields of public policy and analysis, the management and organisational tasks of public organisations, and sectoral policy expertise, considering optional specialisations. The credit ratio of specialisation in the training, recommended by the training institution, is 15-25 credits.

9.2. Previously acquired knowledge and competence in the following fields of study, as required by the credit transfer committee of the higher education institution and necessary for the completion of the studies, based on the comparison of knowledge relevant for credit recognition:

- methodology, economics and social studies;
- specialised knowledge (public service institutions, management and administration of levels of government, public policy, policies, public law and socio-political studies).

10. Degree thesis/ Dissertation

The aim of the dissertation is to certify the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, analysis and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

11. Type of Degree thesis

Research thesis.

12. Requirements for the issue of a final certificate

The University will issue a final certificate to the student who has obtained

- the study and examination regulation prescribed in the curriculum, and
- the required credits.

13. Conditions for admission to the final examination

Joint conditions for admission to the final exam:

- a) obtaining a final certificate,
- b) submission of the dissertation by the deadline,
- c) evaluation of the dissertation with a different grade than insufficient,
- d) registration for the final exam by the deadline,
- e) the student has no overdue payment debt to the University for the given training,
- f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

14. Parts of the final exam

The final exam consists of the defense of the dissertation.

15. Determining the result of the final exam

The arithmetic mean of the following two digits, rounded to two decimal places:

- a) The grade given to the dissertation by the reviewer (s) - determined with a five-point qualification - in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and
- b) the grade obtained for the defense of the dissertation, the answer to the questions related to the dissertation - established with a five-level qualification

16. Components of diploma qualification, method of calculation

The result of the diploma is the arithmetic mean of the following two digits, rounded to two decimal places:

- a) the credit-weighted average of the marks of the compulsory and compulsory elective subjects (if the student has taken more than the compulsory elective subjects, then all the subjects taken) in the amount of credits prescribed in the curriculum, and the result (grade) of the final examination.
- b) the result (grade) of the final examination.

17. Conditions for issuing a diploma

A prerequisite for the award of a diploma certifying the completion of higher education studies is the successful completion of the final examination.

18. Specialization information

Ranking at the beginning of year 2.

Two specialisations are possible.

19. Specialization selection rules

Completion of two compulsory optional subjects based on:

- a) Climate Policy and Regional Development Specialisation: 1. Theory and Practice of Environmental Policymaking, 2. Economic Geographic Models
- b) Global Development Policy Specialisation: 1. Corruption, Governance and Political Institutions, 2. States and Globalisation
- c) Health Economic Evaluation Specialisation: 1. Health Economics, 2. Managing Public Organisations
- d) Public Governance Specialisation: 1. Corruption, Governance and Political Institutions, 2. Managing Public Organisations

