

International Master of Business Administration (MBA) Master's program

training program

For students who start in the fall semester of 2025/2026

International Master of Business Administration (MBA) Master's programme

Valid: for students starting in semester 2025/2026/1

General information:

Supervisor: László Kacsirek, Associate Professor

Training location: in Budapest

Working hours: full-time

Training language: english

Whether you are enrolled in dual training: no

Specialisations:

No specialisations

Training and output requirements

1. Name of master programme:

- a) In Hungarian: nemzetközi Master of Business Administration (MBA) mesterképzési szak
- b) In English: international Master of Business Administration (MBA) master programme

2. The name of the degree as defined in the diploma:

- a) In Hungarian: okleveles közgazdász nemzetközi MBA szakon
- b) In English: economist in International MBA

3. Master programme category:

3.1. Education field: economic studies education field

3.2. The level of degree:

- o master degree (master of science, in short: MSc)
- o by ISCED 2011: 7
- o by the European framework: 7
- o by the Hungarian framework: 7

3.3. the qualification as defined by the unified categorisation of educational fields by ISCED-F 2013: 0413

3.4. orientation: balanced (40-60 percent)

4. Duration of the programme: 2 semesters

5. The number of credits to be collected for the diploma: 60 credits

6. The objectives of the programme and the learning outcomes, competencies:

6.1. Programme objectives:

The programme aims to educate economists who, with their knowledge acquired in all the most critical business subfields, can develop a strategic approach that ensures the survival and development of organisations and enterprises. They know the main trends of the international economy and can manage human resources and, generally, the activities of organisations and businesses in an international environment. The goal is also career acceleration combined with appropriate theoretical foundations. Graduates of the programme are prepared to continue their studies in doctoral education.

6.2. Learning outcomes:

6.2.1. Students graduating in our programme

a) knowledge:

- Possesses an advanced knowledge in the concepts, theories, processes, and characteristics of economics and finance, and the micro and macro levels of organization of economies, and knows the determining economic facts.
- Understands the structure, the operation, and the system of relations of economic organizations, and domestic and cross-border relations, information, and motivation factors, especially concerning the institutional environment.
- Knows the factors that affect business and the methods used to influence them.
- Knows planning, management rules, and the professional and ethical standards of the enterprise, business organization, and project, and has extensive management and organizational knowledge.
- Has a deep understanding of the professional communication strategies.
- Understands the opportunities and challenges of working in an international, multicultural environment.

b) skills:

- Can plan the solution to problems and provide professional advice to economic actors.
- Uses an interdisciplinary approach to organisational analysis and practical problem solving, where appropriate.
- After gaining practical knowledge and experience, can perform a leadership role in a start-up, a medium-sized or large enterprise, or a complex organizational unit.
- Can perform a comprehensive economic function in a business organization, plan and manage complex management processes, and efficiently manage resources in a professional and ethical way.
- Prepares professional summaries and compelling analyses in the field, and presents views in a clear and convincing manner.
- Can show empathy for his colleagues and provide support for them in achieving common objectives of the international team.

c) attitude:

- Shows an innovative, proactive attitude in dealing with economic problems.

- Is open and inclusive of new achievements in economics and practice, and shows a willingness to discuss problems from more points of view.
- Is critical of their own work and looks to improve the work of colleagues and subordinates.
- In a project, in the case of group tasks, is determined, constructive, cooperative, proactive, tolerant, and inclusive.

d) autonomy and responsibility:

- Independently performs high-level economic and financial analysis, decision-making, and consulting tasks.
- Develops creative proposals and solutions on own initiative, and can communicate them towards others.
- Can examine and critique proposals with both an open mind and a critical eye, when a decision is supposed to be made in partnership with others.
- Is not hesitant to represent reasoned professional opinion with honesty and conviction in decision-making situations, even when the belief is in the minority or unpopular.

