



Center for International  
Higher Education Studies



## 5<sup>th</sup> Central European Higher Education Cooperation (CEHEC) Conference

11-12 April, 2019  
Budapest, Hungary

### Program

#### Thursday April 11, 2019

**Venue: Corvinus University of Budapest, Main Building, Room 2001, 2<sup>nd</sup> floor (Budapest, Fővám tér 8.)**

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| 13.00 – 14.00 | <i>Registration</i>  |
| 14.00 – 14.10 | <b>Welcome</b><br>Gergely KOVÁTS (Director, Center for International Higher Education Studies, Corvinus University of Budapest)  |
| 14.10 – 14.20 | <b>Opening</b><br>Lajos SZABÓ (Vice-Rector, Corvinus University of Budapest)   |
| 14.20 – 14.30 | <b>Plenary Session</b><br><b>Chair:</b> Mátyás SZABÓ (Senior Manager, CEU Yehuda Elkana Center for Higher Education)   |
| 14.30 – 15.00 | <b>Keynote Speech 1: Privatizing and Merging: The Making of Aalto University in Finland</b><br>Janne TIENARI (Professor, Hanken School of Economics, Helsinki, Finland)                                    |
| 15.00 – 15:20 | <b>Discussion</b>  |
| 15:20 – 15:50 | Coffee break   |
| 15.50 – 16.20 | <b>Keynote Speech 2: Quality Assurance in Higher Education: Where Do We Go from Here?</b><br>Susan HARRIS-HÜMMERT (Post-doc Research Fellow, German University of Administrative Sciences Speyer, Germany) |
| 16:20 – 16.40 | <b>Discussion</b>  |
| 16.40 – 17.10 | <b>Keynote Speech 3: The Deeply Divided Academic Profession, or Multi-Level Policy Implications of Social Stratification in Higher Education</b>   |

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|               | Marek KWIEK (Professor and Director of the Center for Public Policy Studies, University of Poznan, Poland) |
| 17.10 - 17.30 | <b>Discussion</b>  |
| 18.30         | Welcome dinner: <b>Academy Club</b> , Hungarian Academy of Sciences (Széchenyi István tér 9)               |

**Friday, April 12, 2019****Venue: Central European University, (Budapest, Nádor u. 15, 1051), room 103 (1<sup>st</sup> floor)**

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| 9.00 - 9.20          | <i>Registration (Nádor u. 15 building, 1<sup>st</sup> floor, room 103)</i>   |
| <b>9.20 – 9.30</b>   | <b>CEU Welcome</b><br>Mátyás SZABÓ (Senior Manager, CEU Yehuda Elkana Center for Higher Education)   |
|                      | <b>Plenary Session</b><br><b>Chair:</b> Gergely KOVÁTS (Corvinus University of Budapest)   |
| 9.30-10.00           | <b>Keynote Speech 4: The Transformation of Higher Education Systems in Post-Soviet countries: a Comparative Analysis</b><br>Anna SMOLENTSEVA (Senior Researcher, Institute of Education, Higher School of Economics, Moscow, Russia) |
| 10.00–10.20          | <b>Discussion</b>  |
| 10.20 – 10.50        | <b>Keynote Speech 5: Re-exploring Higher Education Governance in Central and Eastern Europe: Re-Convergence after Divergence?</b><br>Michael DOBBINS (Professor, Goethe University of Frankfurt, Germany)                            |
| 10.50 – 11.10        | <b>Discussion</b>  |
| 11.10 –11.30         | <i>Coffee break (CEU Atrium)</i>   |
| <b>11.30 –12.30</b>  | <b>Roundtable discussion with keynote speakers</b><br><b>Moderator:</b> Gergely KOVÁTS (Corvinus University of Budapest)   |
| <b>12:30 – 13:30</b> | <i>Lunch (CEU Atrium)</i>  |
| <b>13.30 – 15.00</b> | <b>PARALLEL SESSIONS I.</b>  |
| <b>15.00 – 15.20</b> | <i>Coffee Break (CEU Atrium)</i>   |
| <b>15:20 – 16:50</b> | <b>PARALLEL SESSIONS II.</b>   |
| <b>16:50 – 17:00</b> | <b>Concluding remarks</b><br>Mátyás SZABÓ and Gergely KOVÁTS   |