MNKGKP24ABP - Public Policy and Management MSc programme in Budapest, in English, full time training Curriculum for 2025/2026. (1.) fall semester for beginning students																							
Subject Code	Subject Name	Type	Number of hours per week		Credits	Evaluation	Fall or Spring Semester	2025/2026 Academic year		2026/2027 Academic year		Credit	Course leader	Institute	Requirement		Equivalent subject		PSO				
			Lecture	Seminar				1	2	3	4				Code	Name	Code	Name					
								Fall semester	Spring semester	Fall semester	Spring semester												
Core courses																							
Methodological and Economic Foundations of Public Policy Core Courses								12	12	0	0	24											
KOZG124NAMB	Applied Economics	C	2	2	6	ex	Fall	6				András Olivér Németh	Institute of Economics			KOZG009NAMB	Economic Foundations of Public Policy	yes					
ADIN159NAMB	Applied Statistics	C	2	2	6	ex	Spring		6			Tamás Nyitrai	Institute of Data Analytics and Information Systems			TARS008NAMB	Methodological Foundations of Public Policy	yes					
GLOB163NAMB	Development and Sustainability	C	2	2	6	ex	Fall	6				István Zsolt Benczes	Institute of Global Studies					yes					
TARS104NAMB	Public Economics	C	2	2	6	ex	Spring		6			Sándor Csengődi	Institute of Social and Political Sciences					yes					
Public Administration and Public Management Core Courses								6	12	0	0	18											
TARS163NAMB	Public Policy Actors, Institutions and Processes	C	2	2	6	ex	Fall	6				Éva Margit Kovács	Institute of Social and Political Sciences					yes					
TARS102NAMB	Multilevel Governance	C	2	2	6	ex	Spring		6			Judit Kálmán	Institute of Social and Political Sciences					yes					
TARS164NAMB	Comparative Public Administration and Administrative Law	C	2	2	6	ex	Spring		6			György Gajduscek	Institute of Social and Political Sciences					yes					
Compulsory Elective courses								6	6	0	0	12											
TARS165NAMB	Corruption, Governance and Political Institutions	CE	2	2	6	ex	Fall Spring	6	(6)			Gábor Tamás Molnár	Institute of Social and Political Sciences					yes					
TARS108NAMB	Managing Public Organisations	CE	2	2	6	ex	Spring		6			Éva Margit Kovács	Institute of Social and Political Sciences					yes					
KOZNXV4KZ15	Health Economics	CE	2	2	6	ex	Fall	6				Zsuzsanna Beretzky	Institute of Social and Political Sciences					yes					
GLOB104NAMB	States and Globalisation	CE	2	2	6	ex	Spring		6			Judit Ricz	Institute of Global Studies					yes					
FENTO44NAMB	Theory and Practice of Environmental Policymaking	CE	2	2	6	ex	Fall	6				Anna Széchy	Institute of Sustainable Development					yes					
FENTO51NAMB	Economic Geographic Models	CE	2	2	6	pg	Spring		6			László Czaller	Institute of Sustainable Development					yes					
Public Policy Analysis Methods and Institutions: Track Module Compulsory Elective courses								0	0	18	0	18											
Climate Policy and Regional Development track module								0	0	18	0	18											
FENTO52NAMB	Climate Policy	CE	2	2	6	ex	Fall			6		Gábor Harangozó	Institute of Sustainable Development					yes					
FENTO53NAMB	Territorial Statistics and GIS	CE	0	4	6	pg	Fall			6		Ágnes Varga	Institute of Sustainable Development					yes					
FENTO54NAMB	Tourism Policy and Governance in a Changing Environment	CE	2	2	6	ex	Fall			6		László Kökény	Institute of Sustainable Development					yes					
Global Development Policy track module								0	0	18	0	18											
GLOB164NAMB	Global Development Theories and Policies	CE	2	2	6	ex	Fall			6		Judit Ricz	Institute of Global Studies					yes					
GLOB165NAMB	Methods for Development Research	CE	2	2	6	pg	Fall			6		Denis Ivanov	Institute of Global Studies					yes					
TARS166NAMB	Development Program Planning and Evaluation	CE	2	2	6	ex	Fall			6		Sándor Csengődi	Institute of Social and Political Sciences					yes					
Health Economic Evaluation track module								0	0	18	0	18											
TARS167NAMB	Health Financing	CE	2	2	6	ex	Fall			6		Petra Fadgyas Freyler	Institute of Social and Political Sciences					yes					
TARS168NAMB	Economic Evaluation in Healthcare	CE	2	2	6	ex	Fall			6		Zsuzsanna Beretzky	Institute of Social and Political Sciences					yes					
TARS169NAMB	Health Technology Assessment	CE	2	2	6	ex	Fall			6		Péter Balázs	Institute of Social and Political Sciences					yes					
Public Governance track module								0	0	18	0	18											
KOZNXV4KZ62	Program and Performance Evaluation	CE	2	2	6	ex	Fall			6		György Hajnal	Institute of Social and Political Sciences					yes					

