

Economic Behavioural Analysis Master's Program

training program

For students who start in the fall semester of 2025/2026



Economic Behavioural Analysis Master's program

Valid: for students starting in semester 2025/2026/1

General information:

- Supervisor: Gabriella Kiss, Associate Professor
- Training location: in Budapest
- Working hours: full-time
- Training language: english
- Whether you are enrolled in dual training: no
- Specialisation
- 1. Specialisation name: Consumer and Economic Decision Specialisation
- 2. Specialisation name: Work and well-being Specialisation

Training and output requirements

1. Title of the Master's programme in Hungarian: gazdasági-viselkedéselemzés

- Master's degree in Economic Behavior Analysis
- 2. The name of the qualification that can be obtained in the Master's degree programme:
 - Qualifications: chartered economic and behavioural analyst
 - title in English: Economic Behavior Analyst
- 3. Classification of the Master's degree:
- 3.1. field of training: social sciences
- 3.2. the classification of the level of education:
- Master's degree (magister, master of arts, abbreviated MA)
- According to ISCED 2011: 7
- under the European framework: 7
- according to the Hungarian Qualifications Framework: 7
- 3.3. the ISCED-F 2013 classification of fields of study for vocational education and training according to the ISCED-F 2013 classification of fields of study: 0319
- 3.4. orientation classification: balanced (40-60 percent)
- 4. Duration in semesters: 4 semesters
- 5. Number of credits required to obtain the qualification: 120 credits
- 6. Training objectives and professional competences, learning outcomes:

6.1. The aim of the training is:

The aim of the training is to train professionals who, with theoretical knowledge and methodological skills in economics and psychology, are able to interpret and predict, in the context of the environment and taking into account the influencing individual, social, organisational, corporate, cultural and societal factors, the economic and organisational behaviour, thinking and decision-making processes of people.

The ability to understand patterns of behaviour, thinking and decision-making, to resolve related conflict situations and to make interventions to change behaviour to support the operation and agent-related decisions of competitive, non-profit and public sector companies and institutions in practical terms, in human resources, development and analysis and related fields. Graduates will be prepared to continue their studies at doctoral level.

6.2. The professional competences to be acquired:

6.2.1. Graduates of the course

a) knowledge

A high level of knowledge of economic and applied psychological, organisational and communication theories related to the behaviour and decision-making of market actors and their internal/external stakeholders.

Knows and understands the individual and contextual determinants of individual and group choice and decision-making, the specificities and constraints of decision-making.

Knowledge and understanding of the individual characteristics (cognitive, emotional, regulatory, biological and social, cultural factors) that determine economic behaviour and decision-making, and how individual and group decisions operate in different spheres of life and in organisational contexts.

It applies behavioural science in an interdisciplinary approach to understanding, predicting and changing human behaviour in economic and organisational contexts.

Knowledge and understanding of the economic and social psychological factors influencing the interaction of individuals, groups and the institutional and social environment.

They know the quantitative, qualitative and mixed methodological tools applicable to the study and research of human economic and organisational behaviour and decisions, the methods of (computer) data collection and data analysis underlying behavioural science and decision theory research and analysis, the theory and practice of statistical sampling, the tools of data visualisation, the professional-ethical rules of research and data processing and handling.

Consumer and economic decision specialisation and

Knowledge of individual and group decision modelling, related data analysis and decision support methods, computer decision support methods.

Knowledge and understanding of the factors (risk, cost/benefit, context, complexity) that influence consumer, corporate and institutional decisions and how to assess them.

- Knowledge and understanding of consumption theories, local and global social processes and issues affecting consumer/buyer behaviour.
- Knowledge of individual, group and social decision-making processes, conflict and conflict management models.
- Knowledge of theories and methods of analysis of individual and group decision processes (bargaining) and constraints (heuristics, paradoxes, anomalies).
- Knowledge and understanding of the social, economic and psychological models of consumer behaviour and the methods of their analysis.

Knowledge of the theory and practice of individual and group risk communication.