7. The professional characteristics of the master programme, the professional fields that lead to the degree, and their credit breakdown:

- 7.1. Economics, business and management: 14-22 credits
- 7.2. Problem solving and decision making: 6-12 credits
- 7.3. Cooperation and communication: 6-12 credits
- 7.4. Contemporary environmental conditions (intercultural, sustainability, technological etc.): 6-12 credits
- 7.5. Credits allocated for developing the thesis work: 12 credits
- 7.6. Credits from free electives: minimum 3 credits

8. Internship requirements: -

9. Special characteristics of the programme: -

10. The targeted level of foreign language knowledge: -

11. The knowledge on which the credit is based is based on a comparison of the knowledge and competences required by the credit transfer committee of the higher education institution for the completion of the studies, and the knowledge and competences acquired previously in the following areas:

11.1 Courses accepted as prerequisites for admission to the Master's programme, without prior credit recognition procedure and with full credit transfer:

- bachelor's degree courses in the field of economics
- Bachelor of Business Administration and Economics
- agricultural engineer for rural development
- business informatics
- health organiser

Bachelor's degree courses.

11.2. The bachelor's degree courses not listed under a), and the bachelor's and master's degree courses and courses under Act LXXX of 1993 on Higher Education, which are accepted as a prerequisite for admission to the master's degree programme on the basis of a comparison of the knowledge on which the credit is based (during the preliminary credit recognition procedure) by the Board of Higher Education.

11.3. The minimum number of credits required for admission to the Master's programme is 24 credits, based on a comparison of the knowledge or work experience acquired in previous studies or equivalent non-formal, informal learning, with the knowledge used as the basis for the award of credits in the following areas:

- methodological basics (mathematics, statistics, computer science) 9 credits;
- economics (micro- and macroeconomics, international economics, environmental economics, economic theory, economic statistics, history of economic theory, economic modelling, economic policy, sectoral and functional economics, community economics, world and European economics, public policy) 3 credits;
- business studies (corporate economics, finance, economic law, decision theory and methodology, business ethics, business communication) 6 credits.
- Social sciences (European Union, general and economic law, economic history, sociology, philosophy, psychology) 3 credits;
- professional knowledge (organisational behaviour, accounting) 3 credits.

To be admitted to the Master's programme, students must have at least 12 credits in the listed areas based on their previous studies. The missing credits in the Master's programme must be acquired in accordance with the study and examination regulations of the higher education institution.

12. Degree thesis/ Dissertation

The aim of the dissertation is to certify the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, analysis and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

13. Type of Degree thesis

Portfolio-type dissertation

14. Requirements for the issue of a final certificate

The University will issue a final certificate to the student who has obtained

- the study and examination regulation prescribed in the curriculum, and
- the required credits.

15. Conditions for admission to the final examination

Joint conditions for admission to the final exam:

- a) obtaining a final certificate,

- b) submission of the dissertation by the deadline,
- c) evaluation of the dissertation with a different grade than the deadline,
- d) registration for the final exam by the deadline,
- e) the student has no overdue payment debt to the University for the given training,
- f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).

A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

16. Parts of the final exam

The final exam consists of the defense of the dissertation and the complex exam.

17. Topics for the complex exam

Solving a complex business case, related to business project.

18. Determining the result of the final exam

The arithmetic mean of the following two grades, rounded to two decimal places:

- a) the grade given to the thesis by the reviewer (s) - determined with a five-point qualification - in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and
- b) the grade obtained for the defense of the dissertation, for the answers to the questions related to the dissertation - established with a five-level qualification.

19. Components of diploma qualification, method of calculation

The result of the diploma is the arithmetic mean of the following two digits, rounded to two decimal places:

- a) the credit-weighted average of the marks of the compulsory and compulsory elective subjects (if the student has taken more than the compulsory elective subjects, then all the subjects taken) in the amount of credits prescribed in the curriculum, and
- b) the result (grade) of the final examination.

20. Conditions for issuing a diploma

A prerequisite for the award of a diploma certifying the completion of higher education studies is the successful completion of the final examination.