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			Lecture	Seminar				1	2	3	4				Code	Name	Code	Name			
								Fall semester	Spring semester	Fall semester	Spring semester										
TARS175NAMB	NGO Management and Civil Society	CE	2	2	6	ex	Fall Spring			6	(6)		Dunajeva Jekatyerina Szergejevna	Institute of Social and Political Sciences			TARS112NAMB	NGO Management and Civil Society	yes		
TARS176NAMB	Digital Era Governance	CE	2	2	6	ex	Fall			6			György Hajnal	Institute of Social and Political Sciences			TARS110NAMB	Digital Era Governance	yes		
Specialisation courses								0	0	6	18	24									
Climate Policy and Regional Development specialisation								0	0	6	18	24									
FENTO55NAMB	Contemporary Regional Geography	C	4	0	6	pg	Fall			6			László Botond Jeney	Institute of Sustainable Development					yes		
FENTO56NAMB	Governance of the Energy Transition	C	2	2	6	ex	Spring				6		Gábor Harangozó	Institute of Sustainable Development					yes		
FENTO57NAMB	Sustainable Spatial Planning and Development	C	2	2	6	ex	Spring				6		Géza Salamin	Institute of Sustainable Development					yes		
FENTO58NAMB	Sustainable Food Security	C	2	2	6	ex	Spring				6		Jeremiás Máté Balogh	Institute of Sustainable Development					yes		
Global Development Policy specialisation								0	0	6	18	24									
GLOB166NAMB	Political Economy of the Global South	C	2	2	6	ex	Fall			6			István Zsolt Benczes	Institute of Global Studies					yes		
GLOB167NAMB	Development and Humanitarian Assistance	C	2	2	6	ex	Spring				6		Beáta Paragi	Institute of Global Studies					yes		
GLOB090NAMB	Global Development Perspectives in Practice	C	2	2	6	ex	Spring				6		András Tétényi	Institute of Global Studies					yes		
GLOB168NAMB	Development in practice: actors, cases and challenges	C	2	2	6	pg	Spring				6		Judit Ricz	Institute of Global Studies					yes		
Health Economic Evaluation specialisation								0	0	6	18	24									
4EG59NAK11M	Survey Research Methods in Healthcare	C	2	2	6	pg	Fall			6		6	Fanni Rencz	Institute of Social and Political Sciences					yes		
TARS170NAMB	Health Policy	C	2	2	6	ex	Spring				6	6	Petra Fadgyas Freyler	Institute of Social and Political Sciences					yes		
TARS171NAMB	Decision Modelling for Health Economic Evaluation	C	0	4	6	pg	Spring				6	6	Valentin Péter Brodszky	Institute of Social and Political Sciences					yes		
4EG59NAK09M	Valuation of Health	C	2	2	6	ex	Spring				6	6	Fanni Rencz	Institute of Social and Political Sciences					yes		
Public Governance specialisation								0	0	6	18	24									
Public Governance specialisation, core courses								0	0	6	12	18									
KOZNXV4KZ56	Public Policies for Human Development	C	2	2	6	ex	Fall Spring			6	(6)		Attila Bartha	Institute of Social and Political Sciences					yes		
TARS172NAMB	Public Policy Interventions: Cost-Benefit Analysis	C	2	2	6	ex	Spring				6		Sándor Csengódi	Institute of Social and Political Sciences			TARS004NAMB	Cost-Benefit Analysis	yes		
TARS109NAMB	Public Financial Management	C	0	4	6	ex	Spring				6		Attila Bartha	Institute of Social and Political Sciences					yes		
Public Governance specialisation, compulsory elective courses								0	0	0	6	6									
GLOB167NAMB	Development and Humanitarian Assistance*	CE	2	2	6	ex	Spring				6		Beáta Paragi	Institute of Global Studies					yes		
TARS170NAMB	Health Policy*	CE	2	2	6	ex	Spring				6		Petra Fadgyas Freyler	Institute of Social and Political Sciences					yes		
FENTO57NAMB	Sustainable Spatial Planning and Development*	CE	2	2	6	ex	Spring				6		Géza Salamin	Institute of Sustainable Development					yes		
Thesis preparation, core courses								6	0	3	6	15									
TARS174NAMB	Research Design and Qualitative Methods in Public Policy Analysis	C	0	4	6	pg	Fall	6					György Hajnal	Institute of Social and Political Sciences					no		
TARS177NAMB	Thesis Seminar	C			3	pg	Fall			3			Attila Bartha	Institute of Social and Political Sciences					yes		

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			Lecture	Seminar				1	2	3	4				Code	Name	Code	Name	
								Fall semester	Spring semester	Fall semester	Spring semester								
TARS178NAMB	Thesis Writing	C			6	pg	Spring				6		Attila Bartha	Institute of Social and Political Sciences					yes
Elective courses								0	0	3	6	9							
IOK0001NABB	Hungarian Language SHI I.**	CR	0	4	3	pg	Fall	3	3				Judit Magyar	Centre of Foreign Language Education and Research					
IOK0004NABB	Hungarian Language SHI II.**	CR	0	4	3	ex	Spring	3	3				Judit Magyar	Centre of Foreign Language Education and Research					
TS00001NMMB	Sports/Physical Education	E	0	2	2	pg	Fall	2					Csaba Vladár	Centre for Physical Educations and Sports					
	Elective courses	E			9		Fall Spring				3	6	9						
Total credits								30	30	30	30	120							

Remarks

Type: C=compulsory courses, CE=core elective courses, E=elective (optional) courses, CR=criterion courses

Methods of assessment: ex=exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg=grade based on the practical assignments given during the course of the semester, s=signature

A subject that can be completed in a preferential study order (PSO) on the basis of Section 92 of the Study and Examination Regulation (SER)

Suggested semester for international mobility: second semester of the first year.

Physical education

Students wishing to take part in sport can take one semester without paying a fee and the following semesters the students can only take physical education with the payment of a specified fee.

Foreign language

During their studies, students can learn a language in the form of paid subjects within the framework of elective subjects.

Curriculum

It is recommended to include the subjects in the schedule according to the sample curriculum. The student may deviate from this, taking into account:

1. the pre-study order,
2. semester of announcing subjects
3. Completion of an average of 30 credits per semester
4. In addition to the compulsory subjects, students may take elective subjects from the offer of elective subjects (see Neptun) as well as foreign languages.
5. A minimum of 2/3 of the required amount of credit must be completed at Corvinus University.

* The compulsory elective courses of the Public Governance specialisation are identical to the core courses with the same name of the other specialisation.

** Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations.

Please note that curriculum changes are possible.