The Work and Well-being specialisation also includes

Knowledge of quantitative and qualitative techniques (questionnaires, observation, interviews and focus groups, network analysis) used in individual and group organisational behaviour research.

Knowledge of the psychosocial and work environment factors determining health and well-being at work and the lack thereof, their indicators and methods of psychological and economic evaluation.



 Knowledge of human capital theory and the critical factors (incentives, pay, performance appraisal) that influence employee behaviour and decisions, the characteristics of the domestic labour market and their implications for human resource management.

- Knowledge and understanding of theories of employee/organisational behaviour related to lifelong development.

- Knowledge and understanding of the (socio-) psychological, organisational and economic factors influencing individual (employee, managerial) and group behaviour, decision-making and employee behaviour in organisations and complex social systems.

- Knowledge of the theories and research methodology of individual differences in employees (competence, motivation).

- Knowledge of the theory and practice of designing and evaluating well-being interventions to improve individual, group and organisational behaviour and performance.

- Knowledge of the theory and practice of communication (self-reflection and feedback) of individual and peer behaviour and decision-making.

b) skills

 It systematically observes and interprets the behaviour and decision-making of market actors, taking into account the perspectives of disciplines (economics and psychology) and adapting them to specific situations and cases.

 Identify, evaluate and interpret the individual, group and contextual determinants of individual and group choice and decision-making, and use them in the design and implementation of risk communication and in support of individual, group, organisational/company and societal decisions.

- With knowledge of behavioural science and qualitative and quantitative methodology, identifies problems and research objectives related to human behaviour in economic and organisational contexts (preferences, attitudes, behaviour at individual and group, organisational/company and societal levels), designs and conducts appropriate data collection/research/participates in it with the necessary competences.

It carries out basic and multivariate statistical, economic and social statistical analyses to analyse the results of its studies. Evaluates and interprets the results with a critical perspective, using appropriate professional competences. Recognises personal characteristics that influence individual and group behavioural patterns and is able to predict their likely effects and consequences.

With the interests, well-being and professional ethics of the participants in mind, he/she is able to provide professional support, participate in counselling, plan and prepare decisions/decision alternatives, use group decision-making, conflict management and negotiation techniques, while respecting the interests and well-being of the participants, in the field of individual, group, organisational/company and social decisions, behaviour change interventions.

 It presents and reports back research findings in a way that is tailored to the objectives and participants, in order to improve individual, group and organisational performance. Drafts professional and scientific documents orally and in writing, using methods of visual presentation of information/data.

You have realistic self-awareness and relationship management skills in professional areas.

Self-reflection and continuous professional renewal in his/her professional activity.

The ability to express themselves clearly and appropriately, expressing their opinions, feelings and thoughts independently and giving feedback.

Consumer and economic decision specialisation and

- Analyses individual and group consumer/institutional/corporate decisions using modelling and data analysis methods, identifies and quantifies risks and critical points, and assesses them in context.

- Recognises, interprets and is able to trigger or deal with the specificities (paradoxes, constraints, heuristics) of individual and group consumer/institutional/corporate/social decisions.

Using decision-support methods (computer decision support, game-theoretic models, decision algorithms), formulate decision alternatives, identify and effectively communicate their individual, group, social and ecological outcomes to the target group (decision-maker, expert, stakeholders), orally and in writing, and take responsibility for adhering to professional ethical and sustainability principles in persuasion and expert reasoning.

 Manage/support consumer, corporate and institutional, social bargaining and decision-making processes, taking into account the factors influencing decisions and the different perspectives of stakeholders, reflection and critical thinking on ethical and sustainability aspects of decision outcomes.