| 13.30 -15.00  | PARALLEL SESSIONS I. (Nador 15, rooms 102, 104 and 105)  |  |   |
|---------------|--|--|---|
|               | <b>University Management</b><br>room 102<br>Chair: Kata Orosz (Central European University)  | <b>Research &amp; Development</b><br>room 104<br>Chair: Monica JITAREANU (Central European University)   | <b>Students' Life</b><br>room 105<br>Chair: Viorel PROTEASA (West University of Timișoara)  |
| 13.30 - 14.00 | <b>Academic Freedom and Institutional Neutrality</b><br>Chrysovalantis Margaritidis (Central European University, Hungary)                       | <b>European Research Area and European Union membership. A Scientometric Tale in Central and Eastern Europe</b><br>Giulio Marini (University College London, UK)                                   | <b>The Relationships Between Sleep Belief, Stress and Sleep Quality Among College Students</b><br>Feifei Wang (Eötvös Lorand University) - Eva Biro (University of Debrecen)    |
| 14.00 - 14.30 | <b>Trusting the Ministry: The Case of Three-year Maintainers Agreement</b><br>Gergely Kováts (Corvinus University of Budapest)                   | <b>How to Evaluate the Impact of R&amp;D Policies: The Case of the Structural Funds in the Czech Republic</b><br>Aleš Vlk - Jiří Stanzel (Tertiary Education & Research Institute, Czech Republic) | <b>International Students Volunteering Activities - Opportunities for Central Europe?</b><br>Jakub Dostál (College of Polytechnics Jihlava) - Anita Kéri (University of Szeged) |
| 14.30 - 15.00 | <b>How to Raise Additional Corporate Funding, Orient Applicants, Align Interests in Higher Education</b><br>Schindler Péter (MACROgate, Hungary) | <b>Academy - Industry Relationships in Hungary</b><br>Éva Pálinkó (Hungarian Academy of Sciences)  | <b>Competence-based Management Model in Higher Education: Sport as a Tool for Reducing Anxiety?</b><br>Éva Karcsics - Ágnes Somosi (John von Neumann University, Hungary)       |

| 15.20 -16.50         | PARALLEL SESSIONS II. (Nador 15, rooms 102, 104 and 105)   |  |   |
|----------------------|--|--|---|
|                      | <b>Access in Higher Education</b><br>room 102<br>Chair: Oleksandr SHTOKVYCH (Central European University)  | <b>Students' Success and Failure</b><br>room 104<br>Chair: Mátyás SZABÓ (Central European University)  | <b>Professional Development</b><br>room 105<br>Chair: Gergely KOVÁTS (Corvinus University of Budapest)  |
| <b>15.20 - 15.50</b> | <b>The Impact of Massification on Educational Opportunities of the Rural Youth. Case of Nicolaus Copernicus University in Toruń</b><br>Krzysztof Wasielewski (Nicolaus Copernicus University in Toruń, Poland) | <b>Master Degrees and Labour Market Premiums: Putting Register Data Under Scrutiny for an Exploratory Case Study</b><br>Viorel Proteasa (West University of Timișoara, Romania) - Kata Orosz (Central European University) - Daniela Crăciun (Central European University) | <b>(Dys)Functional Organizational Cultures at Academic Workplaces and Development of Academic Careers</b><br>Jiri Mudrak - Katerina Zabrodska - Katerina Machovcova (Institute of Psychology, Czech Academy of Sciences)  |
| <b>15.50 - 16.20</b> | <b>Roma Targeted Higher Education Policies in Central Eastern Europe- A Typology</b><br>Simona Torotcoi (Central European University, Hungary)   | <b>How Do Graduates Find Their First Job? Variation by Field of Study and Higher Educational Institute</b><br>Tamás Bartus (Corvinus University of Budapest) - Péter Róbert (TARKI Social Research Institute and Educational Authority)                                    | <b>Promotion of Good Practices in the University Management in Poland (selected findings from the analysis of the award contest „Leaders in University Management LUMEN”)</b><br>Iryna Degtyarova (Polish Rectors Foundation) - Jerzy Woźnicki (Polish Rectors Foundation, Warsaw University of Technology) |
| <b>16.20 - 16.50</b> | <b>A Study of the Different Motivational Factors in University Selection of Ethnic Hungarian Students in Slovakia</b><br>Akos Valent (University of Pécs, Hungary)   | <b>What Makes Students Drop Out: Towards a Complex Framework of Study Success in Higher Education</b><br>Aleš Vlk - Šimon Stiburek - Jiří Mudrák (Tertiary Education & Research Institute, Czech Republic)   | <b>Academic Appointments and Promotions in Myanmar</b><br>Pusa Nastase (Central European University, Hungary)   |

