

Pecha Kucha Presentations: A Quick Guide

What is Pecha Kucha?

Pecha Kucha is a dynamic presentation style where you present

- a) **20 slides**, each displayed for **20 seconds** (Dynamic) or
- b) **10 slides**, each displayed for **40 seconds** (Steady pace)

That's just **400 seconds** to make your point — clear, concise, and captivating!



Why Use Pecha Kucha?

- Brevity:** Keeps presentations focused and to the point.
- Engagement:** Fast-paced delivery holds audience attention.
- Creativity:** Encourages visually compelling storytelling.

How to Structure Your Pecha Kucha?

- ◇ **Introduction:** Hook your audience and set the stage.
- ◇ **Main Points:** Break your topic into **2-3 key ideas**, each supported by a few slides.
- ◇ **Conclusion:** Wrap up with a strong, memorable takeaway.

Essential Presentation Tips

Plan Your Slides:

- Choose **visually engaging** slides that support your topic.
- Keep slides **simple and uncluttered** - minimal text, maximum impact.



Master Your Timing:

- Practice to stay **within the 20 / 40 second limit** per slide.
- Use a timer and rehearse multiple times.



Deliver with Confidence:

- Speak **clearly, with energy and enthusiasm**.
- Maintain **eye contact** and engage with the audience.



Use Visuals Effectively:

- Incorporate **images, videos, or diagrams** to enhance your message.
- Avoid text-heavy slides—let visuals do the talking.



Tell a Story:

- Structure your presentation like a **narrative** to keep it compelling.
- Let **your passion** shine through!



Ready to Wow the Crowd?

Perfect practice makes perfect! Watch [this video](#) for more tips.

Now, take the challenge and make your Pecha Kucha unforgettable!