Identifies the social, economic and psychological factors influencing individual and group consumer behaviour and decisions, and is able to design and carry out research using methodological and statistical knowledge.
 Interpret the results of computerised data analysis and support social/institutional and business strategic decision making, design and

Interpret the results of computerised data analysis and support social/institutional and business strategic decision making, design and
implement incentive schemes, mitigate identified risks and develop solutions

Work and well-being specialisation and

– Recognises and interprets individual, group and organisational employee/manager behaviours and the critical factors (incentives, pay, performance appraisal), problems and issues affecting decisions and preferences as part of a complex social system in an economic, social and organisational context and evaluates them in relation to employee well-being and organisational performance.

 Ability to select research methods appropriate to the questions on organisational behaviour and to conduct the empirical research process using and combining different techniques (qualitative and quantitative) (questionnaire, observation, interview and focus group, network analysis).

 Recognises the key psychosocial factors affecting health at work and is able to select and apply appropriate methods to measure and evaluate them and to design and evaluate well-being interventions (risk analysis, economic impact analysis, organisational well-being and quality of life measurement).

Identifies critical factors of knowledge, competence and development/learning in the organisation and work areas, applies/adapts appropriate measurement methods to assess them and analyses and evaluates the results of the assessment.

 It interprets organisational behaviour related to employee motivation and performance in terms of lifelong development (impacts, sources) as a process, in the context of its organisational and external context, and identifies critical variables and applies/ contributes to the measurement of appropriate measurement methods.

 Designing programmes and well-being interventions to change/improve employee motivation and competence, anticipating their impact on the behaviour of the people concerned, implementing and evaluating the programme in coordination with individual and organisational interests.

 Ability to analyse complex social interactions between and within organisations from an economic and social psychology perspective and to support related organisational/managerial decision-making.

Ability to feed back research findings to support individual and group self-reflection, design and deliver well-being interventions to support effective communication and behaviour across and within organisations.
 attitude

 High level of professional motivation, commitment, responsibility, professionalism (accurate, objective and reliable work), awareness and ethics.

 Advanced analytical skills in different areas of consumer, organisational and institutional individual and group decision-making and behaviour, interpreting them in context and in the light of the multiple determinants of phenomena. - Her work is characterised by a proactive, problem- and result-oriented attitude and a critical attitude.

Open and accepting to the opinions and interests of stakeholders/participants (consumers, employees, individuals/groups), to possible
differences and divergences, striving for mutually beneficial solutions, and open to multi-stakeholder consultation processes.

 He/she will strive to carry out the processes related to his/her work (assessment, analysis, evaluation, intervention) while recognising the limitations.

- It strives for awareness and self-reflection in the process of human behaviour and decision analysis, planning and support.

 View and evaluate theoretical approaches and assumptions related to research from a critical perspective, be sensitive to problems, and be sensitive to their own and others' research assumptions.

- It represents the standards and expectations of research information, keeping in mind the respective roles and responsibilities of each participant.

 Is aware of and is committed to upholding legal and professional ethical standards in his/her work, and takes responsibility for the protection and welfare of the rights of participants in studies/research.

Consumer and economic decision specialisation and

- Accept the existence of different procedures and possible outcomes in economic and social decision-making processes and seek to understand them.

Open to process and systems thinking when analysing real and complex corporate/business situations.

- $\,$ He/she has a need to understand individual and group decisions, and strives to carry out the tasks (assessment, analysis, evaluation, intervention) in the analysis of decisions.

There is a need to combine and apply knowledge of decision analysis and decision support.

- It considers it important to develop a culture of active participation and debate in decision-making situations.

- It applies ethical considerations in social decision-making and considers it important to represent the views of different stakeholders

Interested in modern tools for decision support and data analysis.

Work and well-being specialisation and

 In the application of economic and psychological theoretical models and methods, it takes into account the multiple determinants of employees' decisions and preferences.

Strives to balance the management objectives of the organisation with its well-being, to consider possible alternatives for the organisation's decisions, to consider the importance of fairness and ethical approaches to solutions, to be proactive and innovative.

- It seeks a network perspective on workplace relations.

- He believes it is important to be in line with organisational values, to increase the competitive advantage of the organisation and the wellbeing of employees.

- Advocates the importance of the psychological well-being of employees and promotes a lifelong development approach.

