

COMM- CORNER

NEWSLETTER OF THE
DEPARTMENT OF
COMMUNICATION &
MEDIA SCIENCE

WINTER ISSUE I.,
2024

ADÁMI-RÓZSA ZSANETT

Publication: Adámi-Rózsa, Zs. (2024). Beszéljünk róla! Az örökbefogadó szülők és pedagógusok kommunikációs képzésének jelentősége Magyarországon. Új Pedagógiai Szemle, 74(7-8), 14-36.

[online access](#)



PROF. DR. BENCZES RÉKA

Conference: Marketingnyelvészet, 2024. november 7-8.

Presentation title: REklám és REtorika

Publication: Kövecses, Z., Benczes, R., & Szelid, V. (Eds.). (2024). Metaphors of ANGER across Languages: Universality and Variation. Vols. 1-2. Walter de Gruyter.

[online access](#)



DR. NAGY-BÉNI ALEXANDRA

Publication: Nagy-Béni, A. (2024). Review of Forceville (2020): Visual and Multimodal Communication: Applying the Relevance Principle. Cognitive Linguistic Studies 11(2), 459-465.

Publication: Nagy-Béni, A. (2024). Still the Distant, Exotic Other? The Cultural Conceptualization of Africa in Hungarian Online News. In Baranyiné Kóczy, J., Prodanović Stankić, D. & Panić Kavgić, O. (eds.) Cultural Linguistics and the Social World. (pp. 57-72). Springer.

[online access](#)



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DR. SZABÓ LILLA PETRONELLA (1/3)

Conference: Marketing Linguistics Conference, 7-8 November 2024 (Szombathely)

Presentation title: Szabó, Lilla Petronella – Varga, Dóra Eszter – Horváth, Balázs: Campaign like a girl! The multimodal analysis of negative personalization in Kamala Harris' 2024 presidential campaign

(2/3)

Publication: Szabó, G., Szilágyi, S., & Szabó, L. P. (2024). Morality Combinations: Moral Language in the News Media Coverage of the Ukrainian War at the Time of the 2022 Hungarian Parliamentary Election Campaign. In G. Szabó (ed.), Managing Moral Emotions in Divided Politics: Lessons from Hungary's 2022 General Election Campaigns (pp. 171-196). Cham: Springer Nature Switzerland.

[online access](#)

(3/3)

Publication: Szabó, L. P. (2024). Is This Us? The Cultural Conceptualization of individualization in American Political Speeches. In J. Baranyiné Kóczy, D. Prodanović Stankić, O. Panić Kavgić (eds.), Cultural Linguistics and the Social World (pp. 93-111). Singapore: Springer Nature Singapore.

[online access](#)

**Dr. Benczes Réka – Dr. Szabó Lilla
Petronella - Dr. Nagy-Béni Alexandra**

Conference: Marketing Linguistics Conference,
7-8 November 2024 (Szombathely)

*Presentation title: Mesterségük címere: szenior?
– Az időskor nyelvi és vizuális reprezentációja
Magyarországon*



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DR. KOVÁCS LAJOS

Publication: Kovács, L. & Horányi, Ö. (2024). Úton a szinodiális egyház felé. Az egyház szervezeti kommunikációja a gyakorlatban, különös tekintettel a római katolikus egyházra. Jel-kép, 1, 26-39.

[online access](#)



DR. LABOV JESSIE

Conference: Association of Slavic, East European and Eurasian Studies (ASEEES) Annual Convention, 21-24 November 2024 (Boston, USA)

Roundtable discussion: "Red Migrations: Transnational Mobility and Leftist Culture after 1917" (book launch)