MNIMBA25ABP - International MBA MSc programme in Budapest, in English, full time training Curriculum for 2025/26/1 fall semester for beginning students

Course code	Course name in English	Type	Nr. of classes		Credits	Requirements	Semester	2025/26 year		Credit	Course leader	Institute	Requirement		Equivalent subject		PSO	
			Lecture	Seminar				1	2				Code	Name	Code	Name		
								autumn	spring									
Core courses								30	27	57								
Economics, business and management								24	0	24								
VALL060NAMB	Economic foundations for innovative business solutions	C	1	1	3	ex	Fall	3			Miklós Attila Kozma	Institute of Entrepreneurship and Innovation					yes	
VEZ0111NAMB	Leadership and management	C	1	3	6	pg	Fall	6			Roland Ferenc Szilas	Institute of Strategy and Management					yes	
MARK135NAMB	Marketing management	C	1	1	3	pg	Fall	3			Patrick Robert Bohl	Institute of Marketing and Communication Sciences					yes	
SZAM092NAMB	Accounting and finance	C	2	2	6	pg	Fall	6			László Péter Lakatos	Institute of Accounting and Law					yes	
VEZ0116NAMB	Managerial perspectives	C	2	2	6	pg	Fall	6			Andrea Toarniczky	Institute of Strategy and Management					yes	
Problem solving and decision making								0	6	6								
VEZ0112NAMB	Business strategy in international context	C	2	2	6	pg	Spring		6		Szabolcs Szilárd Sebrek	Institute of Strategy and Management					yes	
Cooperation and communication								0	12	12								
OPDO082NAMB	Operations and process management	C	0	4	6	ex	Spring		6		Sofia De Leon Almaraz	Institute of Operations and Decision Sciences					yes	
OPDO081NAMB	Future-ready decision making	C	0	4	6	pg	Spring		6		Alexandra Köves	Institute of Operations and Decision Sciences					yes	
Contemporary environmental conditions								0	3	3								
KOZG125NAMB	European economic policy and institutions	C	0	2	3	ex	Spring		3		András Olivér Németh	Institute of Economics					yes	
Thesis								6	6	12								
VALL061NAMB	International Business Project #1	C	0	4	6	ex	Fall	6			László Kacsirek	Institute of Entrepreneurship and Innovation					yes	
VALL062NAMB	International Business Project #2	C	0	4	6	ex	Spring		6		László Kacsirek	Institute of Entrepreneurship and Innovation	VALL061NAMB	International Business Project #1			yes	
Free elective*								0	3	3								
	Free electives	E			3				3									
TS00001NMMB	Sports/Physical Education	E	0	2	2	pg	Fall				Csaba Vladár	Centre for Physical Educations and Sports						
IOK0001NABB	Hungarian Language SHI I.*	E/C	0	4	3	pg	Fall	3			Judit Magyar	Centre of Foreign Language Education and Research						
IOK0004NABB	Hungarian Language SHI II.*	E/C	0	4	3	ex	Spring		3		Judit Magyar	Centre of Foreign Language Education and Research						
Credits total								30	30	60								

Remarks

Type: C=compulsory courses, CE=core elective courses, E=elective (optional) courses

Methods of assessment: ex=exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg=grade based on the practical assignments given during the course of the semester, s=signature

A subject that can be completed in a preferential study order (PSO) on the basis of Section 92 of the Study and Examination Regulation (SER)

*From master elective subjects, including physical education announced at the Corvinus University of Budapest, 3 credits in total. Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

Physical education

Students wishing to take part in sport can take one semester without paying a fee and the following semesters the students can only take physical education with the payment of a specified fee.

Foreign language

During their studies, students can learn a language in the form of paid subjects within the framework of elective subjects.

Curriculum

It is recommended to include the subjects in the schedule according to the sample curriculum. The student may deviate from this, taking into account:

1. the pre-study order,
2. semester of announcing subjects
3. Completion of an average of 30 credits per semester
4. In addition to the compulsory subjects, students may take elective subjects from the offer of elective subjects (see Neptun) as well as foreign languages.
5. A minimum of 2/3 of the required amount of credit must be completed at Corvinus University.

* Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!