- It accepts the added value of individual differences and seeks to think about values and behaviour patterns without prejudice.

 Accept the role of technological change in transforming the workplace environment and relationships, and participate in facilitating adaptation at individual, group and organisational levels.

- Open and receptive to objective and constructive professional feedback, and seeks self-reflection.

d) autonomy and responsibility

- Able to carry out managerial, supportive and leadership tasks in collaborations and teamwork, and to take personal responsibility for his/her own work and that of the team he/she is in charge of.

Independently analyses and interprets the process of human behaviour and decision-making in an economic context, using analytical tools.
 Takes responsibility for his/her views and contributions based on decision support and data analysis, makes decisions independently and supports them responsibly.

In his/her research, planning and analytical activities, he/she strives to make empirically sound decisions and recommendations, and acts ethically and in accordance with the standards of the scientific community.
 Identifies and evaluates research problems individually and in a collaborative professional manner, considering the potential social and

Identifies and evaluates research problems individually and in a collaborative professional manner, considering the potential social and
individual impact of research, and acting as a responsible researcher who adheres to research ethics.

 He/she is able to think independently and critically when evaluating socio-economic processes, to express his/her views, feelings and ideas, and to give feedback in a clear and appropriate manner.

- It strives to participate in the work of national and international professional organisations, and to develop professionally.

Consumer and economic decision specialisation and

- Independently analyses and interprets individual and group consumer decisions, using their understanding of consumer behaviour to independently formulate recommendations to support their decisions.

- Independently, using decision-support tools, analyses complex corporate and business decisions and designs implementation processes, providing support in decision situations, either independently or in collaboration with others, to ensure their effective resolution.

 Independently and with the involvement of the relevant competences, analyses and designs participatory decision-making processes in professional cooperation, and prepares proposals to support the process.

- Is sensitive to and takes responsibility for the potential impact of the decision on those affected by the decision, Seeks responsible participation and independent voice in the discussion of societal issues.

- Consider ethical considerations in decision analysis, planning and support, and adhere to and enforce professional standards.

Work and well-being specialisation and

 Collaborate with other disciplines on workplace productivity, wellbeing and health-related studies and intervention design, contributing with independently conducted health economic analysis.

Independently or with appropriate professional competence, conduct workplace competency, motivation, relationship networking, group
processes, well-being and health economic related assessments.

- Independently formulates development and intervention proposals for management decisions and HR management.

- Take responsibility for their own contribution to decision support and problem-solving work, individually or in groups.

Assume responsibility for ethical considerations and representation of employees' interests in investigations and interventions, and comply with and enforce professional standards and data protection rules
 The professional characteristics of the Master's degree, the fields of specialisation leading to the qualification and the

7. The professional characteristics of the Master's degree, the fields of specialisation leading to the qualification and the credit units from which the degree is structured:

7.1. Psychology: 16-20 credits

Social psychology, general and personality psychology, psychology methodology, research methodology.



7.2. Economics: 34-38 credits

Microeconomics, market structures, labour economics (employment), management and organisation, decision theory, statistics (applied statistics, data collection (sampling) techniques, data visualisation).

7.3. Sociology: 10-14 credits

Economic and organisational sociology, social science research methodology.

7.4. Number of credits allocated to the thesis or dissertation: 10 credits

7.5. Minimum number of credits for electives: 6 credits

7.6. Credits available for the specialisation: 36-40 credits

Consumer and Economic Decision Specialisation

- economics: marketing (consumer behaviour), management and organisation, decision theory (decision support), statistics
- psychology: general psychology, social psychology, psychological research methodology
- sociology: economic and organisational sociology, demography, sociological research methodology.

Work and well-being specialisation

psychology: work and organisational psychology, social psychology, health psychology, developmental psychology, environmental psychology, psychology, psychology methodology

economics: management and organisation (human resource management, management science, organisational theory and behaviour, organisational behaviour and development, network research, economic ethics, stress management), labour economics (employment), decision theory, statistics

- sociology: economic and organisational sociology, sociological research methodology.