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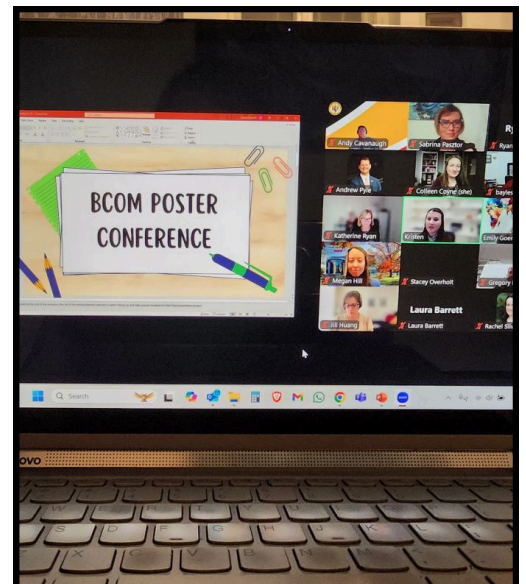


DR. PÁSZTOR SABRINA

Conference: 89th Annual Association for Business Communication (ABC) Conference, 28-29 October 2024

Presentation title: Conversational Ballgames: Intercultural Business Memo

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DR. SZÉKELY LEVENTE

(1/6)

Conference: 17th Slovenian Social Science Conference, Novo mesto (Slovenia)

Presentation title: Can trust be automated?

(2/6)

Conference: Technological Ecosystems for Enhancing Multiculturality 2024, (Alicante, Spain)

Presentation title: The AI generation?



(3/6)

Publication: Székely L. (2024): A ChatGPT végleg elveszejtí az esszét. Corvinák, 2024. október 24.

[online access](#)

(4/6)

Publication: Székely L. (2024): Should we compromise? Two decades of large-scale youth research on the scales. In Pillók, P. – Kolozsvári, K. – Gyorgyovich, M. (eds.): Hungarian Youth in the Third Decade. Selection from the 2021-2023 Issues of the Y.Z. Journal of Youth. 65-80.

(5/6)

Publication: Székely L. (2024): A magyarországi fiatalok jövőképe: család kétségekkel. Igeidők Magazin, 2024. november 4.

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(6/6)

Publication: Székely L. (2024): Az első voks – az első szavazók választói magatartása. In Papházi V., Gross D., Szabó A. (szerk.), *Csendes? Mozgalmi? Miként jellemezhető a magyar ifjúság a 21. században.* Nemzeti Ifjúsági Tanács Szövetség, (151-168). Budapest.

[online access](#)



DR. SZÁNTAY ANTAL

Publication: Szántay, A. (2024). *Censuses, Surveys, and Descriptions: Geohistorical Sources in 18th Century Hungary,* In: Camarero Bullón, Concepción; Aguilar Cuesta, Ángel Ignacio; Corral Ribera, Mario (eds.), *Fuentes geohistóricas, nuevas tecnologías, nuevos retos.* (p. 492). Editorial Universidad de Cantabria: Santander.

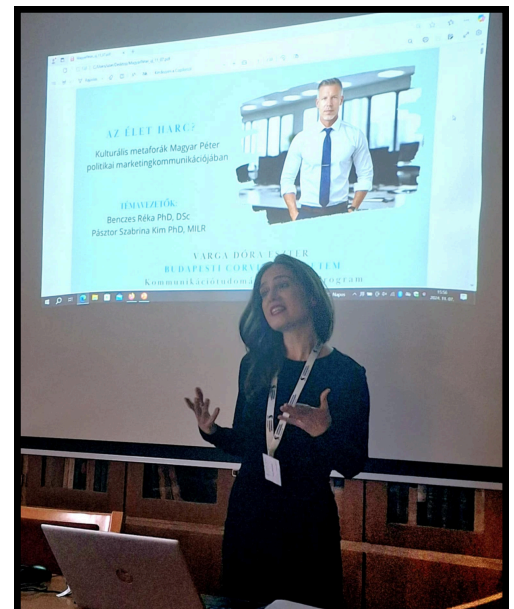
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VARGA DÓRA ESZTER

Conference: Marketing Linguistics Conference, 7-8 November 2024 (Szombathely)

Presentation title: Life is a war? Cultural metaphor as persuasive tools in Péter Magyar's political marketing communication

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DR. HABIL. BOKOR TAMÁS

Conference: DIGARD Project Kick-off meeting, 20-22 November 2024 (Krakow, Poland)

Presentation title: N/A

Note: Alternative Dispute Resolution (ADR), as mediation, arbitration, and negotiation, has significantly progressed in V4 with technological advancements, but it significantly varies. The ADR professionals need advancement of digital capabilities. The kick-off meeting in Krakow is a beginning of a 18-month-long International Visegrad Fund project aiming at this purpose, with the participation of CUB, represented by Prof. Tamás Bokor and drd. Zsanett Adámi-Rózsa.