## Keynote speakers & abstracts of keynote speeches



**Michael DOBBINS**  
Professor, Goethe University of Frankfurt

Michael Dobbins is assistant professor of policy analysis at the Goethe University of Frankfurt and interim professor of public administration at the University of Konstanz. His doctoral thesis dealt with higher education in Central and Eastern Europe. His main areas of research are higher and secondary education policy and post-communist transformation processes. He is the co-director of the research project “The Missing Link: Examining organized interests in post-communist policy-making” funded by the German DFG and Polish NCN.

### **Re-exploring Higher Education Governance in Central and Eastern Europe: Re-Convergence after Divergence?**

The speaker addresses changes in higher education governance in Central and Eastern Europe, in particular Poland and Romania. Based on institutional isomorphism and historical institutionalism, he shows that the public higher education systems of both countries initially took a markedly different reform path after 1989. While Polish higher education by and large returned to its historical model of “academic self-rule” and resisted pressures for a stronger marketization, Romania experienced strong isomorphic orientation towards HE models primarily of Anglo-American inspiration. He argues that – after a period of marked divergence – both systems are visibly “re-converging” towards a new hybrid governance model. Unlike during the Bologna phase, where developments were largely driven by transnational policy proposals and recommendations, higher education governance has increasingly been shaped by the political economy, and in particular the situation of both countries as “dependent market economies”. Defined by the author as “state-promoted competitive Humboldtism”, the new governance model aims to (re-)embed the research mission of universities to foster home-grown research and innovations. These new hybrid constellations enable both countries to simultaneously deal with global pressures for change and liberate themselves from economic dependence on the West, while not throwing historical institutions entirely overboard.



**Susan HARRIS-HÜMMERT**  
Post-doc Research Fellow, German University of Administrative Sciences  
Speyer, Germany

Susan Harris-Huemmert is an assistant professor at the German University of Administrative Sciences Speyer, Germany, where she is working on a comparative international study of notions of space, place and identity within the higher education context. As author and joint publisher she has written extensively in German and English on many higher education research themes, notably quality assurance, evaluation and governance. While completing her DPhil at the University of Oxford on the work of evaluators of higher education in Germany she also undertook longitudinal research on the academic identity of doctoral students in the social sciences and conducted further research on behalf of the University. Susan is co-convenor of the working committee on higher education within the German Evaluation Society (DeGEval), associate fellow of the Higher Education Academy (HEA), trustee of the British Society for Research in Higher Education (SRHE), and senate member of her own institution.

### **Quality Assurance in Higher Education: Where Do We Go from Here?**

In her talk Susan Hümmert-Harris intends to historically and comparatively review the introduction and development of quality assurance in higher education, drawing on examples from Germany, Great Britain, China, and elsewhere. This will lead in to a discussion about how she sees QA developing at present, especially with its increasing influence on university governance and strategy.



**Marek KWIEK**

**Professor and Director of the Center for Public Policy Studies, University of Poznan, Poland**

Marek Kwiek is professor and Director of the Center for Public Policy Studies (link: [www.cpp.amu.edu.pl](http://www.cpp.amu.edu.pl)), Chairholder, UNESCO Chair in Institutional Research and Higher Education Policy, University of Poznan, Poland. Marek has been a Principal Investigator or country Team Leader in 25 international higher education research projects (funded by the European Commission; the European Science Foundation; and several international foundations). His research focus is changing university funding and governance, public sector reforms, and the academic profession. His most recent monograph is *Changing European Academics: A Comparative Study of Social Stratification, Work Patterns and Research Productivity* (London and New York: Routledge 2019). He published in *Science and Public Policy*, *Scientometrics*, *Comparative Education Review*, *Higher Education*, *Studies in Higher Education*, *Journal of Studies in International Education*, etc.

