

On behalf of the Institute of Accounting and Law Department of Accounting, we are pleased to invite you to the **7th János Bosnyák International Memorial Conference**

Conference Theme:

Sustainable Success: New Challenges in Accounting, Auditing, and Finance

Venue: Corvinus University of Budapest (Fővám tér 8.) Faculty Club

Date: Friday, February 14, 2025, from 9:00 AM to 5:00 PM

Organized biennially by the Department of Accounting at Corvinus University of Budapest, this conference commemorates Dr. János Bosnyák, a former head of the department.

The detailed program can be read below.

Participation is free of charge but requires prior registration. The conference will be held in person, with an option to participate online.

Registration: Please register as participant at the link below by February 6, 2025: https://www.uni-corvinus.hu/ninja-forms/1875hcog

The program and section schedules will be sent to registered participants via email at a later date.

For any questions, please contact us at:

Email: bjk2025@uni-corvinus.hu



Program

09:00 – 09:20 Commemoration, in front of room 317.3

Plenary session, 9:30 – 11:00, Faculty Club, Theatre Hall

Time Slot	Presentation Title	Presenter(s)
III 10 31 11 11 11 11 1	On the Threshold of a New Era in Accounting: Paradigm Shift or Evolution?	László Péter Lakatos
10:00 - 10:30	Selected Trends in International Taxation	Gabriella Erdős
10:30 – 11:00	Audit in Hungary – Trends and Challenges	Tibor Pál

11:00 – 11:20 Coffee Break – Faculty Club, Salon

1st Section – AUDIT, 11:20 – 13:00, Faculty Club, Theatre Hall

Time Slot	Presentation Title	Presenter(s)
11:20 – 11:40	Do Bankruptcy Prediction Models Predict?	Csaba Adorján
11:40 – 12:00	(V4)	Blazej Prusak
	Default Risk Prediction Possibilities in Going Concern Verification in V4 Countries	
12:20 – 12:40	Market Concentration and Economies of Scale and the Distress Risk Consequences	Jirí Lunacek
12:40 – 13:00	Auditors and Their Opinions: Examination of the Going Concern Assumption	Anett Zanócz

2nd Section – ESG, 11:20 – 13:00, Faculty Club

Time Slot	Presentation Title	Presenter(s)
11:20 – 11:40	Preparing for Sustainability Legislation from a Practical Perspective – Challenges in CSRD Compliance	Ákos Veisz
11:40 – 12:00	Transfer Pricing in Light of Sustainability	Tünde Szabóné Veres
	<u> </u>	Anita Reizingerné Ducsai
11 1 1 1 1 1 1 1 1 1 1 1	11	Lilla Kovács – Anett Zanócz
12:40 – 13:00	ESG Roundtable	Anita Reizingerné Ducsai



${\bf 3rd~Section-EDUCATION~1.,~11:20-13:00,~Faculty~Club}$

Time Slot	Presentation Title	Presenter(s)
11:20 – 11:40	Experiences of Economic Games in Education	Gergely Fazakas
	The Role and Purpose of Case Studies in University Accounting Education and Student Reception (First Research Results)	Eleonóra Tarpataki
	Factors Influencing Learning Experience and Gamification Connection	Péter Szentesi
12:20 – 12:40	Dilemmas in the Evaluation of Teaching Work	Magdolna Daruka
12:40 - 13:00	Education Roundtable	Éva Mikáczó

13:00 – 13:50 Lunch – Faculty Club, Salon

4th Section - RESEARCH 1., 13:50 - 15:10, Faculty Club

Time Slot	Presentation Title	Presenter(s)
113:50 - 14:10	Evolution of Accounting Research in Hungary – Focus on the Last 25 Years	Eleonóra Budai
14:10 – 14:30	Corporate Operational Risks Associated with AI Use	Péter Juhász
11/1:311 1/1:311	The limitations of using artificial intelligence in accounting and finance	Kristóf Mente
14:50 – 15:10	Pre-IPO Tokens: Trading in the Dark	Johnathon Cziffra

5th Section – RESEARCH 2., 13:50 – 15:10, Faculty Club

Time Slot	Presentation Title	Presenter(s)
11 3.50 1/1.10 1	Bankruptcies and Accounting - Germany // Accounting as an Economic Policy Tool?	Katalin Botos
14:10 – 14:30	Corporate Strategy in Supporting Transparency and	Elvira Böcskei – Alexandra Bankó – Adrienn Veit
11 /1 · 3/1 1 /1 · 5/1	ı	Bálint Házi – Balázs Tóth
14:50 – 15:10	Methods and Dilemmas in Measuring Audit Quality	Renáta Szilágyi



6th Section – EDUCATION 2., 13:50 – 15:10, Faculty Club

Time Slot	Presentation Title	Presenter(s)
13:50 – 14:10	IAI in Financial Education - Upportunities and Risks	Patrícia Becsky- Nagy
11 /1 * 1 1 1 1 /1 * 3 1 1	The Impact of Knowledge Interpretation on Performance in Accounting Education	Judit Fortvingler
14:30 – 14:50	Challenges in Restructuring Auditor Training	Mihály Hegedűs
114.20 - 12.10	What Additional Knowledge Auditors Need for Auditing Sustainability Reports	Krisztián Tolnai

15:10 – 15:30 Coffee Break – Faculty Club, Salon

Plenary Session, 15:30 – 16:50, Faculty Club, Theatre Hall

Time Slot	Presentation Title	Presenter(s)
15:30 – 16:00	First Works of János Arany	Tamás Bánfi
16:00 – 16:30	Colour Symbolism in Finance and Accounting	Blazej Prusak
16:30 – 16:50	Summary	János Lukács