8. Requirements for apprenticeships and practical training:

The requirements for the traineeship are set out in the training curriculum.

9. Specific features that distinguish the training: -

10. Degree thesis/ Dissertation

The aim of the dissertation is to certify the student's knowledge and expertise in a chosen topic, scientific data collection, systematization, analysis and processing related to the chosen topic, discussion of the chosen phenomenon or problem, hypothesis creation, problem solving, analysis of alternative hypotheses, analysis and in refuting the counter-arguments, in a coherent, consistent, language-oriented written explanation of his thoughts, views, positions, statements.

11. Type of Degree thesis

Research thesis.

12. Requirements for the issue of a final certificate

The University will issue a final certificate to the student who has obtained

- the study and examination regulation prescribed in the curriculum, and
- the required credits.

13. Conditions for admission to the final examination

- Joint conditions for admission to the final exam:
- a) obtaining a final certificate,
- b) submission of the dissertation by the deadline,
- c) evaluation of the dissertation with a different grade than the deadline,
- d) registration for the final exam by the deadline,
- e) the student has no overdue payment debt to the University for the given training,
- f) accounted for with assets owned by the University (borrowed books, sports equipment, etc.).
- A student who has not fulfilled any of the provisions of the points a)-f) cannot be admitted to the final examination.

14. Parts of the final exam

The final exam consists of the defense of the dissertation and the oral complex exam.

During the final examination, the student defends the thesis and answers the thesis-related questions set as requirements for the final examination.

The complex examination consists of the compulsory and optional subjects of the chosen specialisation and specialisation.

Topics include: behavioural decision theory, characteristics of individual, group and organisational decision-making, psychological, social and economic processes influencing decision-making; application of quantitative, qualitative and mixed research methodologies in the field of economic behavioural analysis research;

Consumer and economic decision making specialisation: decision support methods, modelling and analysis; consumer and buyer behaviour, complex decisions in firms and business. **Well-being and work specialisation:** well-being at work and its relationship with motivation and competences; well-being and its

Well-being and work specialisation: well-being at work and its relationship with motivation and competences; well-being and its measurement at individual, group and organisational levels; well-being and its relationship with leadership and group functioning; organisational networks of relationships.

15. Determining the result of the final exam

The arithmetic mean of the following two grades, rounded to two decimal places:

a) the grade given to the thesis by the reviewer (s) - determined with a five-point qualification - in case of several reviewers the average of the marks of the reviews is rounded to two decimal places, and

b) the grade obtained for the defense of the dissertation, for the answers to the questions related to the dissertation - established with a fivelevel qualification.

16. Components of diploma qualification, method of calculation

The result of the diploma is the arithmetic mean of the following two digits, rounded to two decimal places:

a) the credit-weighted average of the marks of the compulsory and compulsory elective subjects (if the student has taken more than the compulsory elective subjects, then all the subjects taken) in the amount of credits prescribed in the curriculum, and

b) the result (grade) of the final examination.

17. Conditions for issuing a diploma

A prerequisite for the award of a diploma certifying the completion of higher education studies is the successful completion of the final examination.

18. Specialization information

Successful completion of 90% of the compulsory subjects of the 1st year, min. 54 credits.

Only one specialisation may be chosen.

19. Specialization selection rules

In Neptun, students indicate the order of the two specialisations according to their individual preference (in case the first specialisation is not taken up due to a possible low number of students.)



