

INVITATION



BRANCH CAMPUS

University Internationalization Abroad in the Global Competition

Invitation to the joint conference and workshop of the Center for International Higher Education Studies (CIHES) and Tempus Public Foundation (TPF)

Date: 30 January 2014

Venue: Auditorium 3, Corvinus University of Budapest, 8 Fővám tér, Budapest, H-1093

Participants: Hungarian and international higher educational experts

Working language: English

Registration deadline: 17 January 2014 (Please note that the maximal number of participants is 50)

Main topics of the event:

- Theory and practice of establishing branch campuses
- International best practices
- Branch campuses as a part of the internationalization process
- Market selection and geographical trends
- Financial and strategic issues

A novel way of internationalization of higher education will be presented at the conference through the projects of Hungarian and international experts. During the workshop in the afternoon participants will have the opportunity to discuss different topics in depth.

Please find the preliminary program attached.

To apply for the event please fill in the [registration form](#) until **17 January 2014**.

We will inform you in writing whether your application has been accepted.

Further information: david.szel@tpf.hu

Before the workshop, on 29 January 2014 there will be a conference organized by the Center for International Higher Education Studies (CIHES) of Corvinus University of Budapest titled *'Hungarian Higher Education 2013' On the Road of Internationalization. Starting off at a Run or Stagnation 2014-2020*.

Detailed program, more information and registration:

<http://nfkk.uni-corvinus.hu/> >> Events >> Hungarian Higher Education



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