### **The Deeply Divided Academic Profession, or Multi-Level Policy Implications of Social Stratification in Higher Education**

The academic profession is heavily internally divided: increasing vertical stratification of institutions and scientists is reshaping national systems. The study that represent the central theme of this keynote address views research as a powerful academic game: not inclusive and not democratic. Research is viewed as prestige-driven, internationally competitive, at the heart of academic recognition and reward systems – and as the single most stratifying factor in the higher education enterprise. Therefore, the underpinning of the stratification system in higher education is contribution to knowledge through published research. The notion of social stratification in higher education allows for a better understanding of the changing academic profession than a number of competing notions (such as globalization, managerialism, financial austerity, or commodification). A sample of European academic scientists (N = 8,466 individual cases) from 11 countries is used and the characteristics of the three distinct classes of academic scientists are analyzed: highly productive academics (“research top performers”), highly paid academics (“academic top earners”), and highly internationalized academics (“internationalists” in research). Policy implications are explored at individual, institutional and national levels - and specifically for CEEs.



**Anna SMOLENTSEVA**

**Senior Researcher, Institute of Education, Higher School of Economics, Moscow, Russia**

Anna Smolentseva is a Senior Researcher at the Institute of Education at National Research University Higher School of Economics, Moscow, Russia. She received her PhD degree in sociology from Moscow State University and has been a US National Academy of Education/Spencer postdoctoral fellow, recipient of a Fulbright New Century Scholar grant, visiting scholar at the CSHPE at University of Michigan – Ann Arbor, and a Salzburg Global Seminar faculty. Recent books include Cantwell, B., Marginson, S.,

Smolentseva, A. (Eds.) *High Participation Systems of Higher Education*. Oxford University Press, 2018; Huisman, J., Smolentseva, A., Froumin, I. (Eds.) *25 Years of Transformations of Higher Education Systems in Post-Soviet Countries: Reform and Continuity*. Palgrave, 2018. Anna Smolentseva is focusing on the changing role of higher education in societies, educational inequality, and transformations in post-Soviet higher education systems among others.

### **The Transformation of Higher Education Systems in Post-Soviet Countries: a Comparative Analysis**

The presentation will address the question how the single Soviet institutional model that developed across the vast and diverse territory of the Soviet Union changed into fifteen national systems. It will depart from the studies on institutional diversity and conceptualisations of high participation higher education systems. It will show how two major Soviet institutional types (comprehensive university and specialised institution) over 25 years have transformed into three major types (comprehensive university, specialised university and specialised institution). In a few countries, new higher education institutional landscape was complemented by college (Soviet secondary vocational) sector. The presentation will discuss major drivers of the changes, including marketization, structural reforms, massification and the role of government and their effects on institutional diversity.



**Janne TIENARI**

**Professor, Hanken School of Economics, Helsinki, Finland**

Janne Tienari is Professor of Management and Organization at Hanken School of Economics, Finland. He is Associate Editor of *Organization* and on the Editorial Board of *Organization Studies*. Tienari's research and teaching interests include strategy work, gender and diversity, managing multinational corporations, mergers and acquisitions, branding and media, and changing academia. His work is published in leading organization and management studies journals such as *Academy of Management Review*, *Organization Science*, *Organization Studies*, *Organization*, *Human Relations*, and *Journal of Management Studies*.

### **Privatizing and Merging: The Making of Aalto University in Finland**

Universities across the world are subject to similar reforms and transformation. In the Finnish higher education system, interests of industry and business and universities' impact on society are increasingly highlighted. In 2010, Aalto University was created in a merger of three universities representing different academic fields. While the merger counterparts (Helsinki School of Economics, University of Technology and University of Arts and Design) were all public universities, the new university became a foundation under private law. In spite of this "privatization," state steering of universities remains strong in Finland, and a large part of the funding of all universities still comes from the state.

The making of Aalto University offers insights on the dynamics of privatization, which are accentuated in the merger context. The new university developed a forward-looking strategy, restructured its operations to serve a new innovative and interdisciplinary institutional profile and brand, and introduced an academic tenure track career system to attract top talent across the world. This talk will focus on the planning and implementation of the tenure track system as a significant vehicle in the shift to a university controlled by a private foundation. This also offers reflection on more general implications of the Aalto merger for understanding the opportunities and challenges presented by contemporary university reforms and transformation.