Number of 2025/26 Academic 2026/27 Academic Requirement classes per year year Fall or week lype Subject Code Subject Name Spring Credit Course leader Institute Evalu Fall Fall Spring Spring ç Semester Code Na Ĕ 2 je. 1 3 4 **Core courses** 30 24 15 8 77 KOZG076NAMB The foundations of behavioural economics Institute of Economics С 1 1 3 pg Fall 3 Hubert János Kiss Institute of Strategy and VEZ0087NAMB Introduction to psychology of behaviour C Zsolt Péter Szabó 1 Fall 1 3 pg 3 Management Anita Ilona Oroszné Institute of Data Analytics and ADIN130NAMB Basic Statistics С Fall 0 2 0 s 0 Information Systems Csesznák Institute of Operations and OPDO068NAMB Behavioral Decision Sciences Fall 6 Richárd Szántó С 2 2 6 ex Decision Sciences Institute of Operations and Richárd Szántó OPDO079NAMB Decision Making skills 6 С Fall 0 4 6 pg Decision Sciences Foundations of Quantitative Research Institute of Social and Political TARS029NAMB С 0 Fall 6 Zsuzsanna Beretzky 2 6 ex Methods Sciences Anita Ilona Oroszné Institute of Data Analytics and OPDO026NAMB 6 C Statistics 1. 2 6 Fall 2 pg Csesznák Information Systems The psychological factors behind Institute of Strategy and VEZ0088NAMB Zsolt Péter Szabó OPDO068NAMB Behavioral Dec С 2 6 Spring 6 2 ex individual decision-making Management OPDO068NAMB Behavioral Dec Institute of Operations and OPDO070NAMB Richárd Szántó Decision Makin Decision Making in Practice 6 С 2 6 Spring 2 pg Decision Sciences OPDO079NAMB Introduction to Qualitative Research Institute of Strategy and Foundations of VEZ0024NAMB 6 Roland Ferenc Szilas TARS029NAMB С 2 2 6 Spring pg Methods Management Research Metho Institute of Data Analytics and Anita Ilona Oroszné OPDO028NAMB Statistics 2. С 0 6 Spring 6 OPDO026NAMB Statistics 1. 4 pg Information Systems Csesznák KOZG119NAMB Research in Behavioral Economics С Fall 3 Hubert János Kiss Institute of Economics 1 1 3 ex Anita Ilona Oroszné Institute of Data Analytics and OPDO026NAMB Statistics 1. OPDO029NAMB 6 Statistics 3. (Multivariate Statistics) С Fall 0 4 6 pg Csesznák Information Systems OPDO028NAMB Statistics 2. Theory of consumption and Consumer Institute of Marketing and 6 MARK035NAMB C 2 2 6 pg Fall Anna Török Communication Sciences Behaviour TARS029NAMB Foundations of Research Meth Institute of Operations and VEZ0024NAMB Introduction to Problem Solving in Practice Gabriella Katalin Kiss OPDO092NAMB С 8 Spring 8 0 4 pg Research Metho Decision Sciences Specialisation 12 24 0 0 12 **Specialization in Consumer and Economic Decisions** 12 12 24 0 0 Institute of Operations and Sándor Bozóki OPDO030NAMB Decision Support Methods C 2 2 6 pg Fall 6 Decision Sciences Institute of Operations and Gabriella Katalin Kiss OPDO031NAMB Participatory decision-making in practice С 0 Fall 6 4 6 pg Decision Sciences Institute of Operations and OPDO033NAMB Decision support - modeling and analysis С 0 6 Spring 6 Norbert Becser OPDO030NAMB Decision Suppo 4 pg Decision Sciences Institute of Operations and OPDO032NAMB Complex decision making in business С 6 Judit Gáspár 2 2 6 ex Spring Decision Sciences Specialization in Work and Well-being knowledge 12 12 0 0 24 Institute of Strategy and VEZ0025NAMB Well-being and its measurement С 2 2 6 pg Fall 6 Andrea Juhászné Klér Management Institute of Strategy and VEZ0110NAMB Well-being and motivation at work С Fall 6 Roland Ferenc Szilas 2 2 6 ex Management Practice of Well-being in Groups and Institute of Strategy and Well-being and VEZ0027NAMB С 6 Andrea Toarniczky VEZ0025NAMB 2 2 6 pg Spring Organizations Management measurement Institute of Strategy and VEZ0029NAMB Organizational Social Network Analysis С 6 Sándor Takács 2 2 6 ex spring Management Thesis (Core) 3 7 10 n Institute of Operations and OPDO077NAMB Thesis work I. Noémi Krátki C 0 2 3 pg Fall 3 Decision Sciences

