# Pecha Kucha Presentations: A Quick Guide

# What is Pecha Kucha?

Pecha Kucha is a dynamic presentation style where you present

- a) 20 slides, each displayed for 20 seconds (Dynamic) or
- b) **10 slides**, each displayed for **40 seconds** (Steady pace)

That's just 400 seconds to make your point — clear, concise, and captivating!

## Why Use Pecha Kucha?

- Brevity: Keeps presentations focused and to the point.
- **Engagement:** Fast-paced delivery holds audience attention.
- Creativity: Encourages visually compelling storytelling.

## How to Structure Your Pecha Kucha?

- **Introduction:** Hook your audience and set the stage.
- Main Points: Break your topic into 2-3 key ideas, each supported by a few slides.
- **Conclusion:** Wrap up with a strong, memorable takeaway.

#### **Essential Presentation Tips**

#### **Plan Your Slides:**

- Choose visually engaging slides that support your topic.
- Keep slides simple and uncluttered minimal text, maximum impact.

#### **Master Your Timing:**

- Practice to stay within the 20 / 40 second limit per slide.
- Use a timer and rehearse multiple times.

#### **Deliver with Confidence:**

- Speak clearly, with energy and enthusiasm.
- Maintain eye contact and engage with the audience.

#### **Use Visuals Effectively:**

- Incorporate images, videos, or diagrams to enhance your message.
- Avoid text-heavy slides—let visuals do the talking.

#### Tell a Story:

- Structure your presentation like a **narrative** to keep it compelling.
- Let your passion shine through!

# Ready to Wow the Crowd?

Perfect practice makes perfect! Watch <u>this video</u> for more tips.

Now, take the challenge and make your Pecha Kucha unforgettable!



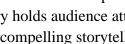












a) 20 slides each displayed for