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PROF. DR. KÁRPÁTI ANDREA

Conference: International Congress of Art Education 2024 Funchal, Portugal, 4-6 September 2024 (Funchal, Madeira, Portugal)

Presentation title: Digital Child Art: techno-optimistic illusion or educational reality?

Publication: Kárpáti, A. (2024). Digital Child Art: techno-optimistic illusion or educational reality? In: Esteireiro, Paulo. Book of abstracts, International Congress of Art Education, Secretaria Regional de Educação, Ciência e Tecnologia Conservatório, Escola das Artes da Madeira, Funchal.



Scientific activity: Participation in an OECD-UNESCO expert event: 6th Creativity in Education Summit 2024, "Empowering Creativity in Education via Practical Resources", 17th-18th October 2024, OECD Headquarters and UNESCO Conference Centre, Paris, France.

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PELLE VERONIKA

(1/4)

Conference: Creating Knowledge 2024 Conference, University of Helsinki, 5-6 June 2024 (Helsinki, Finland)

Presentation title: Stuck to the screen? Lessons learned from a digital detox experiment

(2/4)

Conference: Nordic Youth Research Symposium 2024, University of Tampere, 12-14 June 2024 (Tampere, Finland)

Presentation title: Do the parents of today raise media-literate youth?

(3/4)

Panel-discussion: UNESCO International Conference on Digital Platform Governance: Building a Global Forum of Networks, Dubrovnik, Croatia, 17-19 June 2024 -- speaker in the Panel Session "Empowering Users: The Role of Regulators on Media and Information Literacy"



(4/4)

Panel-discussion: A mobiltelefonok iskolai korlátozásáról -- veszélyes-e a mobil? Hozzáférés, tudatosság, mentális egészség" c. panelbeszélgetésben való részvétel a Digitális Gyermek Jóléti Konferencián (Budapest), 2024. szeptember 28-án.

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WINTER ISSUE I.,
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STRAUSZ KAMILLA

Conference: Kautz Conference on Business and Economics, 10-12 October 2024

Presentation title: Navigating the Unknown: The Role of Internal Communication in Mitigating Uncertainty within Startups – Systematic Literature Review Article

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SZABÓ KINCSÓ

Conference: The 5th Barcelona Conference on Arts, Media & Culture, 12-16 November 2024 (Barcelona, Spain)

Presentation title: Apply now! Effective recruitment communication and application intention among young job seekers

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TILL ANILLA

Conference: Intermediality in Communication International Conference, 21-22 November 2024 (Kaunas, Lithuania)

Presentation title: Why Don't We Care About Polar Bears: Exploring the Planetary Health Frame and the Hidden Drivers of (In)Action in Health and Sustainability Communication

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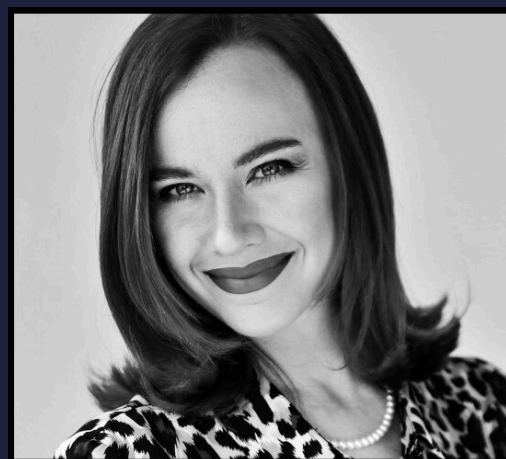


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