Subject Name		Number of classes per week		s	uo	Fall or	2025/26 Academic year		2026/27 Academi year						Requirement	Equivalent subject		
	Type	Lecture	Seminar	Credit	Evaluation	Spring Semester	Fall	Spring	Fall	Spring	Credit	Course leader	Institute	Code	Name	Code	Name	PSO
		Lec	Sen		-		1	2	3	4								
							30	24	15	8	77						The foundations of	
ations of behavioural economics	С	1	1	3	pg	Fall	3					Hubert János Kiss	Institute of Economics			KOZG011NAMB	behavioural economics	ye
on to psychology of behaviour	С	1	1	3	pg	Fall	3					Zsolt Péter Szabó	Institute of Strategy and Management			VEZ0022NAMB	Introduction to psychology of behaviour	ye
istics	С	0	2	0	s	Fall	0					Anita Ilona Oroszné Csesznák	Institute of Data Analytics and Information Systems			OPDO023NAMB	Basic Statistics	ye
l Decision Sciences	С	2	2	6	ex	Fall	6					Richárd Szántó	Institute of Operations and Decision Sciences			OPDO024NAMB	Behavioral Decision Sciences	ye
Making skills	С	0	4	6	pg	Fall	6					Richárd Szántó	Institute of Operations and Decision Sciences			OPDO025NAMB	Decision Making in Groups and Organizations	ye
ons of Quantitative Research	С	0	2	6	ex	Fall	6					Zsuzsanna Beretzky	Institute of Social and Political Sciences					ye
1.	С	2	2	6	pg	Fall	6					Anita Ilona Oroszné Csesznák	Institute of Data Analytics and Information Systems					ye
ological factors behind decision-making	С	2	2	6	ex	Spring		6				Zsolt Péter Szabó	Institute of Strategy and Management	OPDOo68NAMB	Behavioral Decision Sciences	VEZ0023NAMB	The psychological factors behind individual decision- making	ye
Making in Practice	С	2	2	6	pg	Spring		6				Richárd Szántó	Institute of Operations and Decision Sciences	OPDO068NAMB OPDO079NAMB	Behavioral Decision Sciences; Decision Making Skills	OPDO027NAMB	Decision Making in Practice	ye
on to Qualitative Research	С	2	2	6	pg	Spring		6				Roland Ferenc Szilas	Institute of Strategy and Management	TARS029NAMB	Foundations of Quantitative Research Methods			ye
2.	С	0	4	6	pg	Spring		6				Anita Ilona Oroszné Csesznák	Institute of Data Analytics and Information Systems	OPDO026NAMB	Statistics 1.			ye
in Behavioral Economics	С	1	1	3	ex	Fall			3			Hubert János Kiss	Institute of Economics					n
3. (Multivariate Statistics)	С	0	4	6	pg	Fall			6			Anita Ilona Oroszné Csesznák	Institute of Data Analytics and Information Systems	OPDO026NAMB OPDO028NAMB	Statistics 1. Statistics 2.			ye
consumption and Consumer	С	2	2	6	pg	Fall			6			Anna Török	Institute of Marketing and Communication Sciences	TARS029NAMB	Foundations of Quantitative			ye
olving in Practice	С	0	4	8	pg	Spring				8		Gabriella Katalin Kiss	Institute of Operations and Decision Sciences	VEZ0024NAMB	Research Methods Introduction to Qualitative Research Methods			n
							0	0	12	12	24							-
er and Economic Decisions							0	0	12	12	24		Institute of Operations and					
Support Methods	С	2	2	6	pg	Fall			6			Sándor Bozóki	Decision Sciences					ye
ory decision-making in practice	C	0	4	6	pg	Fall			6			Gabriella Katalin Kiss	Institute of Operations and Decision Sciences					n
upport - modeling and analysis	C	0	4	6	pg	Spring				6		Norbert Becser	Institute of Operations and Decision Sciences	OPDO030NAMB	Decision Support Methods			ye
lecision making in business	С	2	2	6	ex	Spring				6		Judit Gáspár	Institute of Operations and Decision Sciences					ye
l Well-being knowledge							0	0	12	12	24							
g and its measurement	C	2	2	6	pg	Fall			6			Andrea Juhászné Klér	Institute of Strategy and Management					ye
g and motivation at work	С	2	2	6	ex	Fall			6			Roland Ferenc Szilas	Institute of Strategy and Management					ye
f Well-being in Groups and ions	С	2	2	6	pg	Spring				6		Andrea Toarniczky	Institute of Strategy and Management	VEZ0025NAMB	Well-being and its measurement			n
ional Social Network Analysis	С	2	2	6	ex	spring				6		Sándor Takács	Institute of Strategy and Management					ye
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Number of 2025/26 Academic 2026/27 Academic classes per Requirement year year week Fall or Credits Evaluatio Type Subject Code Subject Name Course leader Institute Spring Credit ar Fall Spring Fall Spring arte Semester Code Na Lec je. 1 2 3 4 Institute of Operations and OPDO078NAMB Thesis work II. Gabriella Katalin Kiss OPDO077NAMB Thesis work I. C O 2 7 pg Spring 7 Decision Sciences **Elective courses** 0 Centre for Physical Educations TS00001NMMB Sports/Physical Education E o 2 2 pg 2 Csaba Vladár Fall and Sports Centre of Foreign Language Judit Magyar IOK0001NABB Hungarian Language SHI I.* E/C Fall 3 0 4 3 pg Education and Research Centre of Foreign Language IOKooo4NABB Hungarian Language SHI II.* Judit Magyar E/C 0 4 3 ex Spring 3 Education and Research Fall, Centre of Foreign Language Foreign language o pg Е 0 4 Education and Research Spring Fall, Elective courses Е 6 3 Spring **Total credits (semester)** 30 30 30 30 120

Remarks

Type: C=compulsory courses, CE=core elective courses, E=elective (optional) courses

Methods of assessment: ex=exam (exam at the end of the semester, but other forms of assessment are possible during the semester), pg=grade based on the practical assignments given during the course of the semester, s=signature A subject that can be completed in a preferential study order (PSO) on the basis of Section 92 of the Study and Examination Regulation (SER)

Physical education

Students wishing to take part in sport can take one semester without paying a fee and the following semesters the students can only take physical education with the payment of a specified fee.

Foreign language

During their studies, students can learn a language in the form of paid subjects within the framework of elective subjects.

Curriculum

It is recommended to include the subjects in the schedule according to the sample curriculum. The student may deviate from this, taking into account:

1. the pre-study order,

2. semester of announcing subjects

3. Completion of an average of 30 credits per semester

4. In addition to the compulsory subjects, students may take elective subjects from the offer of elective subjects (see Neptun) as well as foreign languages.

5. A minimum of 2/3 of the required amount of credit must be completed at Corvinus University.

[#] Hungarian Language is a compulsory subject for the students participating in the Stipendium Hungaricum scholarship program in the first two semesters.

The detailed rules related to the admission of the subjects and the completion of the subjects are included in the Study and Examination Regulations!

Please note that curriculum changes are possible!

MNGAVI24ABP - I	Econor	nic	Beh	avi	or A	Analysi	s mast	er prog	gramm	e in Bu	dapest	, in English, full	time training Curricului	m for 2025/26.	1. fall semester for be	ginning studen	ts	
Subject Name	0	Number of classes per week		ts	tion	Fall or	2025/26 Academic year		e 2026/27 Academie year		:				Requirement	Equivalent subject		
	Type	Lecture	inar	Credi	valua	Spring Semester	Fall	Spring	g Fall	Spring	Credit	Course leader	Institute	Code	Name	Code	Name	PSO
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